



Media Kit
waterHQ
Quenching World Thirst 2025

Serving the desalination, measuring & leveling, pipes & valves, storage,
and water & wastewater treatment sectors | **Since 1977**

www.waterHQ.world

Table of Contents

01 **Introducing waterHQ!**

02 **Industry Digest** | Sectors Brief / World Review

04 **Magazine | Brief** / Editorial Program 2025

06 **Magazine** | Audience & Community / Circulation & Subscribers / Subscription Rates

08 **Magazine** | Promotional Services & Rates / Artwork Specs

10 **Website** | Brief / Site Structure / Content Calendar / Traffic Analytics

11 **Website** | Promotional Services & Rates / Artwork Specs

12 **Services** | Brief / Content Publishing Schedule / Promotional Services & Rates / Artwork Specs

13 **Events** | Partnerships + Participation / Podcasts & Webinars / water Excellence Awards

14 **Reports** | Types / Promotional Services & Rates

15 **Newsletters** | Brief / Subscribers Analytics / Promotional Services & Rates / Artwork Specs

18 **Social** | Brief / Promotional Services & Rates / Artwork Specs

20 **Email** | Brief / Recipients Analytics

21 **Email** | Recipients Analytics / Promotional Services & Rates / Artwork Specs

22 **Global Audience Synopsis**

23 **Holistic Promotional Packages**

29 **Our Ethos** | Business Partners

30 **Our Promotional Partners**

31 **Other 1M Industry Platforms**

Introducing waterHQ!

Greetings

If in any way or form you are involved in the water industry, and seek useful, beneficial, and actionable content to advance & develop your business, or if you require high-level premium exposure to your products & services to increase your market-share & sales, I am pleased to inform you that you came to the right place. Welcome to **waterHQ!**



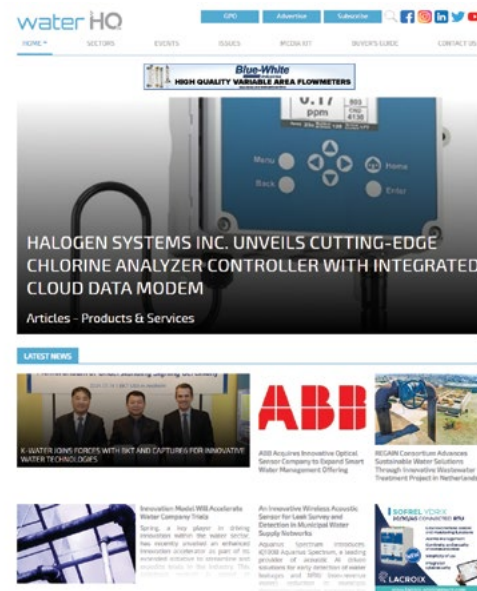
waterHQ was established in 1977 as a specialized B2B magazine called "Arab Water World" before evolving to become a full-fledged 360° industry platform comprised of various media channels (available in print, digital and online formats) which are a Magazine, a Website, Events, Reports, Services, Newsletters, Email & Social.



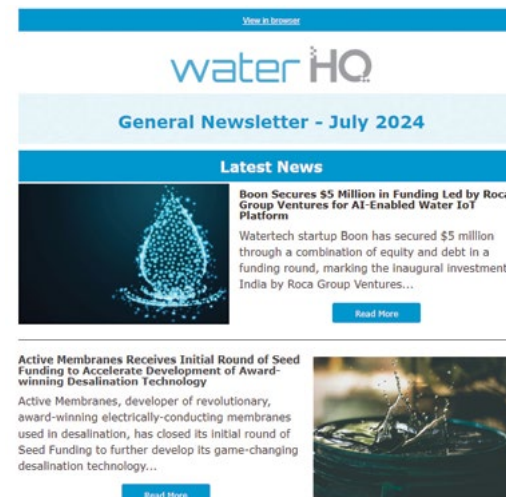
waterHQ enjoys a close and long-lasting partnership with leading event organizers, worldwide, where it holds the status of official, regional, or supporting media platform in major water-industry events. Bonus copies of waterHQ magazine issues & material pertaining to its other media channels are distributed (physically or digitally) to exhibitors, visitors & conference attendees.

waterHQ strives to be a central, leading & trusted industry platform by providing its large, specialized & worldwide audience & community (readers, subscribers, followers & users) – which are composed primarily of business owners, c-level executives and decision makers – with

cutting-edge high-quality latest trends, news, information, and data pertaining to the water industry and its promotional partners (clients) with 360° & holistic high-impact exposure provided via its multi-media channels.



waterHQ's audience & community consider it a reliable news source and industry reference whereby its partners consider it as their trusted promotional platform of choice to have high-value / high-yield exposure provided to their products & services, by increasing their market penetration and share!



For more info on **waterHQ**, its media channels and why you should consider it as your go-to industry reference platform, whether for latest news content or for best-possible exposure, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary!

