



2023

Media Kit

waterHQ

Quenching World Thirst!

Serving the desalination, measuring & leveling, pipes & valves, storage, and water & wastewater treatment sectors | Since 1977

www.waterhq.world

Global Industry Outlook

- The Global Industrial Water Treatment Equipment Market is expected to grow by \$ 8.48 bn during 2022-2026, accelerating at a CAGR of 4.47% during the forecast period.
- The global bottled water market Size Is Expected to Grow At A CAGR Of Approx. 7% From 2022 To 2032.
- Global Process chemicals for water treatment market will grow at a rate of 5.95% for the forecast period of 2021 to 2028. Rise in the concerns regarding shortage of water bodies and water resources for various end-user acts as a vital factor driving the growth of process chemicals for water treatment market.

Water & Waste Water Treatment

Sector Outlook:

- The global wastewater treatment equipment market is expected to grow at a compound annual growth rate (CAGR) of 4.2%. The market is expected to reach \$34.47 billion in 2025 at a CAGR of 4%.
- The increasing use of Internet of Things (IoT) sensors is the latest trend in the wastewater treatment equipment market.
- Residential Water Treatment Market is projected to grow at a CAGR of 7.1%, earning revenues of around USD 34.29 billion by the end of 2028.



Market Leaders:

- **Suez Environnement S.A.:** headquartered in Paris, France, Suez Environnement is engaged in providing water management, recycling and waste recovery, water treatment, and consulting services. Suez revenue was 7.53 billion euros for the year ended 31 December, 2021.
- **Veolia Environnement S.A.:** headquartered in Paris, France. The company operates in three business segments, namely: Water, Waste, and Energy business segments. The water business integrates drinking water and wastewater activities. Veolia Environnement recorded consolidated revenue of €28.508 billion in 2021.
- **Xylem Inc.:** headquartered in New York, U.S., Xylem is engaged in designing, manufacturing, and servicing engineered solutions for water and wastewater applications. Xylem inc. annual revenue for 2021 was \$5.195B.



Desalination

Sector Outlook:

- Desalination Market Expected to Grow at a CAGR of 9.7% from 2022 to 2030. Water desalination Market Expected to Exceed \$28.83 Billion by 2030.
- The global Desalination Pumps market was valued at 980.6 Million USD in 2021 and will grow with a CAGR of 6.55% from 2021 to 2027.



Market Insight:

- The current production of desalinated water in KSA amounts to more than 7.9 million cubic meters per day, representing 55 percent of the Gulf region and 22.2 percent of the global desalination, according to a report.
- **Morocco:** Towards a PPP for 5,200 hectares irrigated via desalination in Dakhla.

Market Leaders:

- **Consolidated Water Co:** CWCO uses reverse osmosis desalination technology to generate potable water from seawater. The company operates around 11 water production facilities in the British Virgin Islands, the Cayman Islands, and the Bahamas, with a total water treatment capacity of 25.5 million gallons.
- **Energy Recovery Inc.:** The company started out with a water desalination plant, in which their PX Pressure Exchanger ERD device utilizes wasted energy in the seawater reverse osmosis desalination process. The market cap of Energy Recovery Inc is \$1 billion.

Pumps And Flow Meters

Sector Outlook:

- Flow Meters Market Size is projected to reach USD 11.7 Billion by 2030, growing at a CAGR of 6%.
- Global water pump consumption market is set to hit USD 83.44 billion in 2027.
- The global water meter market is expected to reach \$5.53 billion in 2025 at a CAGR of 4.4% between 2021 and 2025.



Market Insight:

Investment in the water & wastewater, energy and power, refining, chemicals, pulp & paper and industrial infrastructure activities is increasing in developing economies such as **China and India**. This drives demand for measuring instruments, which has contributed significantly to growth of the flow meters' market in Asia Pacific. **China** is the key market for flow meters in the Asia Pacific due to its increasing industrialization and low-cost manufacturing technology.

Market Leaders:

- **Honeywell international Inc:** with sales and revenues of \$34.392B, Honeywell international Inc is an American Publicly traded, multinational conglomerate corporation headquartered in Charlotte, North California.
- **Siemens Group:** with sales and revenues of \$74.444B, Siemens is a global powerhouse focusing on the areas of electrification, automation, and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of systems for power generation and transmission as well as medical diagnosis.
- **Emerson Electric Co:** with sales and revenues of \$18.236B, Emerson Electric Co, is an American multinational corporation headquartered in Ferguson, Missouri. The fortune 500 company manufactures products and provides engineering services for a wide range of industrial, commercial, and consumer markets.

Pipes And Valves

Sector Outlook:

- Global Industrial Valves Market to reach USD 108.34 billion by 2027. Global Industrial Valves Market is valued approximately USD 48.1 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 12.3% over the forecast period 2021-2027.
- Pipes and Fittings Market Size is forecast to reach \$367.9 billion by 2026, at a CAGR of 3.7% during 2021-2026.



Market Leaders:

- **Parker Hannifin:** with sales and revenues of \$14.348B, Parker Hannifin is the world's leading diversified manufacturer of motion and control technologies and systems, providing precision-engineered solutions for a wide variety of mobile, industrial, and aerospace markets.
- **Festo:** with sales and revenues of 3.36 billion euros. Festo is a global player and an independent family-owned company with headquarters in Esslingen am Neckar, Germany.
- **Swagelok:** with sales and revenues of \$2.0B, Swagelok is a privately held international company, focusing on the manufacture of gas and fluid systems components, such as tube fittings, valves, tubing, hoses and sale measuring equipment under own brand.



Greetings,

If in any way or form you are involved in the water industry, we are pleased to inform you that you came to the right place.

Welcome to waterHQ!

waterHQ was established initially in 1977 as a specialized B2B magazine called “Arab Water World” before evolving to become a full-fledged 360° industry platform comprised of various media channels (available in print, digital and online formats) which are a magazine, a website, events, newsletter, email and social.

waterHQ always strives to be a central, leading & (most importantly) trusted platform by providing its audience (readers, subscribers & users) – which are composed primarily of business owners and decision makers – with cutting-edge high-quality latest trends, news, information, and data pertaining to the water industry (desalination, measuring & leveling, pipes & valves, storage, and water & wastewater treatment sectors) and its promotional partners (clients) with 360° & holistic high-impact exposure provided via its multi-media channels.

waterHQ enjoys a close and long-lasting partnerships with leading event organizers, worldwide, where it holds the status of official, regional, or supporting media platform in major water-industry events. Bonus copies of waterHQ magazine issues & material pertaining to its other media channels are distributed to exhibitors, visitors & conference attendees.

