

waterHQ

www.waterhq.world



Media Info
2022

Quenching World Thirst

Serving the Water / Wastewater Treatment, Desalination, Pumps / Flow Meters & Pipes / Valves Sectors | **Since 1977**

Global Industry Outlook

- The world's total water supply is about 332.5 million cubic miles, over 96 percent is saline. Of all the total freshwater supply, over 68 percent is locked in ice and glaciers, and another 30 percent is deep in the ground. The distribution of water resources on Earth is extremely uneven. 60% of the world's total fresh surface water resources are concentrated in just nine countries: the U.S., Canada, Brazil, Russia, China, Indonesia, India, Colombia and the Democratic Republic of the Congo.
- Water treatment equipment: North America region would exhibit the highest CAGR of 6.4% during 2016-2022.
- Asia-pacific water industry market is forecast to record a compound annual growth rate (CAGR) of 4.60% between 2017 and 2022, propelled by the strong industrial growth across APAC, tightening regulations surrounding water use and discharge, the emergence of difficult-to-treat process waters in food and beverage (F&B) and electrical and electronics (E&E), and the volatility and scarcity of water resources across the rapidly urbanizing APAC region.
- Asia Pacific is the largest market for wastewater treatment services market, globally. This market in the Asia Pacific region is projected to grow at the highest CAGR from 2017 to 2022.

Water & Waste Water Treatment

Sector Outlook

Water and wastewater Treatment Equipment:

- Water Treatment Equipment Market is expected to garner \$87,861 million by 2022, registering a CAGR of 6.0% during the forecast period 2016–2022.

- The water treatment equipment market was valued at USD 23,200.2 million in 2016 and is projected to reach USD 33,224.8 million by 2022, at a CAGR of 6.2% from 2017 to 2022.

- The wastewater treatment services market is estimated to be USD 75.22 billion in 2017 and is projected to reach USD 97.18 billion by 2022, at a CAGR of 5.3% from 2017 to 2022.

- Wastewater treatment market is expected to grow at a CAGR of 4.9% through 2022.

Market Leaders

- **Ecolab Inc:** with sales and revenues of \$14.9 Billion, Ecolab Inc headquartered in St. Paul, Minnesota, is an American corporation that develops and offers services, technology and systems that specialize in water treatment, purification, cleaning and hygiene in a wide variety of applications.

- **Danaher Corporation:** with sales and revenues of \$22.23 Billion, Danaher Corporation is an American globally diversified conglomerate with its headquarters in Washington, D.C. The company designs, manufactures, and markets professional, medical, industrial, and commercial products and services.

- **Veolia Environment S.A:** with sales and revenues of \$24.39 Billion, Veolia Environment S.A branded as Veolia, is a French transnational company with activities in three main service and utility areas traditionally managed by public authorities – water management, waste management and energy services.



Desalination

Sector Outlook

- The global desalination market is expected to grow a CAGR close to 9% in the 2022.
- The global Water Desalination Equipment Market is projected to reach USD 11.2 billion by 2026.
- The Water Desalination Equipment Market size is expected to grow from an estimated USD 7.1 billion in 2021 to USD 11.2 billion by 2026, at a CAGR of 9.5%. Growing water scarcity, depletion of freshwater sources, coupled with the rapid urbanization and industrialization are driving the Water Desalination Equipment Market.



Country & Regional Insights

- MENA water desalination market to reach **\$4.3 billion by 2022**. According to Gulf Business, some of the most important current desalination projects in **Saudi Arabia** include the construction of 'solar dome' desalination plants in **Neom**, a planned cross-border city in the north-western part of the Kingdom that will reportedly process potable water more cheaply than conventional plants at 34 cents per cubic meter.

Market Leaders

- **SUEZ Water Technologies and Solutions:** with sales and revenues of \$1.1 billion, SUEZ Water Technologies and Solutions operates as a water treatment company. The company offers biological treatment, biowaste, accelerator clarifier, disinfection, electrodialysis and bipolar electrodialysis, evaporators, crystallizers, spiral wound membranes, and wastewater treatment chemical products.
- **Doosan Heavy Industries:** with sales and revenues of \$13.5 billion, Doosan Heavy Industries is a leading EPC contractor offering a wide range of services ranging from the manufacturing of castings and forgings, power generation systems and desalination facilities to the construction of power plants.
- **Acciona:** With sales and revenues of \$6.472 billion, Acciona is A Spanish multinational conglomerate dedicated to the development and management of infrastructure and renewable energy. The company, via subsidiary Acciona Energy, produces 21 terewatt-hours of renewable electricity a year.

Pumps and flow meters:

Sector Outlook

- Global flowmeter market to approach \$8.85 billion by 2023.
- The global irrigation machinery market was valued at USD 3,903.9 million in 2020, and it is anticipated to reach USD 6,603.6 million by 2026, registering a CAGR of 9.5% during the forecast period.
- Global water pump consumption market is set to hit USD 83.44 billion in 2027
- The global water meter market is expected to reach \$5.53 billion in 2025 at a CAGR of 4.4% between 2021 and 2025.



Country & Regional Insights

- **Asia Pacific** has dominated the global flow meters market due to the growing investments in developing countries and manufacturing capacity additions across end-use industries, especially water treatment and chemical processing. Investment in the water & wastewater, energy and power, refining, chemicals, pulp & paper and industrial infrastructure activities is increasing in developing

economies such as **China and India**. This drives demand for measuring instruments, which has contributed significantly to growth of the flow meters market in Asia Pacific. **China** is the key market for flow meters in the Asia Pacific due to its increasing industrialization and low-cost manufacturing technology. Most key players operating in the flow meters market have their production capacities in Asia Pacific since the region's production cost is lower than that in other regions. Some major players in Asia Pacific are Yokogawa Electric Corporation and Azbil Corporation. The demand for flow meters is growing, especially in Asia-Pacific and the **Middle East & Africa**. Thus, the markets in these regions are expected to register higher growth in comparison to other regions.