Best wishes,
Nizar Aker
 Editor-in-Chief
n.aker@1world.xyz

Industry Review

The Global Industrial Water Treatment Equipment Market is expected to grow by \$ 8.48 bn during 2022-2026, accelerating at a CAGR of 4.47% during the forecast period. The global bottled water market Size Is Expected to Grow At A CAGR Of Approx. 7% From 2022 To 2032. Global Process chemicals for water treatment market will grow at a rate of 5.95% for the forecast period of 2021 to 2028. Rise in the concerns regarding shortage of water bodies and water resources for various end-users acts as a vital factor driving the growth of process chemicals for the water treatment market.

Desalination

The global water desalination market was valued at USD 20.32 billion in 2023. It is expected to reach USD 44.57 billion in 2032, growing at a CAGR of 9.12% over the forecast period (2024-32). The global solar water desalination market reached \$2.9 billion in 2022 and is projected to grow at a 7.5% CAGR from 2023 to 2031.

The market leaders in the desalination sector include:

- **Veolia:** A leader in sustainable water solutions, including desalination.
- **Xylem:** Xylem's innovations include advanced energy recovery devices and efficient membrane technologies.
- **ACWA Power:** ACWA Power is a major desalination plant developer and operator in Saudi Arabia.

Measuring & Leveling



The global Water Quality Sensor market size was valued at USD 4.7 billion in 2022 and will reach USD 6.1 billion by 2028, exhibiting a CAGR of 4.4% during the forecast period.

These sensing technologies are used to measure the level of liquid and fluidized solids, including powders, slurries, and granular materials.

The market leaders in the water measuring sector include:

- **Hach:** Hach offers IoT water analysis sensors for pH, dissolved oxygen, turbidity, and conductivity.
- **Libelium:** Libelium develops IoT sensors for real-time water quality and environmental monitoring in smart water management.
- **Siemens:** Provides various industrial sensors, including water quality and level sensors.

Pumps

Global Water Pump Market size was valued at USD 58.57 billion in 2022 and is poised to grow from USD 61.15 billion in 2023 to USD 86.29 billion by 2031, growing at a CAGR of 4.4% in the forecast period (2024-2031). Pumps play a vital role in the water industry for the transportation and distribution of water.

The market leaders in the water pump sector include:

- **Grundfos:** A global leader in advanced pump solutions, known for innovation and energy efficiency.
- **KSB Group:** A major player in pumps, valves, and systems for water applications.
- **Pentair:** Pentair develops pumps with advanced hydraulic and motor technologies to improve efficiency.



Pipes & Valves



The global Water and Wastewater Pipe Market size is expected to be worth around USD 60 billion by 2033, from USD 32 billion in 2023, growing at a CAGR of 6.4% during the forecast period from 2023 to 2033. The plastic pipes and pipe fitting market is expected to reach \$115.23 billion in 2027 at a CAGR of 9.5%. Piping And Fittings Market size in North America to grow by USD 14.84 billion from 2022 to 2027, The surge in E&P activities to drive the market growth.

- The market leaders in the pipes and valves sectors include:**
- **SharkBite:** Specializes in push-to-connect fittings and piping systems, making installation quicker and easier.
 - **Danfoss:** Known for their high-quality control valves and innovative solutions for water management
 - **Uponor Corporation:** A global leader in PEX plumbing, radiant heating, and cooling systems.

Water Storage

The Global Water Storage Systems Market Size is expected to reach USD 38.52 Billion by 2032, at a CAGR of 7.6% during the forecast period 2022 to 2032.

- The market leaders in the water storage sector include:**
- **Xylem:** They offer advanced water storage solutions and technologies, focusing on improving efficiency and sustainability.
 - **Veolia:** Veolia is involved in developing smart water storage solutions to enhance efficiency and sustainability. Snyder Industries: Recognized for their innovative storage solutions.
 - **ZCL Composites Inc.:** A leader in the design and manufacture of fiberglass-reinforced plastic storage tanks.



Water & Wastewater Treatment



The global water and wastewater treatment market was valued at 301.7 billion U.S. dollars in 2022. The market is projected to reach a value of approximately 536.4 billion U.S. dollars by 2030, registering a a CAGR of 7.5 percent during the forecast period of 2023 to 2030 period.

- The market leaders in the water treatment sector include:**
- **Ecolab Inc.:** A global leader in water, hygiene, and energy technologies.
 - **SUEZ:** They innovate with technologies such as smart sensors and data analytics to improve systems.
 - **Aquatech:** Aquatech is known for its expertise in desalination, zero-liquid discharge, and water reuse technologies.

Editorial Brief

Issues are published monthly (12 issues per year). Each issue contains latest info, news and data regarding main industry sectors (outlined below) as well as industry happenings, corporate profiles, leaders interviews, products, technologies & projects. Issues are distributed to a global professional audience directly involved in the water industry and are published in both Print & Digital (online) formats to ensure maximum reach is achieved.

Traditional media - yes - but solid and reliable 'in-your-hands' exposure via magazine advertising is guaranteed, providing highly impactful and rewarding results to promotional partners!