Our aim is that waterHQ audience (readers, subscribers & users) have a reliable new source and reference whereby its partners (clients) consider it as their trusted promotional platform of choice to have maximum exposure achieved to their products & services, thus increasing their market penetration and share!

For more info on waterHQ, its media channels and why you should consider it as your go-to platform, whether for latest content or for added exposure to your company, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary.

Best wishes,
Nizar Aker
 Editor-in-Chief
n.aker@1world.xyz

Magazine



Website



Newsletter



Email



Social



Events



Every issue of waterHQ features cutting edge information, articles and studies closely related to the water industry. The magazine is published monthly in print and digital formats and is available online on waterHQ’s website. It includes reports, studies, news releases, latest trends and insights, product reviews, interviews with leading players in the market and upcoming relevant events.

Issue	January	February	March	April	May	June
Water Treatment	Microfiltration	Biocides	Electro-Dialysis	Corrosion and Scales Inhibitors	Projects and Trends	Antifoamants & Defoamers
Wastewater Treatment	Biological Wastewater Treatment	Mixers, Aereators & Odor Control	Disinfection	Projects and Trends	Wastewater Treatment Systems	Biosolids
Desalination	Reverse Osmosis (RO)	Multiple Effect Distillation (MED)	Electrodialysis (ED)/ Electrodesalination (EDR)	Thermal Desalination	Projects and Trends	Freezing Distillation
Pumps and Flow Meters	Water Metering	Barhole Pumps	Magnetic Flow Meters	Leveling	Industrial Pumps	Drainage Pumps
Pipes and Valves	Leak Detectors	Valves and Control	Butterfly Valves	Joints and Fittings	Pipes and Fittings	Corrosion Protection
Country Report	Bahrain Argentina Ireland	Australia Oman Belgium	Egypt Switzerland Canada	Kuwait Germany Nigeria	UAE China UK	KSA USA France
Events - Bonus Distribution	-	• The Big 5 Saudi	• The BIG Show Oman	-	• Construct Iraq • Project Qatar	• The Big 5 Construct Southern Africa • The Big 5 Construct Egypt
Editorial * Material Due	23-Dec-22	25-Jan-23	22-Feb-23	24-Mar-23	22-Apr-23	23-May-23
Promotional ** Material Due	28-Dec-22	28-Jan-23	25-Feb-23	27-Mar-23	25-Apr-23	26-May-23
Publishing Deadline	30-Dec-22	30-Jan-23	28-Feb-23	30-Mar-23	30-Apr-23	30-May-23

* This list is tentative and maybe changed, contact us for an updated listing.

** Indicates when the issue would be available from the printing press for circulation and distribution. Allow 2 to 3 weeks period for the issue to reach you by post

QUENCHING WORLD THIRST

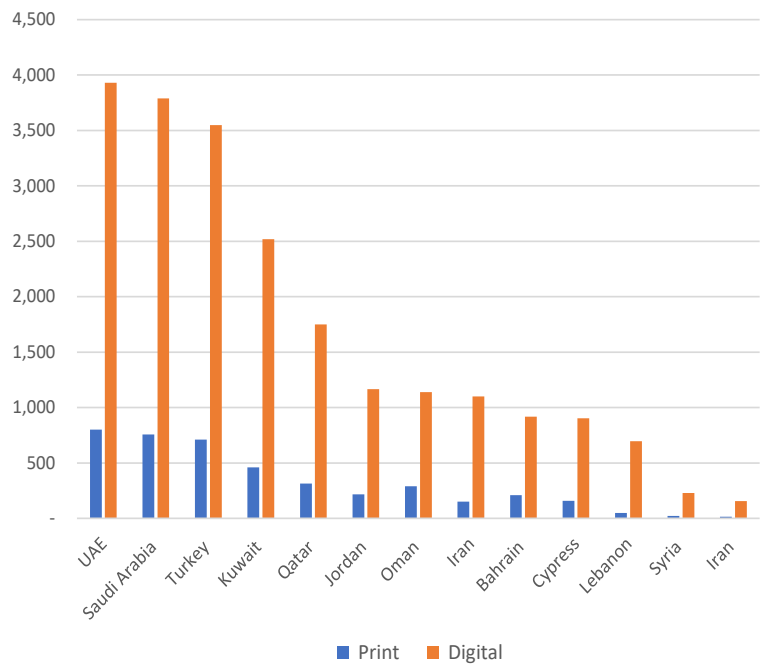
Issue	July	August	September	October	November	December
Construction Machines & Vehicles	Ultrafiltration	Pumps Automation Systems	Activated Carbon	Coagulants and Flocculants	Water Treatment Equipment	Reverse Osmosis
Building Equipment & Products	Primary Treatment	Agitators and Mixers	Wastewater Treatment Equipment	Sludge Dewatering Equipment	Effluent Treatment	Membrane Separation
Digital Construction	Ion Exchange	Membrane Desalination Process	Multi-Stage Flash Distillation (MSF)	Projects and Trends	Vapour Compression Distillation (VCD)	Solar Distillation
Security & Fire Protection	Chemical Metering Pumps	Electromagnetic Flow Meters	Flow Meters	Water Flow Monitoring	Submersible Pumps	Industrial Pumps
Product Focus	Industrial Valves	Projects and Trends	Irrigation Pipes	Pipes Manufacturing	Industrial Valve Actuators	Check Valves
Country Report	Kuwait Australia India	Egypt UK Uganda	China Qatar USA	Turkey UAE Germany	Russia KSA Iran	Iraq Italy Brazil
Events - Bonus Distribution	-	-	• Project Iraq • WETEX	• Erbil Building • ISK-Sodex Istanbul • Project Oman	• Saudi Build • The Big 5 Show	• The Big 5 Show
Editorial * Material Due	22-Jun-23	23-Jul-23	24-Aug-23	23-Sep-23	23-Oct-23	24-Nov-23
Promotional ** Material Due	25-Jun-23	26-Jul-23	27-Aug-23	26-Sep-23	26-Oct-23	27-Nov-23
Publishing Deadline	30-Jun-23	30-Jul-23	30-Aug-23	30-Sep-23	30-Oct-23	30-Nov-23