Market Leaders

- **Honeywell international Inc:** with sales and revenues of \$32.64 Million, Honeywell international Inc is an American Publicly traded, multinational conglomerate corporation headquartered in Charlotte, North California.
- **Siemens Group:** with sales and revenues of \$86.85 billion, Siemens is a global powerhouse focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of systems for power generation and transmission as well as medical diagnosis.
- **Emerson Electric Co:** with sales and revenues of \$16.78 billion, Emerson Electric Co, is an American multinational corporation headquartered in Ferguson, Missouri. The fortune 500 company manufactures products and provides engineering services for a wide range of industrial, commercial, and consumer markets.

Pipes and valves

Sector Outlook

- Pipes and Fittings Market Size is forecast to reach \$367.9 billion by 2026, at a CAGR of 3.7% during 2021-2026
- Industrial Valves Market hit a CAGR of 6.0% to Reach \$93,664.9 in 2028
- Based on material types, the market is divided into aluminum, cast iron, copper, glass, plastic, and steel. The plastic pipe fittings segment held 34.09% share of the market in 2019, owing to wide applications of PVC and PE pipe fittings in several industrial and residential piping systems
- In terms of applications, the pipe fittings market is classified as drainage and sewage disposal, pumps and piping system, HVAC, transportation pipes, water supply, and others. The water supply segment accounted for 21.52% share of the market in 2019 and is expected to expand at a substantial CAGR until 2026, owing to rising urbanization in several developing countries, which is increasing infrastructural developments.



Market Leaders

- **Parker Hannifin:** with sales and revenues of \$14.35 billion, Parker Hannifin is the world's leading diversified manufacturer of motion and control technologies and systems, providing precision-engineered solutions for a wide variety of mobile, industrial and aerospace markets. The company has operations in 50 countries around the world.
- **CIRCOR International:** with sales and revenues of \$242.6 million, CIRCOR International is one of the world's leading providers of mission critical flow control products and services for the industrial and Aerospace & defense markets. The company has a product portfolio of market-leading brands serving its customers' most demanding applications.
- **Swagelok:** with sales and revenues of \$1.8 billion, Swagelok is a privately held international company, focusing on the manufacture of gas and fluid systems components, such as tube fittings, valves, tubing, hoses and sale measuring equipment under own brand.

Greetings,

If in any way or form you are involved in the water industry then you came to the right place!

Welcome to waterHQ!

Since 1977, waterHQ (previously known as Arab Water World), has been a leader in the market, serving the Water, Wastewater, Desalination & Energy sectors by providing them with all the latest trends, news, and information in one platform. Striving to continuously deliver high-end content for water-related business owners and decision makers, waterHQ gained a reputable place among other players in the field.

waterHQ has evolved from a B2B print magazine to become an innovative and integrated platform including multi-media channels available in print, digital and online formats, delivering a complete exposure to subscribers and clients in the water industry. waterHQ also enjoys a close partnership with leading water-related event organizers worldwide where it holds the status of official, regional or supporting media platform in major water-industry events where bonus copies of waterHQ magazine and other material pertaining to its other media channels are distributed to exhibitors, visitors and conference attendees.

Major water companies & manufacturers consider waterHQ as their trusted promotional platform of choice to have maximum exposure for their products & services thus increasing their market share.

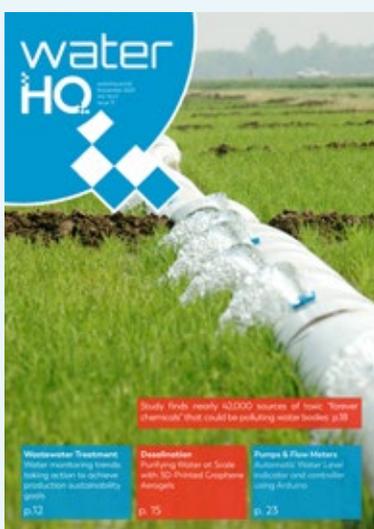
For more info on waterHQ, its media channels and why you should consider it as your go-to platform, whether for latest content or for added exposure to your company, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary.

Best wishes,

Nizar Aker

Editor-in-Chief

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[Magazine](#)



[Website](#)



[Newsletter](#)

Every issue of waterHQ features high-end information, articles and studies closely related to the water industry. The magazine is published monthly in print and digital formats and is available online on waterHQ's website. It includes reports, studies, news releases, latest trends and insights, product reviews, interviews with leading players in the market and upcoming relevant events.

Issue	January	February	March	April	May	June
Water Treatment	Pumps Automation Systems	Coagulants and Flocculants	Reverse Osmosis	Water Treatment Equipment	Activated Carbon	Ultrafiltration
Wastewater Treatment	Membrane Separation	Sludge Dewatering Equipment	Primary Treatment	Disinfection	Wastewater Treatment Equipment	Biological Wastewater Treatment
Desalination	Thermal Desalination	Multi-stage Flash Distillation (MSF)	Projects and Trends	Vapour Compression Distillation (VCD)	Membrane Desalination Processes	Electrodialysis (ED)/Electrodialysis reversal (EDR)
Cover Story	Aerospace & Defense Water and Waste	Bottled Water	Water Softeners	Projects and Trends	Ultrapure Water Systems	Solar Systems in Water Industry
Pumps and Flow Meters	Submersible Pumps	Flow Meters	Chemical Metering Pumps	Industrial Pumps	Magnetic Flow Meters	Water Metering
Pipes and Valves	Industrial Valve Actuators	Irrigation Pipes	Check Valves	Pipes and Fittings	Butterfly Valves	Leak Detectors
Country/Regional Reports	KSA/ USA/ France	UAE/ China/ UK	Kuwait/ Germany/ Africa	Egypt/ Switzerland/ Canada	Australia/ Oman/ Belgium	Bahrain/ Argentina/ Ireland
Events - Bonus Distribution	WFES Water Expo & Forum Abu Dhabi	-	IWA Leading Edge Conference USA	IWA Leading Edge Conference USA	AIWW Amsterdam IWW Netherlands	Project Lebanon 2022
Editorial Due	23-Dec-21	25-Jan-22	22-Feb-22	24-Mar-22	22-Apr-22	23-May-22
Advertising Due	28-Dec-21	28-Jan-22	25-Feb-22	27-Mar-22	25-Apr-22	26-May-22
Publishing Due **	30-Dec-21	30-Jan-22	28-Feb-22	30-Mar-22	30-Apr-22	30-May-22

* This list is tentative and maybe changed, contact us for an updated listing.