Issue	January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
Desalination	Innovative Desalination Technologies	Middle East Desalination	Solar-Powered Desalination	Nuclear Desalination	Membrane Technology Advancements	Desalination Policy Trends
Measuring & Leveling	Advancements in Guages	Ultrasonic Sensors	Real-Time Monitoring Tools	Water Measurement Innovations	Automated Level Controls	Digital Tools
Pumps	Solar-Powered Water Pumps	Submersible Pumps	High-Pressure Pump	Water Pump Innovations	Residential Pump Systems	Centrifugal Pumps
Pipes and Valves	Water Pipe Repair Techniques	Pipe Corrosion Solutions	Smart Water Valves	Innovations in Valves	Pipe Leaks Prevention	Water Flow Optimization
Water Storage	Sustainable Water Storage Solutions	Efficient Reservoir Management	Underground Water Storage	Smart Water Tank Technologies	Cost-effective Storage Materials	Solar-powered Water Storage
Water Treatment	UV Purification Methods	Chemical Water Disinfection	Advanced Filtration Technologies	Biological Filtration Systems	Water Softening Solutions	Activated Carbon Use
Wastewater Treatment	Emerging Wastewater Regulations	Energy-Efficient Treatment Methods	Sludge Management	Chemical Treatment	Biochar Applications	Wastewater Treatment Innovations
Country Reports	KSA	Oman	Kuwait	UAE	South Africa	Egypt
	Qatar	India	Belgium	Bahrain	China	Ireland
	Australia	USA	France	Germany	Argentina	UK
Promotional Material Due	Tuesday, December 24, 2024	Friday, January 24, 2025	Monday, February 24, 2025	Monday, March 24, 2025	Thursday, April 24, 2025	Friday, May 23, 2025
Publishing Deadline	Monday, December 30, 2024	Thursday, January 30, 2025	Friday, February 28, 2025	Monday, March 31, 2025	Wednesday, April 30, 2025	Friday, May 30, 2025

Editorial Brief

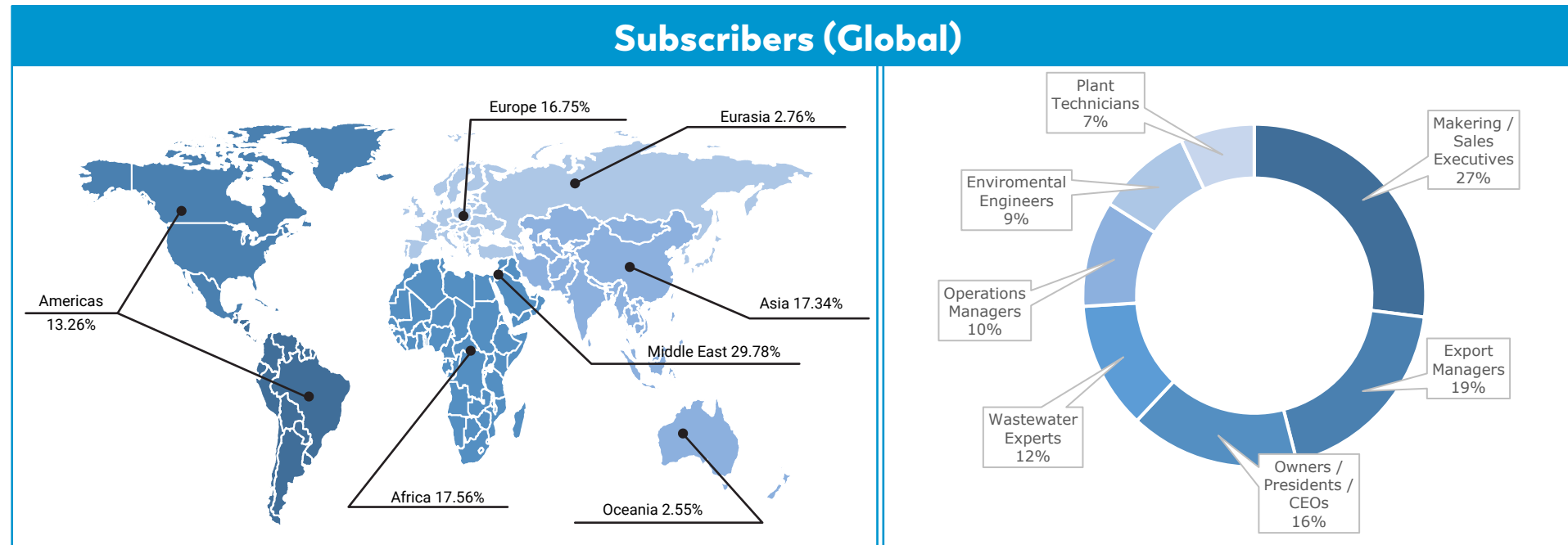
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Issue	July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
Desalination	Hybrid Systems	Process Optimization	Desalination Funding Sources	Reverse Osmosis	Enhanced Efficiency	Forward Osmosis Desalination
Measuring & Leveling	Laser Measurement Tools	IoT in Water Measuring	Water Pressure Sensors	Dept Measurment Technologies	Sonic Water Measuring	Water Quality Monitoring
Pumps	Wastewater Pumps	Water Pump Technology Trends	Remote Pumping Systems	Smart Pump Technologies	Pump Heat Management	Pump Automation
Pipes and Valves	Leak Detection Methods	Valve Automation	Pipe Freeze Prevention	Anti-Leak Valve Technologies	Pressure Controls	Corrosion Resistant Materials
Water Storage	Advanced Filtration in Storage	Smart Sensors for Storage	Water Storage Innovations	High-tech Water Storage	Modular Water Storage Systems	Advanced Storage Materia
Water Treatment	Ozone Water Treatment	Coagulation and Flocculation	Electrolytic Purification Methods	Nanotechnology in Water	pH Adjustment Methods	Solar Water Disinfection
Wastewater Treatment	IoT in Wastewater Treatment	Advanced Screening	Microplastic Removal	Resource Recovery	Greywater Treatment	Toxic Contaminant Removal
Country Reports	Kuwait	China	UAE	Egypt	Iran	KSA
	Iraq	Germany	Algeria	Russia	Switzerland	Turkey
	UK	Italy	Brazil	France	USA	Canada
Promotional Material Due	Tuesday, June 24, 2025	Thursday, July 24, 2025	Monday, August 25, 2025	Wednesday, September 24, 2025	Monday, November 24, 2025	Wednesday, December 24, 2025
Publishing Deadline	Monday, June 30, 2025	Thursday, July 31, 2025	Friday, August 29, 2025	Tuesday, September 30, 2025	Friday, October 31, 2025	Friday, November 28, 2025