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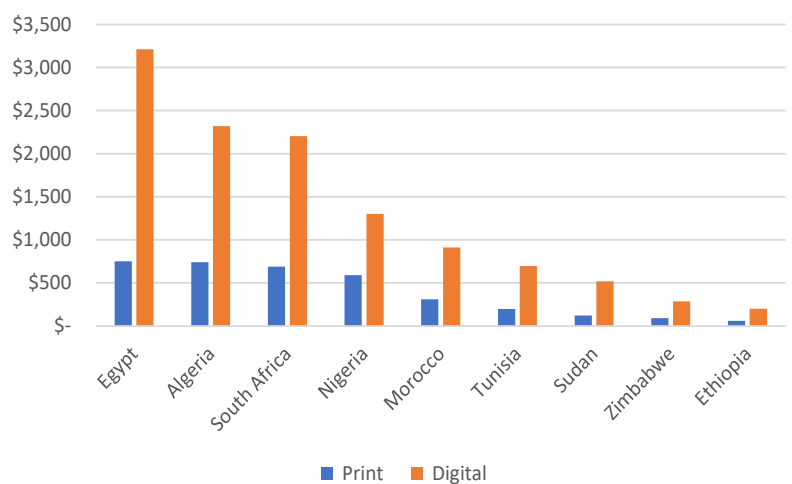
Middle East

Country	Print	Digital
UAE	801	3,931
Saudi Arabia	757	3,788
Turkey	712	3,547
Kuwait	460	2,518
Qatar	315	1,749
Jordan	218	1,167
Oman	290	1,140
Iran	151	1,101
Bahrain	210	918
Cypruss	159	902
Lebanon	49	697
Syria	22	230
Iran	16	157
Total	4,160	21,845



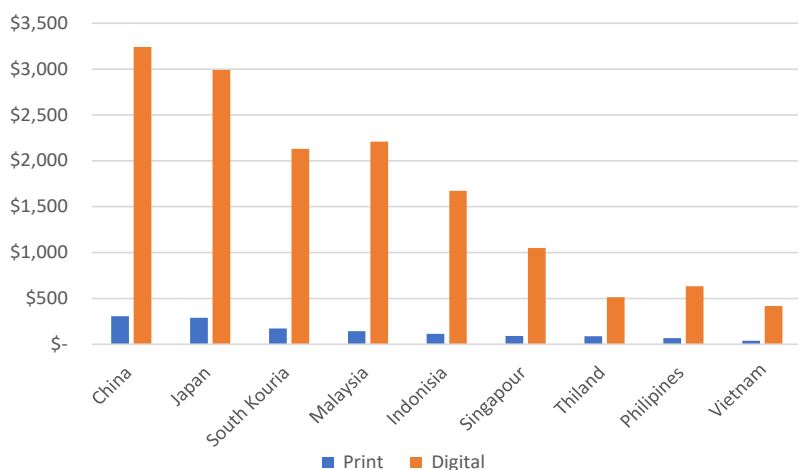
Africa

Country	Print	Digital
Egypt	750	3,210
Algeria	740	2,318
South Africa	689	2,205
Nigeria	590	1,301
Morocco	310	913
Tunisia	198	695
Sudan	123	518
Zimbabwe	90	285
Ethiopia	60	201
Total	3,550	11,646



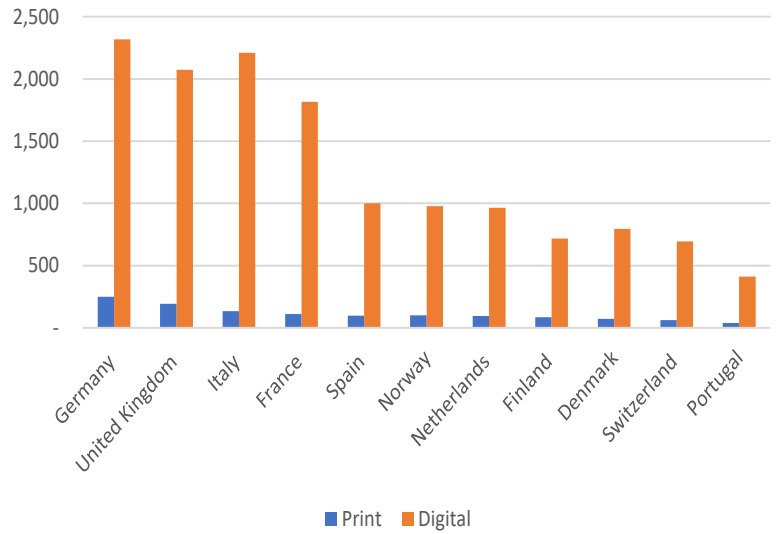
Asia

Country	Print	Digital
China	308	3,240
Japan	290	2,991
South Korea	174	2,132
Malaysia	143	2,210
Indonesia	115	1,673
Singapore	91	1,050
Thailand	89	514
Philippines	67	633
Vietnam	39	418
Total	1,316	14,861



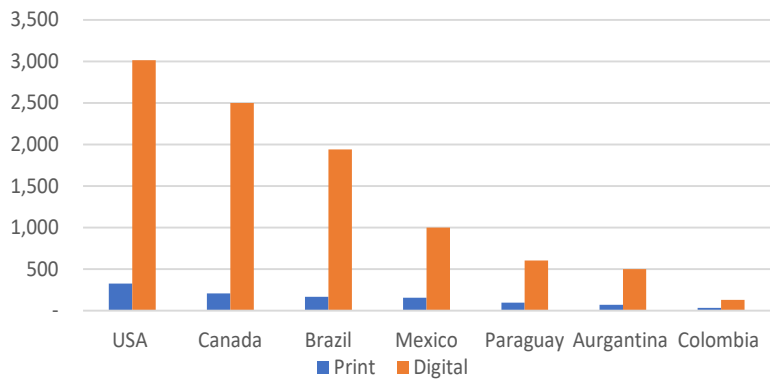
Europe

Country	Print	Digital
Germany	250	2,318
United Kingdom	193	2,075
Italy	134	2,210
France	112	1,816
Spain	101	978
Norway	98	1,002
Netherlands	96	964
Denmark	84	718
Finland	72	796
Switzerland	61	694
Portugal	39	412
Total	1,240	13,983



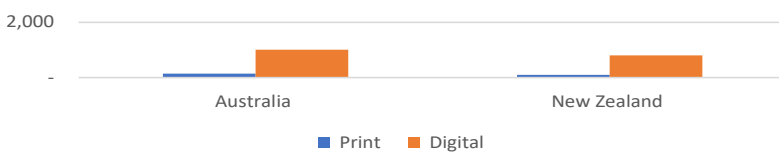
Americas

Country	Print	Digital
USA	329	3,012
Canada	210	2,501
Brazil	170	1,940
Mexico	158	1,002
Paraguay	98	606
Argentina	72	501
Colombia	36	130
Total	1,073	9,692