** Indicates when the issue would be available from the printing press for circulation and distribution. Allow 2 to 3 weeks period for the issue to reach you by post

Quenching World Thirst

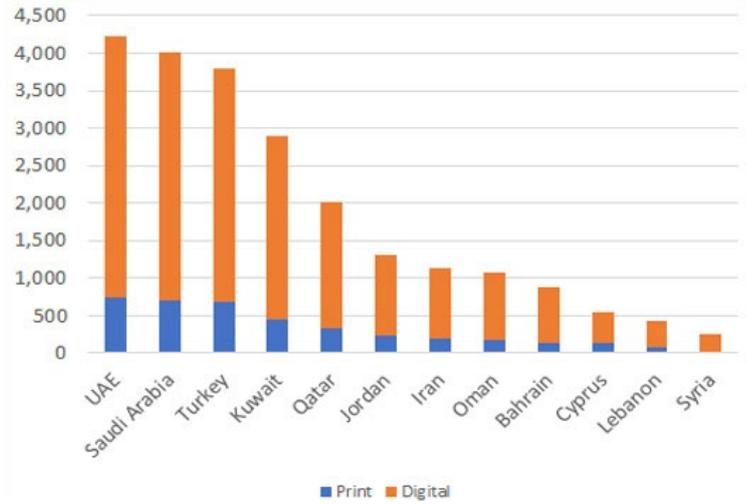
Issue	July	August	September	October	November	December
Water Treatment	Corrosion and Scales Inhibitors	Electro-dialysis	Biocides	Microfiltration	Projects and Trends	Antifoamants and Defoamers
Wastewater Treatment	Projects and Trends	Effluent Treatment	Agitators and Mixers	Biosolids	Mixers, Aereators and Odor Control	Wastewater Treatment Systems
Desalination	Reverse Osmosis (RO)	Ion exchange	Solar Distillation	Projects and Trends	Freezing Distillation	Multiple Effect Distillation (MED)
Cover Story	Well-drilling	Light-water Reactors	Automation & Digital Technology in Water Industry	Drain Cleaning Equipment	Projects and Trends	Water Pollution
Pumps and Flow Meters	Industrial Pumps	Water Flow Monitoring	Electromagnetic Flow Meters	Drainage Pumps	Leveling	Barhole Pumps
Pipes and Valves	Industrial Valves	Pipes Manufacturing	Projects and Trends	Corrodion Protection	Joints and Fittings	Valves and Control
Country/Regional Reports	Iraq/ Italy/ Brazil	Russia/ KSA/ Iran	Turkey/ UAE/ Germany	China/ Qatar/ USA	Egypt/ UK/ Africa	Kuwait/ Australia/ India
Events - Bonus Distribution	International Conference of Water Recycling Istanbul	The Garden Show 2022 - Lebanon	-	Wetex 2022 - UAE	-	Ground Water Summit 2022 - France
Editorial Due	22-Jun-22	23-Jul-22	24-Aug-22	23-Sep-22	23-Oct-22	24-Nov-22
Advertising Due	25-Jun-22	26-Jul-22	27-Aug-22	26-Sep-22	26-Oct-22	27-Nov-22
Publishing Due **	30-Jun-22	30-Jul-22	30-Aug-22	30-Sep-22	30-Oct-22	30-Nov-22

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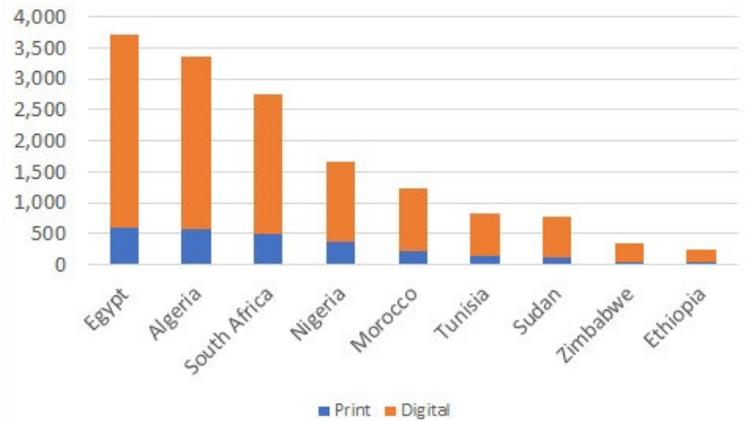
Middle East

Country	Print	Digital
UAE	751	3,471
Saudi Arabia	708	3,298
Turkey	673	3,119
Kuwait	448	2,449
Qatar	327	1,693
Jordan	225	1,076
Iran	197	938
Oman	183	885
Bahrain	142	739
Cyprus	128	414
Lebanon	72	363
Syria	25	227
Total	3,879	18,672