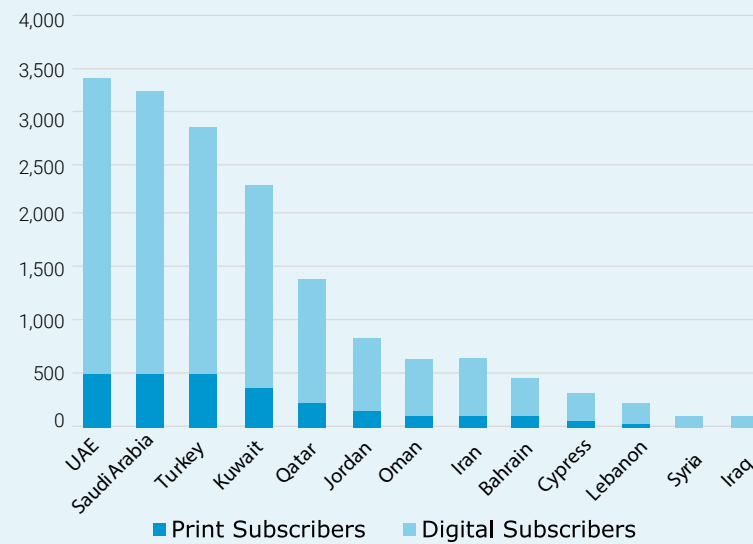
waterHQ's magazine (previously known as Arab Water World) started it all and remains the most popular media channel with decision makers consisting of c-level executives & managers. The magazines - while being traditional media - remains the best way to build a strong brand and gain loyal traction and renown with a loyal & dedicated audience (readers / subscribers) where the attention span is stable & solid.

Magazine subscribers are frequently audited & updated to ensure only eligible entities / contacts are receiving it. According to our surveys, 59% of subscribers read between one-third to most of the magazine, while 36% read at least two articles. On average, readers spend 42 minutes with each issue. Below is a breakdown of our subscribers by region and country, with figures accurate as of Friday, August 23th, 2024.



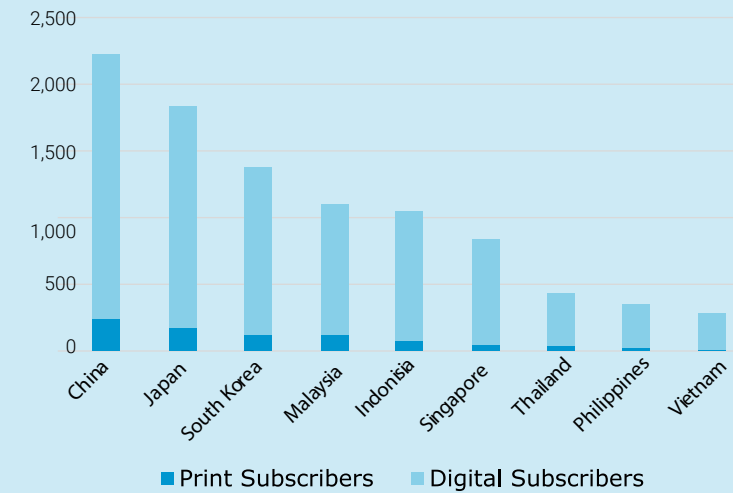
Middle East

Country	Print Subscribers	Digital Subscribers
UAE	530	2,819
Saudi Arabia	503	2,738
Turkey	494	2,414
Kuwait	383	1,945
Qatar	225	1,192
Jordan	156	722
Oman	110	574
Iran	126	572
Bahrain	111	370
Cyprus	65	282
Lebanon	31	213
Syria	18	98
Iraq	9	102
Total Subscribers	2,761	14,041