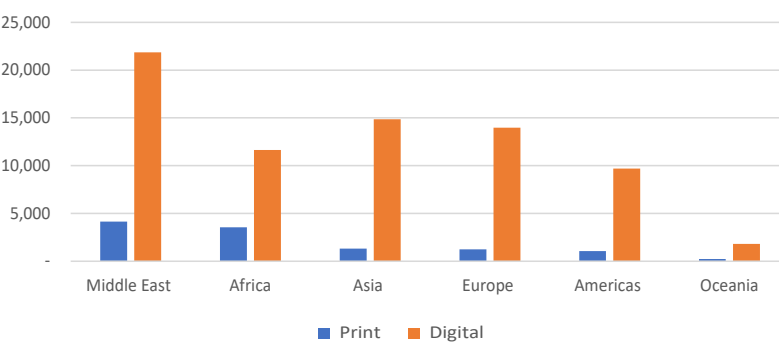
Oceania

Country	Print	Digital
Australia	140	1,009
New Zealand	96	801
Total	236	1,810



All Region / Worldwide

Region	Print	Digital
Middle East	4,160	21,845
Africa	3,550	11,646
Asia	1,316	14,861
Europe	1,240	13,983
Americas	1,073	9,692
Oceania	236	1,810
Total	11,575	73,837

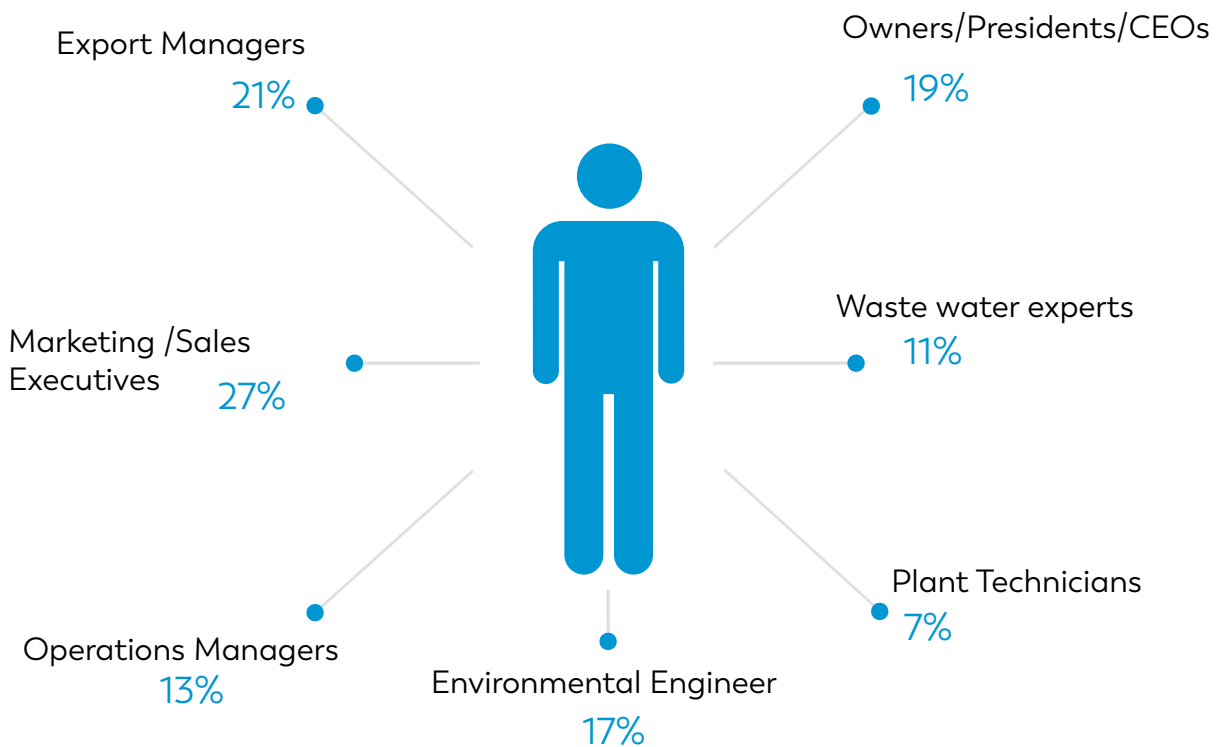


Audience Numbers

77%	Estimated percentage of readers who are decision makers consisting of business owners & C-level executives.
32,410*	Print Audience (Multiplier of 2.8 applied).
310,115*	Digital Audience (Multiplier of 4.2 applied).
342,525*	Total Audience (Multipliers are applied).

* A Multiplier designates average rate of pass-along circulation by audience (recipients) and as such is an estimate and does not constitute accurate / measured numbers.

By Job Position



Display Advertising (King of the Hill!)

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's products and services!

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-DA-1	Gatefold	400 x 280	\$7,500	\$6,375	\$5,250	\$4,125
M-DA-2	Poster	420 x 594	\$5,000	\$4,250	\$3,500	\$2,750
M-DA-3	Full-Page Spread	400 x 280	\$4,500	\$3,825	\$3,150	\$2,475
M-DA-4	½ Page Spread	100 x 280	\$3,500	\$2,975	\$2,450	\$1,925
M-DA-5	2 nd cover (IFC)	200 x 280	\$3,250	\$2,763	\$2,275	\$1,788
M-DA-6	3 rd cover (IBC)	200 x 280	\$3,250	\$2,763	\$2,275	\$1,788
M-DA-7	4 th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
M-DA-8	Full-Page	200 x 280	\$2,750	\$2,338	\$1,925	\$1,513
M-DA-9	2/3 Page (Vertical)	108 x 242	\$2,250	\$1,913	\$1,575	\$1,238
M-DA-10	½ Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-11	½ Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-12	½ Page (Island)	108 x 188	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-13	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
M-DA-14	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
M-DA-15	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
M-DA-16	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

N.B: Rates are in USD. Amounts quoted are per insertion.

Classified Advertising (Buyer's Guide)

The Buyers' Guide is dedicated to companies planning to test the market with a limited budget. It is a service that offers high exposure at a nominal cost. The classified ad includes company logo, product photo & brief description as well as contact details.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-CA-1	Buyer's Guide	90 x 60	\$550	\$468	\$385	\$303

N.B: Rates are in USD. Amounts quoted are per insertion.