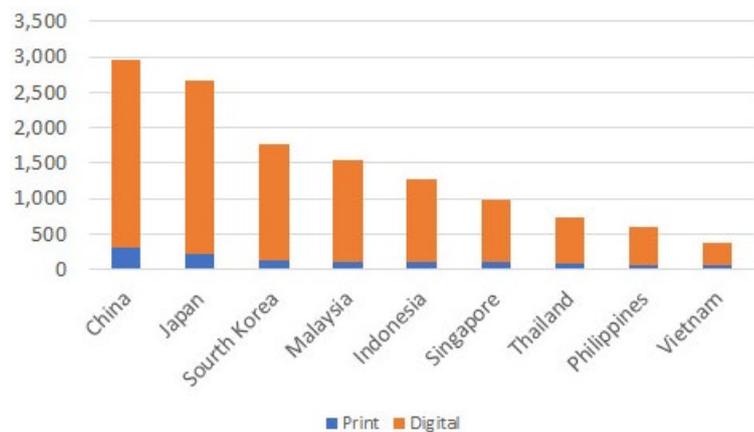
Africa

Country	Print	Digital
Egypt	604	3,102
Algeria	572	2,786
South Africa	492	2,248
Nigeria	382	1,289
Morocco	218	1,007
Tunisia	138	680
Sudan	122	653
Zimbabwe	49	289
Ethiopia	37	197
Total	2,614	12,251



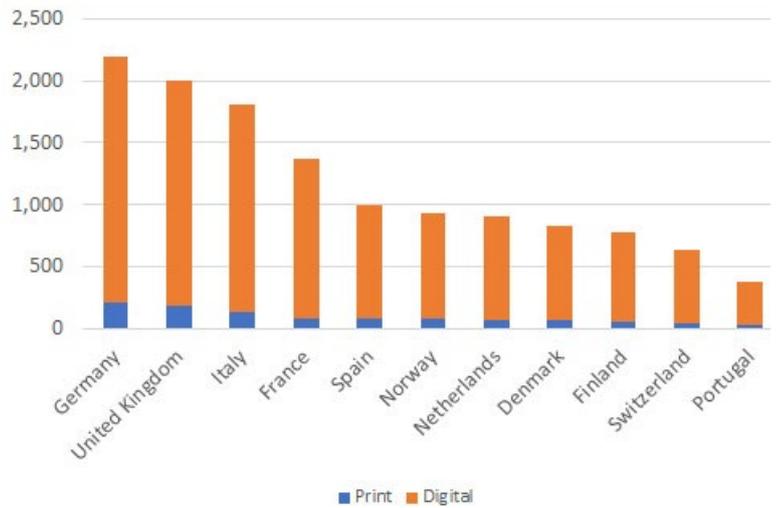
Asia

Country	Print	Digital
China	297	2,668
Japan	223	2,447
South Korea	128	1,639
Malaysia	110	1,428
Indonesia	104	1,167
Singapore	96	894
Thailand	74	659
Philippines	64	526
Vietnam	55	319
Total	1,151	11,747



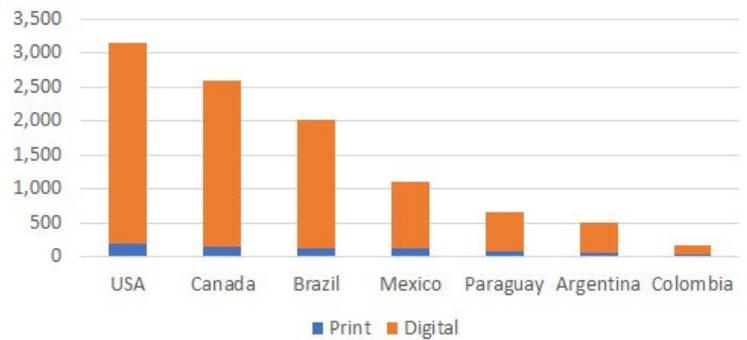
Europe

Country	Print	Digital
Germany	213	1,984
United Kingdom	189	1,815
Italy	137	1,668
France	84	1,286
Spain	83	909
Norway	77	861
Netherlands	72	834
Denmark	65	769
Finland	62	711
Switzerland	44	588
Portugal	35	345
Total	1,061	11,770



Americas

Country	Print	Digital
USA	198	2,953
Canada	152	2,448
Brazil	135	1,873
Mexico	124	982
Paraguay	82	582
Argentina	67	443
Colombia	36	128
Total	794	9,409



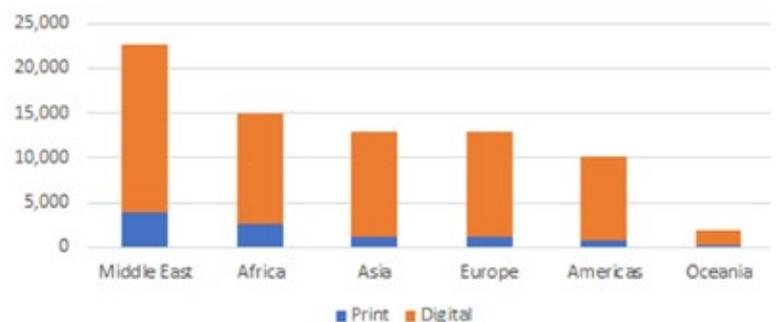
Oceania

Country	Print	Digital
Australia	137	918
New Zealand	83	703
Total	220	1,621



All Region / Worldwide

Region	Print	Digital
Middle East	3,879	18,672
Africa	2,614	12,251
Asia	1,151	11,747
Europe	1,061	11,770
Americas	794	9,409
Oceania	220	1,621
Total	9,719	65,470