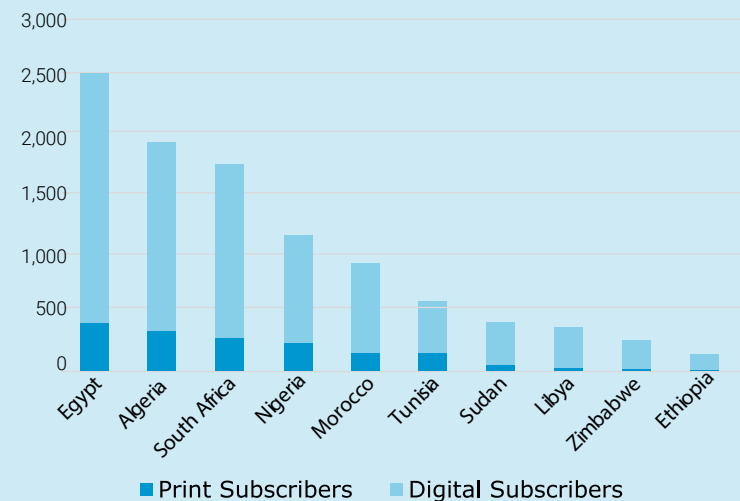
Asia

Country	Print Subscribers	Digital Subscribers
China	247	2,050
Japan	198	1,696
South Korea	127	1,305
Malaysia	113	1,077
Indonesia	78	1,028
Singapore	55	794
Thailand	32	380
Philippines	27	306
Vietnam	15	254
Total Subscribers	892	8,890



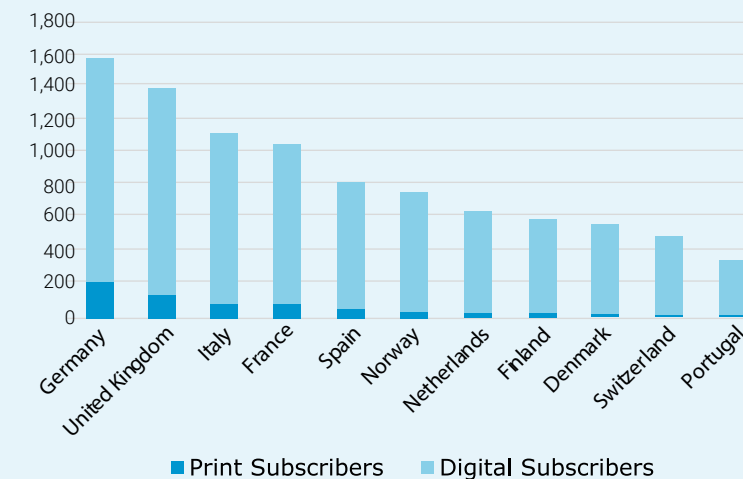
Africa

Country	Print Subscribers	Digital Subscribers
Egypt	478	2,049
Algeria	468	1,458
South Africa	409	1,314
Nigeria	347	803
Morocco	239	658
Tunisia	123	446
Sudan	72	329
Libya	49	308
Zimbabwe	45	194
Ethiopia	22	97
Total Subscribers	2,252	7,656



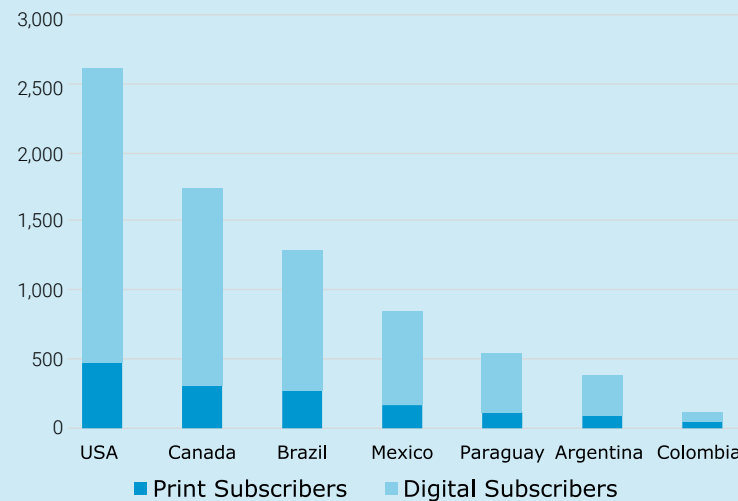
Europe

Country	Print Subscribers	Digital Subscribers
Germany	226	1,322
United Kingdom	156	1,209
Italy	102	1,111
France	83	1,012
Spain	70	797
Norway	55	700
Netherlands	52	626
Finland	40	554
Denmark	29	512
Switzerland	19	459
Portugal	17	300
Total Subscribers	849	8,602