Promoted Content (Advertorial)

This option has double use; to get story to waterHQ's readers and to maximize the company's exposure by placing its editorial content at a prime / chosen location with full contact details! A great option for those with a limited budget yet seek high awareness.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-PC-1	Company Profile & Executive Interview (2 Full-Pages)	400 x 280	\$2,500	\$2,125	\$1,750	\$1,375
M-PC-2	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
M-PC-3	2/3 Page (Vertical)	108 x 242	\$1,750	\$1,488	\$1,225	\$963
M-PC-4	½ Page (Vertical)	80 x 242	\$1,500	\$1,275	\$1,050	\$825
M-PC-5	½ Page (Horizontal)	164 x 120	\$1,500	\$1,275	\$1,050	\$825
M-PC-6	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
M-PC-7	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
M-PC-8	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
M-PC-9	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

Material Placement (Inserts)

- **Leaflets:** The act of distributing leaflets with waterHQ issues. Leaflets are usually folded and presented in a slightly more elaborate fashion.
- **Flyers:** The act of distributing leaflets with waterHQ issues. Flyers are usually single pieces of paper inserted in the magazine and distributed at events where we are participating.
- **Brochures:** Distribute informative paper document which can be folded into a template, pamphlet, or leaflet.
- **Fixed Inserts:** A popular and effective form of advertising as it makes your advert stand out from the rest!
- **Company Profile & Executive Interview:** This offers comprehensive coverage of your company’s history and products, including an interview with a chosen executive.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-MP-1	Brochure	200 x 280	\$4,500	\$3,825	\$3,150	\$2,475
M-MP-2	Bookmark	100 x 280	\$3,000	\$2,550	\$2,100	\$1,650
M-MP-3	Leaflet	100 x 280	\$2,500	\$2,125	\$1,750	\$1,375
M-MP-4	Flyer	75 x 200	\$2,000	\$1,700	\$1,400	\$1,100
M-MP-5	Fixed-Insert	75 x 150	\$1,500	\$1,275	\$1,050	\$825

N.B: Rates are in USD. Amounts quoted are per insertion.

website | Brief | Audience Synopsis

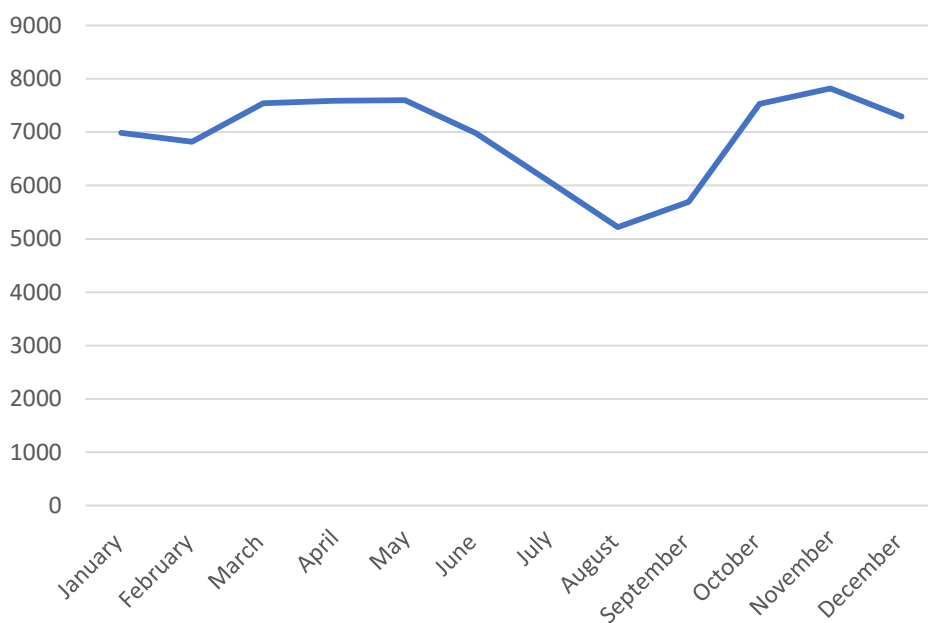
www.waterhq.world caters industry news, insights, special interviews, studies, reports, news releases, and product reviews with a competitive quality, aiming at keeping our audience up-to-date continuously. The portal is designed to keep you informed of all the sector news as they break. Visit waterHQ.world and subscribe to our monthly magazine and newsletter to receive all the latest news and trends in the water industry market.

Audience Synopsis

31%	Water factory Managers	22%	Environmental Influencers
19%	Operations Managers	18%	Sales Managers
10%	News Representatives		

Page Views

Month	Views
January	6,985
February	6,818
March	7,540
April	7,590
May	7,601
June	6,980
July	6,101
August	5,218
September	5,691
October	7,530
November	7,818
December	7,294
Total	83,166

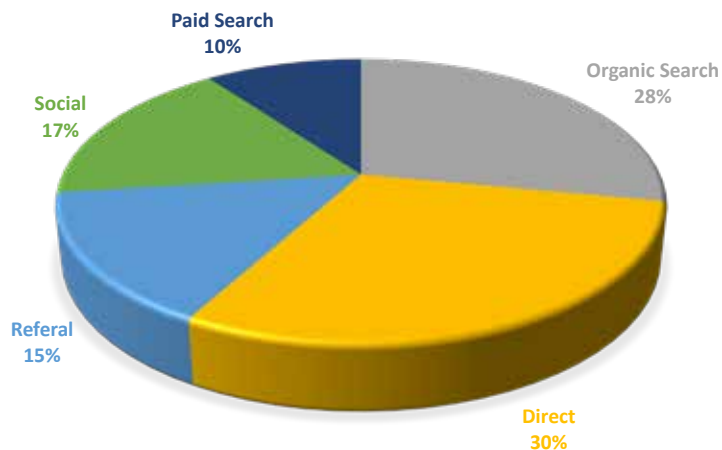


Traffic Synopsis

Users / Year	68,592
Number of Sessions / Year	1,642,904
Pages / Session	4
Page Views / Year	83,166
Avg Session Duration (Minutes)	398

Traffic Source

Organic Search	28%
Direct	30%
Referral	15%
Social	17%
Paid Search	10%



Banners

For ultimate exposure, place your hyperlinked web banner to your company's website, landing page or e-mail address on waterHQ's website via a Leaderboard Banner, MPU Banner, Half Page, Rectangle Banner, Square Banner, Circle Banner, skyscraper Banner, convertible banner and/or a Billboard Banner.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
W-BA-1	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
W-BA-2	Skyscraper (Wide)	160 x 600	\$1,750	\$1,488	\$1,225	\$963
W-BA-3	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
W-BA-4	Billboard	970 x 250	\$1,750	\$1,488	\$1,225	\$963
W-BA-5	Leaderboard (Large)	970 x 90	\$1,250	\$1,063	\$875	\$688
W-BA-6	Leaderboard (Regular)	728 x 90	\$750	\$638	\$525	\$413
W-BA-7	Rectangle (Large)	336 x 280	\$850	\$723	\$595	\$468
W-BA-8	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
W-BA-9	Square (Large)	250 x 250	\$750	\$638	\$525	\$413
W-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
W-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
W-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

N.B: Rates are in USD. Amounts quoted are per insertion.