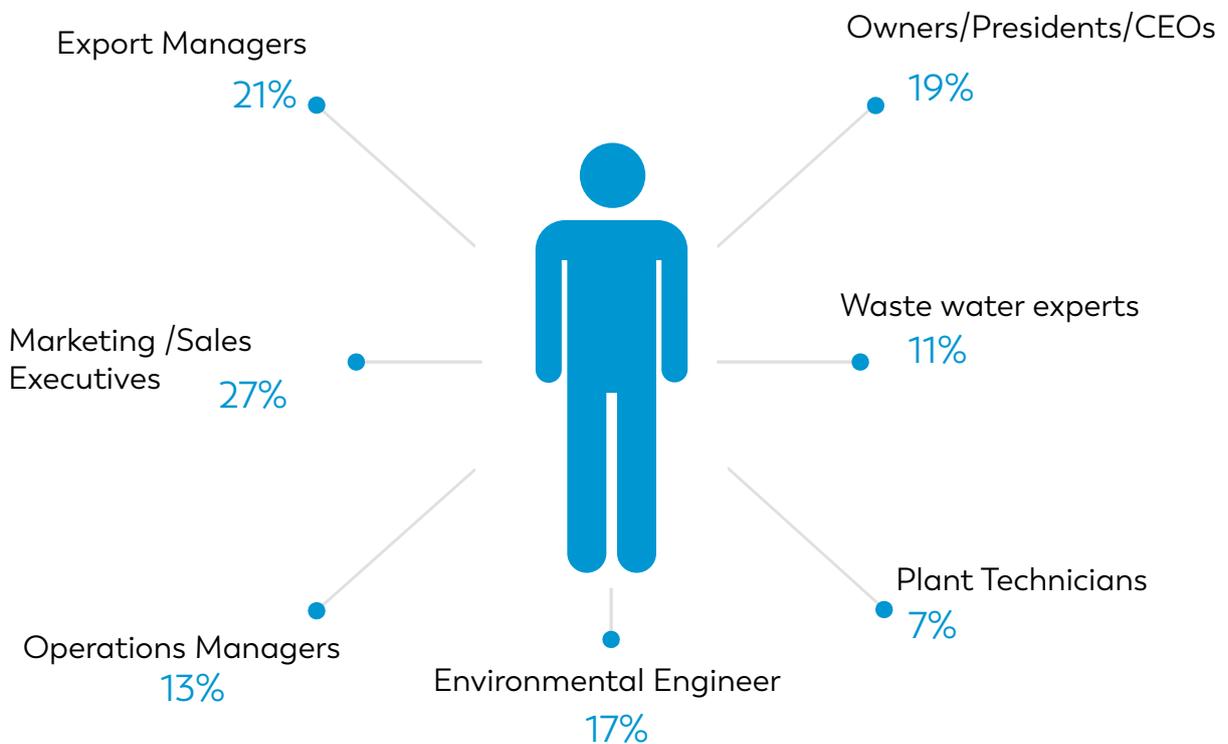


Audience Numbers

71%	of waterHQ audience are business owners and decision-makers (Estimated)
27,213	Print Audience (Multiplier of 2.8 applied)*
274,974	Digital Audience (Multiplier of 4.2 applied)*
302,187	Total Audience (Multipliers* Applied)*

* A Multiplier designates average rate of pass-along circulation by audience (recipients) and as such is an estimate and does not constitute accurate / measured numbers.

By Job Position



Display Advertising (King of the Hill!)

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's products and services!

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-DA-1	Gatefold	400 x 280	\$7,500	\$6,375	\$5,250	\$4,125
M-DA-2	Poster	420 x 594	\$5,000	\$4,250	\$3,500	\$2,750
M-DA-3	Full-Page Spread	400 x 280	\$4,500	\$3,825	\$3,150	\$2,475
M-DA-4	½ Page Spread	100 x 280	\$3,500	\$2,975	\$2,450	\$1,925
M-DA-5	2 nd cover (IFC)	200 x 280	\$3,250	\$2,763	\$2,275	\$1,788
M-DA-6	3 rd cover (IBC)	200 x 280	\$3,250	\$2,763	\$2,275	\$1,788
M-DA-7	4 th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
M-DA-8	Full-Page	200 x 280	\$2,750	\$2,338	\$1,925	\$1,513
M-DA-9	2/3 Page (Vertical)	108 x 242	\$2,250	\$1,913	\$1,575	\$1,238
M-DA-10	½ Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-11	½ Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-12	½ Page (Island)	108 x 188	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-13	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
M-DA-14	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
M-DA-15	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
M-DA-16	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

N.B: Rates are in USD. Amounts quoted are per insertion.

Classified Advertising (Buyer's Guide)

The Buyers' Guide is dedicated to companies planning to test the market with a limited budget. It is a service that offers high exposure at a nominal cost. The classified ad includes company logo, product photo & brief description as well as contact details.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-CA-1	Buyer's Guide	90 x 60	\$550	\$468	\$385	\$303

N.B: Rates are in USD. Amounts quoted are per insertion.

Promoted Content (Advertorial)

This option has double use; to get story to waterHQ's readers and to maximize the company's exposure by placing its editorial content at a prime / chosen location with full contact details! A great option for those with a limited budget yet seek high awareness.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-PC-1	Company Profile & Executive Interview (2 Full-Pages)	400 x 280	\$2,500	\$2,125	\$1,750	\$1,375
M-PC-2	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
M-PC-3	2/3 Page (Vertical)	108 x 242	\$1,750	\$1,488	\$1,225	\$963
M-PC-4	½ Page (Vertical)	80 x 242	\$1,500	\$1,275	\$1,050	\$825
M-PC-5	½ Page (Horizontal)	164 x 120	\$1,500	\$1,275	\$1,050	\$825
M-PC-6	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
M-PC-7	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
M-PC-8	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
M-PC-9	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

Material Placement (Inserts)

Leaflets: the act of distributing leaflets with waterHQ issues. Leaflets are usually folded and presented in a slightly more elaborate fashion.

Flyers: the act of distributing leaflets with waterHQ issues. Flyers are usually single pieces of paper, and

Brochures: Distribute informative paper document which can be folded into a template, pamphlet, or leaflet.

Fixed Inserts: A popular and effective form of advertising as it makes your advert stand out from the rest!