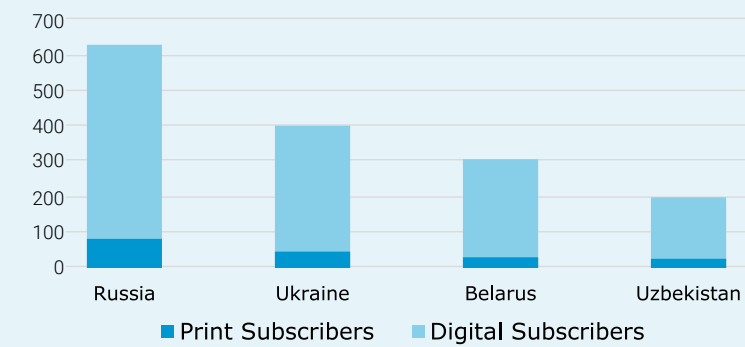
Americas

Country	Print Subscribers	Digital Subscribers
USA	282	2,329
Canada	166	1,562
Brazil	98	1,186
Mexico	87	748
Paraguay	72	467
Argentina	30	337
Colombia	12	96
Total Subscribers	747	6,725



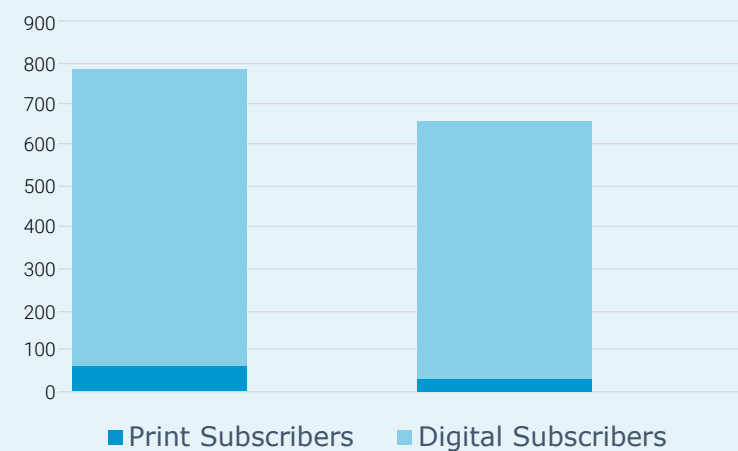
Eurasia

Country	Print Subscribers	Digital Subscribers
Russia	55	576
Ukraine	31	403
Belarus	22	280
Uzbekistan	10	182
Total Subscribers	118	1,441



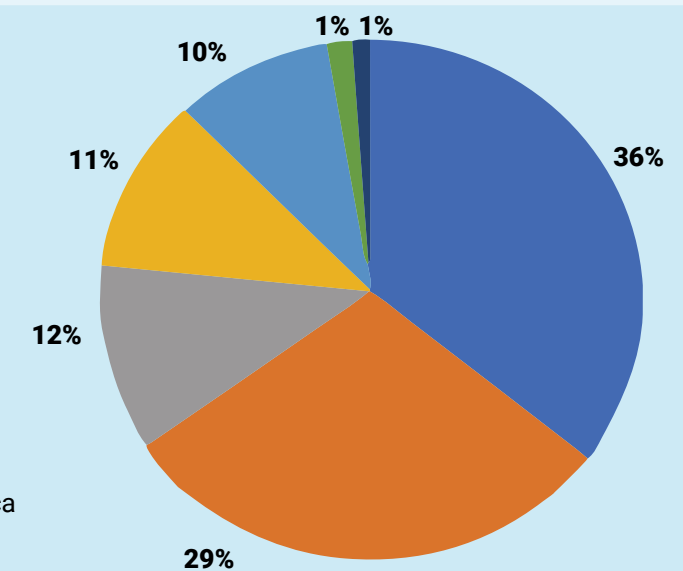
Oceania

Country	Print Subscribers	Digital Subscribers
Australia	58	724
New Zealand	31	624
Total Subscribers	89	1,348



Worldwide (All Regions)

Region	Print Subscribers	Digital Subscribers
Middle East	2,761	14,041
Africa	2,252	7,656
Asia	892	8,890
Europe	849	8,602
Americas	747	6,725
Eurasia	118	1,441
Oceania	89	1,348
Total Subscribers	7,708	48,703



- Middle East
- Europe
- Eurasia
- Africa
- Americas
- Oceania
- Asia

Subscribe to waterHQ Magazine!

waterHQ magazine subscriptions are provided for free to eligible entities on an opt-in basis; however, there is also an option to make a paid subscription to the magazine which would enable you receive both Print & Digital formats of each issue on a monthly basis via Registered Airmail (Tracking Number would be provided upon sending of mail shipment). For pricing details please check the table:

Period / Discount	Lebanon	Arab Countries	MEA (Excluding Arab Countries)	Asia	All Other Countries
1 Year (12 Issues)	\$200	\$250	\$300	\$350	\$400
2 Years (24 Issues) 15% Discount	\$340	\$425	\$510	\$595	\$680
3 Years (36 Issues) 30% Discount	\$420	\$525	\$630	\$735	\$840

Display Advertising
King of the Hill!

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's brands / products and services!