Events | Brief | Awards Event

waterHQ also enjoys a close, symbiotic & decades-old partnership with leading & major event organizers (worldwide) where it usually holds the status of official, regional or supporting media. This is clearly portrayed via active participation at their water-related events (exhibitions, conferences, seminars and presentations – be they physical or digital).

In select industry events bonus copies of waterHQ's magazine are distributed to exhibitors, visitors and conference attendees and a targeted newsletter is sent on a daily basis to them throughout the event's duration.

Awards Event

waterHQ will keep an eye on the most influencing market leaders who contributed positively to the energy industry through exceptional projects, services and innovative products and shall organize a yearly digital event aiming at honoring them and offering them a high exposure in the market through an Awards Event. The awards shall have multiple categories and shall be announced on waterHQ's multimedia channels (magazine, website, newsletters, email and social).

Gain momentum via promoting your content in our email newsletters. Our useful & effective newsletters engage customers with your company and gets them to pay attention to your brand and advertisement, and helps build loyalty to your company.

Promoted Content

Content included in our website along with image, with a read more link which would take recipient to the waterHQ's website for the remainder of the content. The content shall remain on our website and would be accessible not only during the e-Newsletter sending date.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-PC-1	Promoted Content	NA	\$1,500	\$1,275	\$1,050	\$825

N.B: Rates are in USD. Amounts quoted are per insertion.

Banners

Hyperlinked Banner size 180 x 138 Px (WxH) Text to go beside the banner is 40 words with read more option as the content will be on our website and accessible at all times. Background color code to be provided by client based on Hex Color Code.

Hyperlinked Banner size 728 x 90 PX(WxH)

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-BA-1	Banner + Text (40 words) & Background Color	180 x 138	\$1,500	\$1,275	\$1,050	\$825
N-BA-2	Banner	728 x 90	\$1,000	\$850	\$700	\$550

N.B: Rates are in USD. Amounts quoted are per insertion.

Sponsorship

By considering this option, the entire newsletter is reserved for your company and thus no other promotional items (no Banners or Promoted Content can be included in said newsletter since all its sections would contain promotional items / material related to your company. This is extremely high exposure since your company would benefit from all the possible exposure options and would have a solo newsletter dedicated to your products/services

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-SP-1	Newsletter Sponsorship	NA	\$6,000	\$5,100	\$4,200	\$3,300

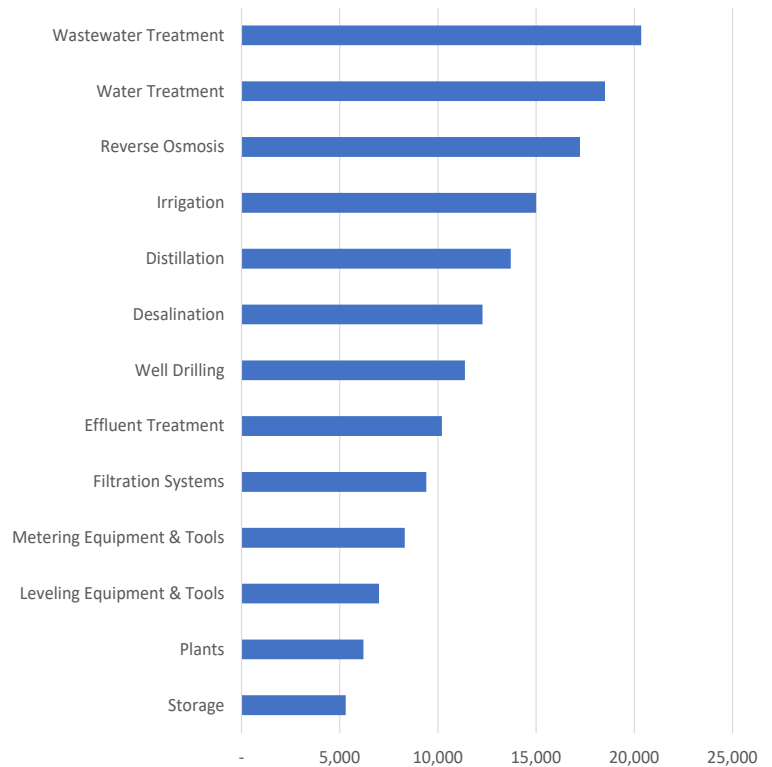
N.B: Rates are in USD. Amounts quoted are per insertion.



Contacts Distribution / By Activity

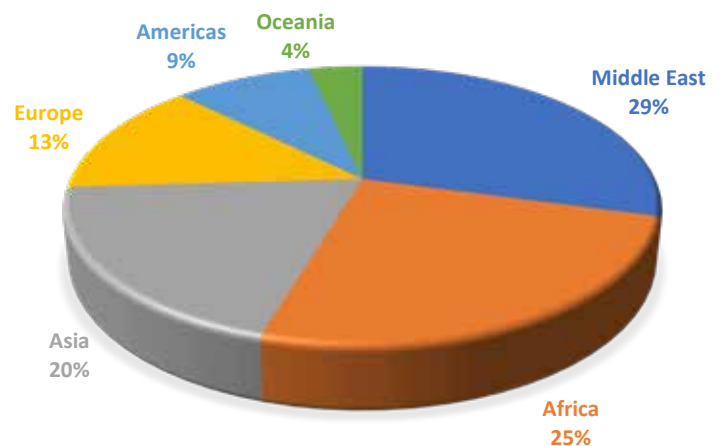
With a large, specialized and updated database comprised of leading companies, establishments, manufacturers, importers and agents / dealers involved in the health industry, using this promotional service is a highly effective tool which you can use to target your audience of choice at a relatively low budget. For more details check below.