Company Profile & Executive Interview: This offers comprehensive coverage of your company's history and products, including an interview with a chosen executive.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-MP-1	Brochure	200 x 280	\$4,500	\$3,825	\$3,150	\$2,475
M-MP-2	Bookmark	100 x 280	\$3,000	\$2,550	\$2,100	\$1,650
M-MP-3	Leaflet	100 x 280	\$2,500	\$2,125	\$1,750	\$1,375
M-MP-4	Flyer	75 x 200	\$2,000	\$1,700	\$1,400	\$1,100
M-MP-5	Fixed-Insert	75 x 150	\$1,500	\$1,275	\$1,050	\$825

N.B: Rates are in USD. Amounts quoted are per insertion.

website | Brief | Audience Synopsis

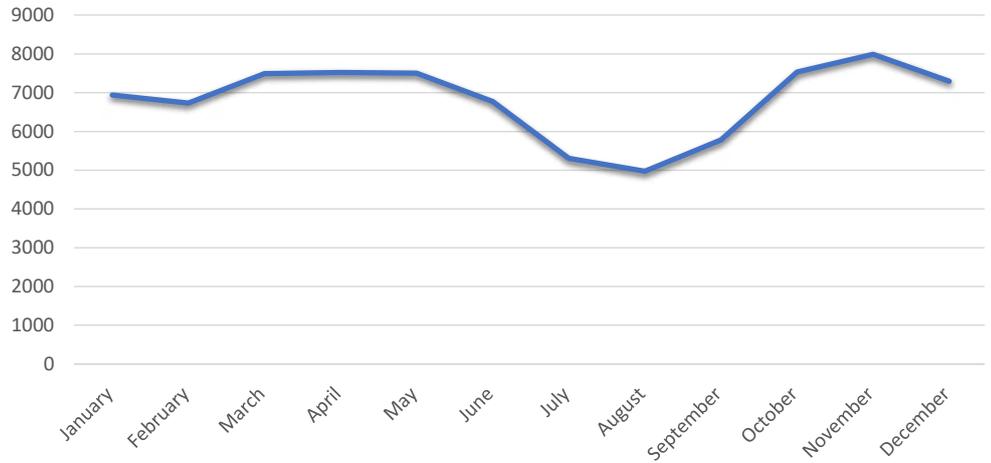
www.waterhq.world caters industry news, insights, special interviews, studies, reports, news releases, and product reviews with a competitive quality, aiming at keeping our audience up-to-date continuously. The portal is designed to keep you informed of all the sector news as they break. Visit waterHQ.world and subscribe to our monthly magazine and newsletter to receive all the latest news and trends in the water industry market.

Audience Synopsis

31%	Water factory Managers	22%	Environmental Influencers
19%	Operations Managers	18%	Sales Managers
10%	News Representatives		

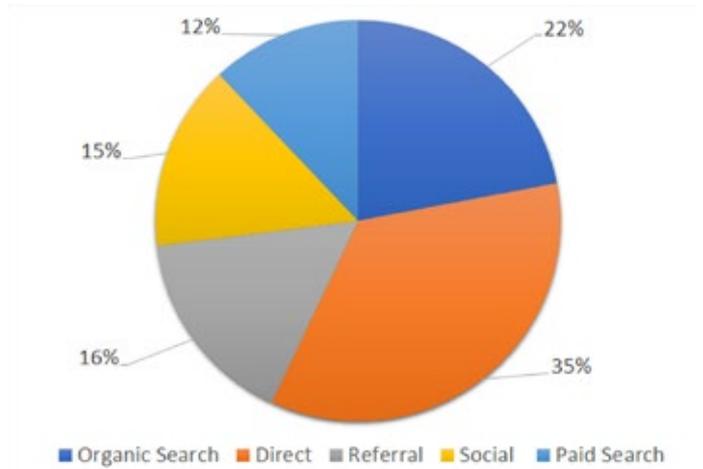
Page Views

Month	Views
January	6941
February	6730
March	7494
April	7522
May	7501
June	6773
July	5305
August	4972
September	5779
October	7533
November	7989
December	7294



Traffic Synopsis

Analytic	Number
Users / Year	61,180
# of Sessions / Year	1,468,320
Pages / Session	4.5
Page Views / Year	81,833
Avg Session Duration (Minutes)	4.1



Banners

For ultimate exposure, place your hyperlinked web banner to your company's website, landing page or e-mail address on healthHQ's website via a Leaderboard Banner, MPU Banner, Half Page, Rectangle Banner, Square Banner, Circle Banner, skyscraper Banner, convertible banner and/or a Billboard Banner.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
W-BA-1	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
W-BA-2	Skyscraper (Wide)	160 x 600	\$1,750	\$1,488	\$1,225	\$963
W-BA-3	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
W-BA-4	Billboard	970 x 250	\$1,750	\$1,488	\$1,225	\$963
W-BA-5	Leaderboard (Large)	970 x 90	\$1,250	\$1,063	\$875	\$688
W-BA-6	Leaderboard (Regular)	728 x 90	\$750	\$638	\$525	\$413
W-BA-7	Rectangle (Large)	336 x 280	\$850	\$723	\$595	\$468
W-BA-8	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
W-BA-9	Square (Large)	250 x 250	\$750	\$638	\$525	\$413
W-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
W-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
W-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

N.B: Rates are in USD. Amounts quoted are per insertion.

Events

waterHQ also enjoys a close decades-old partnership with leading & major water-related event organizers worldwide where it holds the status of official, regional or supporting media-brand. In select industry events bonus copies of waterHQ's magazine are distributed to exhibitors, visitors and conference attendees and a specific targeted newsletter is sent on a daily basis to event participants and attendees. Major water-related companies & manufacturers have long trusted waterHQ as their promotional platform of choice to have maximum exposure for their products & services and to help increase their market share.

Awards Event

waterHQ keeps an eye on the most influencing market leaders who contributed positively to the industry through exceptional projects, campaigns and innovative products and organizes a yearly event aiming at honoring them and offers them a high exposure in the market through the awards events. The awards are announced on waterHQ's multiple channels (magazine, website, newsletters, email and social).

Gain momentum via promoting your content in our email newsletters. Our useful & effective newsletters engage customers with your company and gets them to pay attention to your brand and advertisement, and helps build loyalty to your company.