Ref #	Option (Orientation)	"Dimensions (W x H) mm"	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-DA-01	Gatefold / Second Front Cover (Spread)	400 x 280	\$5,000	\$4,250	\$3,500	\$2,750
MA-DA-02	2nd cover (IFC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-03	3rd cover (IBC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-04	4th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
MA-DA-05	Full-Page	200 x 280	\$2,750	\$2,340	\$1,925	\$1,515
MA-DA-06	2/3 Page (Vertical)	108 x 242	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-07	2/3 Page (Horizontal)	200 x 185	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-08	1/2 Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-09	1/2 Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-10	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
MA-DA-11	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
MA-DA-12	1/4 Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
MA-DA-13	1/4 Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

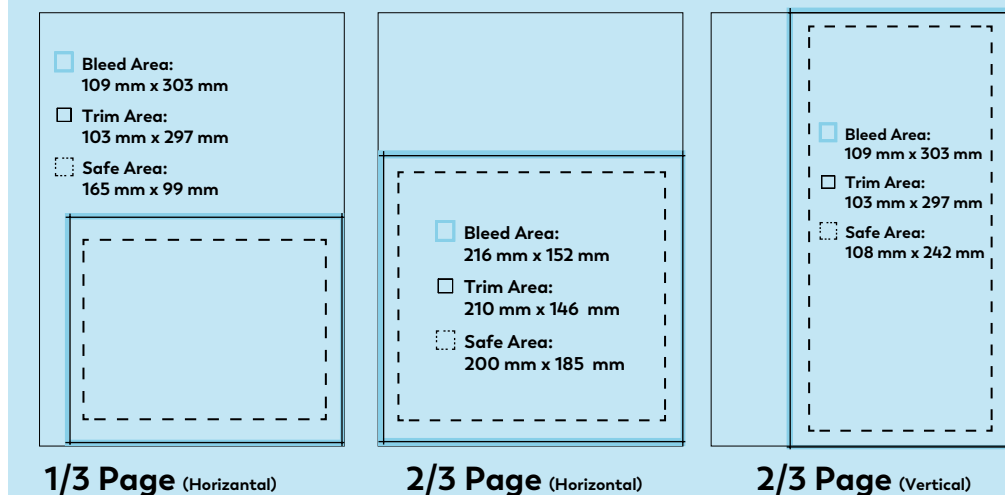
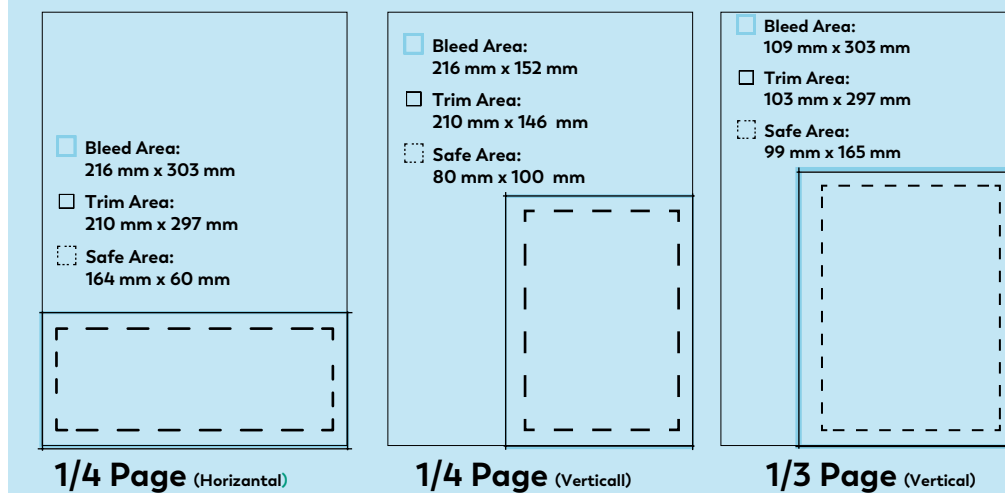
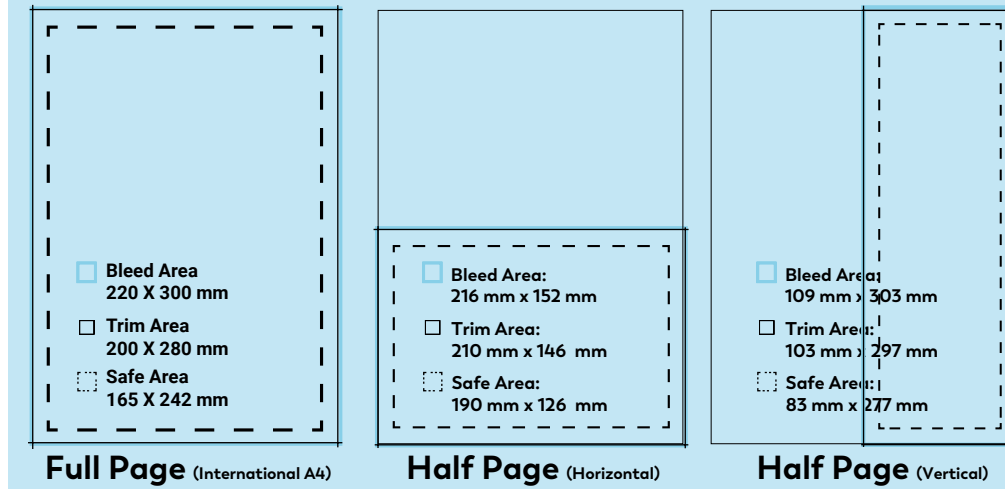
Rates are in USD - Amounts quoted are per insertion

Promoted Content (Advertorial)
King of the Underhill!