Activity	Contacts
Wastewater Treatment	20,350
Water Treatment	18,512
Reverse Osmosis	16,710
Irrigation	15,002
Distillation	13,710
Desalination	13,029
Well Drilling	10,390
Effluent Treatment	8,737
Filtration Systems	7,889
Metering Equipment & Tools	7,851
Leveling Equipment & Tools	7,418
Plants	7,169
Storage	5,310
Total	152,077



Contacts Distribution / By Region

Region	Number of users
Middle East	44,851
Africa	39,105
Asia	29,215
Europe	20,107
Americas	13,509
Oceania	5,290
Total	152,077



Massmail

Ref #	Option	Dimensions (W x H) mm	1-3 Shots	4-6 Shots (15% discount)	7-9 Shots (30% discount)	10-12 Shots (45% discount)
E-MM-1	Direct Email Marketing HTML Template / 100 KB	900 px Width	\$450	\$383	\$315	\$248

Rates are in USD - Amounts quoted are per CPM (cost per mille - for each 1000 contacts in email campaign)

Social

waterHQ's active presence on LinkedIn, Facebook, Instagram, Twitter & YouTube translates to engaged communities who enjoy daily updated medium of informative industry channels,

This provides you with unique opportunity of keeping up to date on our latest industry features and news, as well as a space to make promotional posts related to your products and services and hence directly target our specialized & worldwide audience involved in the water industry.

FaceBook

Ref #	Image	Dimensions (W x H) mm	Other Specs	File Format	Price
S-FB-1	The Deal	1200 X 675 pixels	1.91:1 to 1:1	PNG, JPG, GIF	200 USD
S-FB-2	Champ video	1080 x 1080 pixels	30 Sec	MP4 or .MOV	400 USD
S-FB-3	Stories Ads Image	1080 x 1080 pixels	9:16	PNG, JPG, GIF	350 USD
S-FB-4	Stories Ads videos	1080 x 1080 pixels	1.91 to 9:16	MP4, MOV or GIF	350 USD

Headline: 40 characters. Primary text: 125 characters. Description (images): 30 characters.

Twitter

Ref #	Image	Dimensions (W x H) mm	Other Specs	File Format	Price
S-TW-1	Sales Card	1500 x 500 Pixels	3:01	PNG, JPG, GIF	200 USD
S-TW-2	Sales Card Large	1200 x 628 Pixels	1.91:1	PNG, JPG, GIF	200 USD
S-TW-3	Website Card	800 X 800 Pixels	1:01	PNG, JPEG, GIF	200 USD
S-TW-4	Fun Promotions	506 x 253 Pixels	1.91:1 to 1:1	PNG, JPG, GIF	200 USD

Title Text: 70 characters (May truncate depending on device and app settings) Note: Two lines of text will render on the card title. Text beyond this will truncate with an ellipsis.

Linkedin

Ref #	Image	Dimensions (W x H) mm	Other Specs	File Format	Price
S-LI-1	Hero Image	1536 x 768 Pixels	2Mb	PNG, JPG, GIF	200 USD
S-LI-2	Reach And Read	1584 x 396 Pixels	8Mb	PNG, JPG, GIF	200 USD
S-LI-3	Video Ad Specs	1920 x 1080 pixels	200 MB (max)	MP4	250 USD

Ad name 255 characters, Headline: 70 characters, Introductory text: 150 characters

Instagram

Ref #	Image	Dimensions (W x H) mm	Other Specs	File Format	Price
S-IN-1	Sales in a box	1080 x 1080 Pixels	9:16	PNG, JPG, GIF	200 USD
S-IN-2	IGTV Feed	1079 x 1350 Pixels	9:16	AAC.	250 USD
S-IN-3	My Stories	1080 x 1920 Pixels	9:16	PNG, JPG, GIF	250 USD

14% (250 Pixels) of the top and bottom of the image free from text and logos

YouTube

Ref #	Image	Dimensions (W x H) mm	Other Specs	File Format	Price
S-YT-1	Video Uploads (Sales)	1280 X 720	6 MB	HD minimum	200 USD
S-YT-2	Banner Image	2048 x 1152	6 MB	HD minimum	200 USD

All videos must be minimum HD standard

Below are some of the leading companies who trust **waterHQ** (previously known as Arab Water World) – some for as long as two decades! - as their promotional partner of choice to gain market share and increase their products & services exposure, worldwide.

We cordially invite you to join them now in order to reap from the benefits to be achieved. Contact us now to get things started!

 <p>National Water Works Company Saudi Arabia</p>	 <p>LACROIX Sofrel France</p>	 <p>Siemens AG Germany</p>	 <p>Tsurumi Manufacturing Co., Ltd. Japan</p>
 <p>Pure Aqua USA</p>	 <p>Blue White Industries USA</p>	 <p>Badger Meter Europa GmbH Germany</p>	 <p>ESTRUAGUA Water Technology Spain</p>
 <p>Lubi Industries LLP India</p>	 <p>Tintometer USA</p>	 <p>Layne Bowler Pompa Sanayi A. S. Turkey</p>	 <p>Franklin Electric S.A. (Pty) Ltd South Africa</p>
 <p>KELLER AG f,r Druckmesstechnik Switzerland</p>	 <p>DHR Mena FZ LLC UAE</p>	 <p>Tormac Pumps India</p>	 <p>Reed Manufacturing Company USA</p>
 <p>Castflow Valves S/L Spain</p>	 <p>Caprari SpA Italy</p>	 <p>Huber Technology Middle East UAE</p>	 <p>inge GmbH Germany</p>

& Congratulations!

You made it thus far - means you're definitely interested & you made the right decision!

We hope by now you consider **waterHQ** as the right industry platform which your company can partner with to achieve your promotional objectives as well as your sales targets, and that you wish to receive a Customized Promotional Offer (CPO) which meets your specific requirements and budget. *We pledge that you shall be in safe hands.*

Our ethos is listed below, we live & breath by these guiding principles as they define everything we do:

- Our work conduct & business interactions with our clients are always based on ethics, integrity and honesty –no matter what.
- We consider our clients as our business partners and their success as our own – we shall ensure that their promotional expectations & objectives are not just met but exceeded!
- If our services fail to meet our clients' expectations, we pledge to provide them (for free) with another promotional campaign – of equal or higher monetary value – no questions asked!

Please do not hesitate to contact an agent from below listing as per your location. If there are none currently available in your location, please contact Mr. Omar Zeidan (Marketing & Sales Officer) whose contact details are listed below. If I can provide any assistance, please do not hesitate to contact me.