Promoted Content

Content included in our website along with image, with a read more link which would take recipient to the waterHQ's website for the remainder of the content. The content shall remain on our website and would be accessible not only during the e-Newsletter sending date.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-PC-1	Promoted Content	NA	\$1,500	\$1,275	\$1,050	\$825

N.B: Rates are in USD. Amounts quoted are per insertion.

Banners

Hyperlinked Banner size 180 x 138 Px (WxH) Text to go beside the banner is 40 words with read more option as the content will be on our website and accessible at all times. Background color code to be provided by client based on Hex Color Code.

Hyperlinked Banner size 728 x 90 PX(WxH)

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-BA-1	Banner + Text (40 words) & Background Color	180 x 138	\$1,500	\$1,275	\$1,050	\$825
N-BA-2	Banner	728 x 90	\$1,000	\$850	\$700	\$550

N.B: Rates are in USD. Amounts quoted are per insertion.

Sponsorship

By considering this option, the entire e-Newsletter is reserved for your company and thus no other promotional items (no Banners or Promoted Content) can be included in said e-Newsletter since all its sections would contain promotional items / material related to your company. This is extremely high exposure since your company would benefit from all the possible exposure options and would have a solo e-newsletter dedicated to your products/services

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-SP-1	Newsletter Sponsorship	NA	\$6,000	\$5,100	\$4,200	\$3,300

N.B: Rates are in USD. Amounts quoted are per insertion.

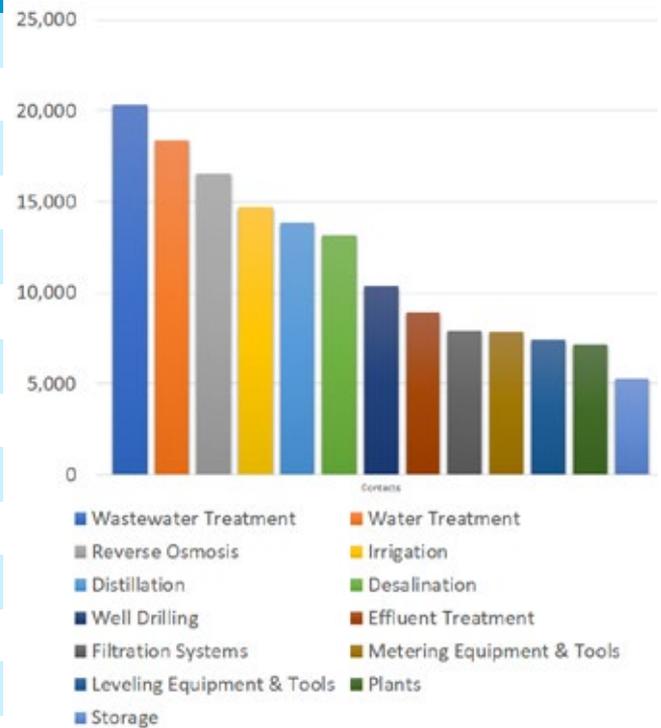


E-mail | Brief | Promotional Services & Options

Contacts Distribution / By Activity

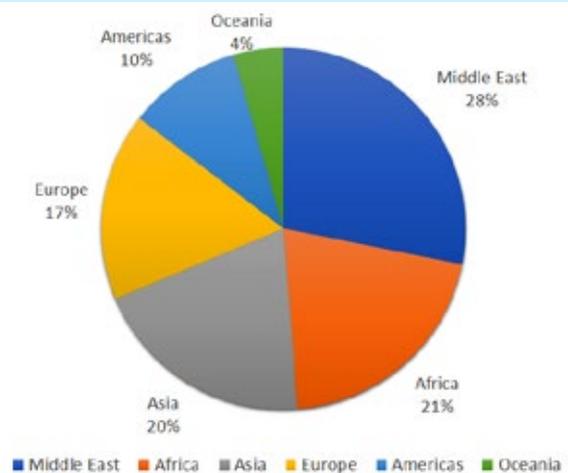
With a large, specialized and updated database comprised of leading companies, establishments, manufacturers, importers and agents / dealers involved in the health industry, using this promotional service is a highly effective tool which you can use to target your audience of choice at a relatively low budget. For more details check below.

Region	Contacts
Wastewater Treatment	20,311
Water Treatment	18,359
Reverse Osmosis	16,528
Irrigation	14,698
Distillation	13,845
Desalination	13,140
Well Drilling	10,340
Effluent Treatment	8,937
Filtration Systems	7,883
Metering Equipment & Tools	7,849
Leveling Equipment & Tools	7,385
Plants	7,164
Storage	5,280
Total	151,719



Contacts Distribution / By Region

Region	Number of users
Middle East	42,757
Africa	31,255
Asia	30,158
Europe	25,476
Americas	15,334
Oceania	6,739
Total	151,719



Massmail

Ref #	Option	Dimensions (W x H) mm	1-3 Shots	4-6 Shots (15% discount)	7-9 Shots (30% discount)	10-12 Shots (45% discount)
E-MM-1	Direct Email Marketing (DEM) HTML Template / 100 KB"	900 px Width	\$450	\$383	\$315	\$248

Rates are in USD - Amounts quoted are per CPM (cost per mille - for each 1000 contacts in email campaign)

Social

Our multi-presence on different social media outlets provides you with the benefit of keeping up-to-date on our latest features and stories, as well as a space to post your products and services and target a specialized audience in the water industry. Our engaged communities on Facebook, Instagram, LinkedIn, Twitter & YouTube enjoy a daily updated form of informative industry channels and provide their feedback. This solution allows you to use our social media channels platforms to promote your company's product and services

*Please note that our website & social media channels are under development, Please check them often & stay tuned"

Below are some of the leading companies who trust **waterHQ** (previously known as Arab Water World) – some for as long as two decades! - as their promotional partner of choice to gain market share and increase their products & services exposure, worldwide.

We cordially invite you to join them now in order to reap from the benefits to be achieved. Contact us now to get things started!



Pure Aqua
USA



Blue White Industries
USA



National Water Works Company
Saudi Arabia



Tsurumi Manufacturing Co., Ltd.
Japan



LACROIX Sofrel
France



Tintometer
USA



Badger Meter Europa GmbH
Germany



Lubi Industries LLP
India



KELLER AG f,r Druckmesstechnik
Switzerland



Siemens AG
Germany



Caprari SpA
Italy



Franklin Electric S.A. (Pty) Ltd
South Africa



Tormac Pumps
India



DHR Mena FZ LLC
UAE



Reed Manufacturing Company
USA



Layne Bowler Pompa Sanayi A. S.
Turkey



inge GmbH
Germany



ESTRUAGUA Water Technology
Spain



Huber Technology Middle East
UAE



Castflow Valves S/L
Spain

Network of Agents

If you believe waterHQ is the right industry platform which you and your company can partner with in order to achieve your promotional and sales targets and objectives, and are interested to receive a specially tailored promotional offer meeting your specific requirements and budget, please do not hesitate to contact an agent from below listing as per your location. If there are none currently available in your location, please do not hesitate to contact Ms. Hind Chalak (chief marketing & sales officer) whose contact details are listed below.

As our current partners thankfully attest, you shall be in safe hands and we shall ensure that your business & promotional expectations are not just met but exceeded!

GERMANY, SWITZERLAND & AUSTRIA	
Name	Ms. Barbara Geiling-Maul
Company	Eisenacher Medien
Tel	+49-228-2499860
Email	info@eisenacher-medien.de
Website	www.eisenacher-medien.de

UNITED KINGDOM & IRELAND	
Name	Mr. Stuart Smith
Company	Global Media Sales Ltd, (GMS)
Tel	+44-2084-645577
Email	stuart.smith@globalmediasales.co.uk
Website	www.globalmediasales.co.uk

TAIWAN	
Name	Mr. Tony Shen
Company	ALTA Publishing Company
Tel	+886-4-24751658
Email	sales@alta.com.tw
Website	www.alta.com.tw

JAPAN	
Name	Mr. Ted Asoshima
Company	Echo Japan Corporation
Tel	+8103-3263-5065
Email	aso@echo-japan.co.jp
Website	www.echo-japan.co.jp

Contact Us Now!

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Chief Administration & Audience Officer
ar.hallak@1world.xyz

Hassan Mourtada
Content & Research Officer/
Community Officer
h.mourtada@1world.xyz

Marwan Nammour
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Chatila & Chehab Bldg, 2nd Floor
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Postal Code
Beirut - Lebanon

Contact Info
Tel: +961 (01) 748333
Mobile: +961 (70) 100094
E-mail: info@1world.xyz



Subscription Form

Kindly Complete the Entry Form Below - It's as easy as ABC!

I wish to: Subscribe (fill A>C) Renew my subscription (fill A>C) Update my information (fill A)

Receive sample copy to:

- constructionHQ magazine
- waterHQ magazine
- foodHQ magazine
- Get contacted by my nearest agent to discuss my advertising needs (fill A)
- Submit my Article / Press Release / Product / news to be published in the next issue (fill A)
- Receive a specially promotional offer for advertising (fill A)

Publication of Editorial material is subject to the editor's discretion and space availability

A Entity Details - (Fields marked with a (*) should be filled. Kindly specify if not available by typing/printing N/A)

Personal Details	Name*: *	Position :
	Direct Tel: (+)-() () Ext:	Mobile: (+)-() ()
	Direct Fax: (+)-() () Ext:	Email:
Company Details	Name*:	Year Established*:
	Tel (s): (+)-() ()	Fax (es): (+)-() ()
	Business Activity / Description*:	
	Email*:	http*://
	Export Markets:	Import Markets:
	# of Employees*:	Annual Turnover:
	Brands / Trademarks:	
Address	P.O. Box:	Zip Postal Code:
	Street / Postal Address*:	
	City*:	State / Province*:
	Country*:	Date*:

B Subscription Rates - (choose your preferred subscription)

	Lebanon	Arab Countries	MENA (Excluding Arab Countries)	Europe	Other Countries
One Year	<input type="checkbox"/> 100\$	<input type="checkbox"/> 150\$	<input type="checkbox"/> 200\$	<input type="checkbox"/> 300\$	<input type="checkbox"/> 400\$
Two Years	<input type="checkbox"/> 180\$	<input type="checkbox"/> 285\$	<input type="checkbox"/> 360\$	<input type="checkbox"/> 540\$	<input type="checkbox"/> 720\$
Three Years	<input type="checkbox"/> 240\$	<input type="checkbox"/> 360\$	<input type="checkbox"/> 480\$	<input type="checkbox"/> 720\$	<input type="checkbox"/> 960\$

C Payment Methods

Cheque made payable to CPH World Media - Cheque must be drawn on any U.S. Bank

Please charge my credit card: MasterCard / Visa / AMEX

Your Credit Card Details: Type: AMEX MasterCard Visa

Number:

Card Holder Name : Card Expiry Date: / / (dd/mm/yyyy)

Choose any method below to return your order...

Signature:

Scan & E-mail to:
subscriptions@industryhq.com

Other CPH Industry Platforms

With more than four decades of experience in providing innovative media products and serving its sustainable vision “Helping Advance MENA & Beyond!”, CPH World Media is constantly evolving to keep its rank as an industry icon in media at the regional and international levels alike.

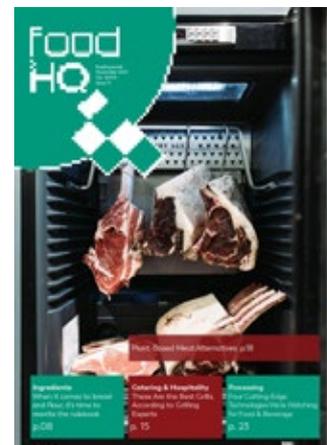
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