Best wishes,
Mohamad Rabih Chatila
 CEO
rabih@1world.xyz

TERRITORY					
	GERMANY, SWITZERLAND & AUSTRIA	Italy	TAIWAN	JAPAN	UNITED KINGDOM & IRELAND
Contact	Ms. Barbara Geiling-Maul	Mr. Riccardo R.C. Laureri	Charlie Yu	Mr. Ted Asoshima	Mr. Stuart Smith
Company	Eisenacher Medien	Laureri Associates	Worldwide Services Co., Ltd.,	Echo Japan Corporation	Global Media Sales Ltd, (GMS)
Tel	+49-228-2499860	+39 335 6962477 / +39 02 2362500	+886-4-2325-1784	+8103-3263-5065	+44-2084-645577
Email	info@eisenacher-medien.de	media@laureriassociates.it	global@acw.com.tw	aso@echo-japan.co.jp	stuart.smith@globalmediasales.co.uk
Website	www.eisenacher-medien.de	www.laureriassociates.it	www.acw.com.tw	www.echo-japan.co.jp	www.globalmediasales.co.uk

Contact Us Now!

<p>Abdulrahman Hallak Chief Administration & Audience Officer ar.hallak@1world.xyz</p>	<p>Hassan Mourtada Content & Research Officer/ Community Officer h.mourtada@1world.xyz</p>	<p>Omar Zeidan Marketing & Sales Officer/ Community Officer o.zeidan@1world.xyz</p>
<p>Courier Address One World - waterHQ Hamra, Commodore, Barouk St. Chatila & Chehab Bldg, 2nd Floor Beirut - Lebanon</p>	<p>Postal Address waterHQ P.O. Box: 13-5121 Chouran Postal Code Beirut - Lebanon</p>	<p>Contact Info Tel: +961 (01) 748333 Mobile: +961 (70) 100094 E-mail: info@1world.xyz</p>

Other CPH Industry Platforms

With more than four decades of experience in providing innovative media products and serving its sustainable vision “Helping Advance MENA & Beyond!”, CPH World Media is constantly evolving to keep its rank as an industry icon in media at the regional and international levels alike.

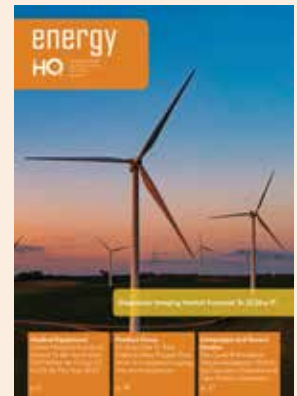
constructionHQ serves the Building, Machinery, Road & Power Generation sectors in the MENA region & Beyond. constructionHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the construction industry bringing its readers in-depth insights and information. The total brand readership is 41,670 of decision makers or decision influencers for their companies.

For more details log on to www.constructionhq.world



energyHQ shall be launched at the beginning of 2023 with the objective to become a central and globally recognized industry platform. energyHQ shall provide its audience with cutting-edge high-quality news, information, and data pertaining to the energy industry (natural gas, petroleum, coal, nuclear as well as renewable sectors) and its promotional partners (clients) with 360 high-impact exposure provided via its multi-media channels (magazine, website, events, newsletters, email & social) available in print, digital & online formats. For more info on the platform please visit

www.energyHQ.world



foodHQ serves the Food Processing, Ingredients, Packaging, and Catering sectors. foodHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the health industry bringing its readers in-depth insights and information. The total brand readership is 39,740 of decision makers or decision influencers for their companies.



healthHQ serves the Medical, Laboratory, Pharmaceuticals & Fitness sectors. healthHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the health industry bringing its readers in-depth insights and information. Starting January 2020, healthHQ will be published in print and digital formats.

For more details log on to www.healthhq.world



All the above-mentioned industry platforms shall be members of **industryHQ** and shall be available online under www.industryHQ.com.

waterHQ.world

Data Entry or Update / Subscription Form

Kindly Complete the Entry Form Below - It's as easy as ABC!

I wish to: Subscribe (fill A>C) Renew my subscription (fill A>C) Update my information (fill A)

Receive sample copy to:

- constructionHQ magazine
- energyHQ magazine
- foodHQ magazine
- healthHQ magazine
- waterHQ magazine
- Get contacted by my nearest agent to discuss my advertising needs (fill A)
- Submit my Article / Press Release / Product / news to be published in the next issue (fill A)
- Receive a specially promotional offer for advertising (fill A)

Publication of Editorial material is subject to the editor's discretion and space availability

A Entity Details - (Fields marked with a (*) should be filled. Kindly specify if not available by typing/printing N/A)

Personal Details	Name*: *	Position :
	Direct Tel: (+)-() () Ext:	Mobile: (+)-() ()
	Direct Fax: (+)-() () Ext:	Email:
Company Details	Name*:	Year Established*:
	Tel (s): (+)-() ()	Fax (es): (+)-() ()
	Business Activity / Description*:	
	Email*:	http*://
	Export Markets:	Import Markets:
	# of Employees*:	Annual Turnover:
Address	Brands / Trademarks:	
	P.O. Box:	Zip Postal Code:
	Street / Postal Address*:	
	City*:	State / Province*:
	Country*:	Date*:

B Subscription Rates - (choose your preferred subscription)

	Lebanon	Arab Countries	MENA (Excluding Arab Countries)	Europe	Other Countries
One Year	<input type="checkbox"/> 100\$	<input type="checkbox"/> 150\$	<input type="checkbox"/> 200\$	<input type="checkbox"/> 300\$	<input type="checkbox"/> 400\$
Two Years	<input type="checkbox"/> 180\$	<input type="checkbox"/> 285\$	<input type="checkbox"/> 360\$	<input type="checkbox"/> 540\$	<input type="checkbox"/> 720\$
Three Years	<input type="checkbox"/> 240\$	<input type="checkbox"/> 360\$	<input type="checkbox"/> 480\$	<input type="checkbox"/> 720\$	<input type="checkbox"/> 960\$

C Payment Methods

Cheque made payable to CPH World Media - Cheque must be drawn on any U.S. Bank

Please charge my credit card: MasterCard / Visa / AMEX

Your Credit Card Details: Type: AMEX MasterCard Visa

Number:

Card Holder Name : Card Expiry Date: / / (dd/mm/yyyy)

Choose any method below to return your order... Signature:

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subscriptions@industryhq.com