This promotional service has double purpose. To get your story to waterHQ's audience, positioning your company as a trusted authority in the sector, and to maximize your company's exposure by placing its editorial content at a prime location of the issue with your own branding applied - including full contact details! A great option for those with a limited budget yet seek high brand awareness & exposure.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-PC-01	Company Profile & Executive Interview (Spread / Two Full-Pages)	400 x 280	\$3,000	\$2,550	\$2,100	\$1,650
MA-PC-02	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
MA-PC-03	2/3 Page (Vertical)	100 x 280	\$1,750	\$1,490	\$1,225	\$965
MA-PC-04	2/3 Page (Horizontal)	200 x 185	\$1,750	\$1,490	\$1,225	\$965
MA-PC-05	1/2 Page (Vertical)	100 x 280	\$1,500	\$1,275	\$1,050	\$825
MA-PC-06	1/2 Page (Horizontal)	200 x 140	\$1,500	\$1,275	\$1,050	\$825
MA-PC-07	1/3 Page (Vertical)	65 x 280	\$1,250	\$1,065	\$875	\$690
MA-PC-08	1/3 Page (Horizontal)	200 x 90	\$1,250	\$1,065	\$875	\$690
MA-PC-09	1/4 Page	50 x 70	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion



Spread Insert

Double-Page = Double Impact ~ Differentiate Yourself from the Rest!

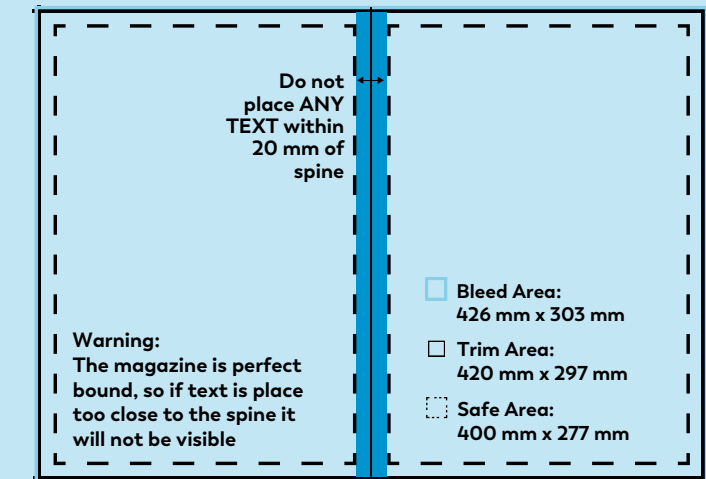
What makes this promotional service unique is it gives your company and its brands / products & services a differentiated approach to regular advertising while being presented to the magazine audience; hence, providing an increased exposure level.

- **Brochure:** Present a full expose of your brands, products & service with little concern of limited ad space. Two spreads (Four Full-Pages).
- **Poster:** A distinctive promotional option consisting of spread acting as a 'Poster' and catching audience attention! One spread (Two Full-Pages - Spread).
- **Leaflet:** Presented in a highly stylized and impactful manner. One Spread (Two 2/3 Pages)
- **Flyer:** These are bound to generate a lot of interest. One Spread (Two 1/2 Pages)
- **Highlight:** A striking opportunity to elevate your brand! One Spread (Two 1/3 Pages)
- **Footnote:** Make your brand stand out at very low budget - even as a footnote! One Spread (Two 1/4 Pages)

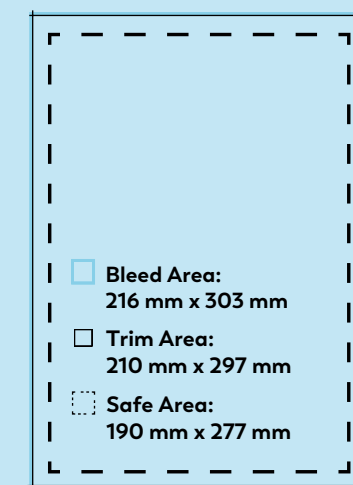
Ref #	Option	"Dimensions (W x H) mm"	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-SI-01	Brochure	400 x 280 (2)	\$7,000	\$5,950	\$4,900	\$3,850
MA-SI-02	Poster	400 x 280 (1)	\$5,000	\$4,250	\$3,500	\$2,750
MA-SI-03	Leaflet (Vertical)	200 x 280 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-04	Leaflet (Horizontal)	400 x 185 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-05	Flyer (Vertical)	200 x 280 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-06	Flyer (Horizontal)	400 x 140 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-07	Highlight (Vertical)	130 x 280 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-08	Highlight (Horizontal)	400 x 90 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-09	Footnote	100 * 70 (1)	\$1,500	\$1,275	\$1,050	\$825

Rates are in USD - Amounts quoted are per insertion

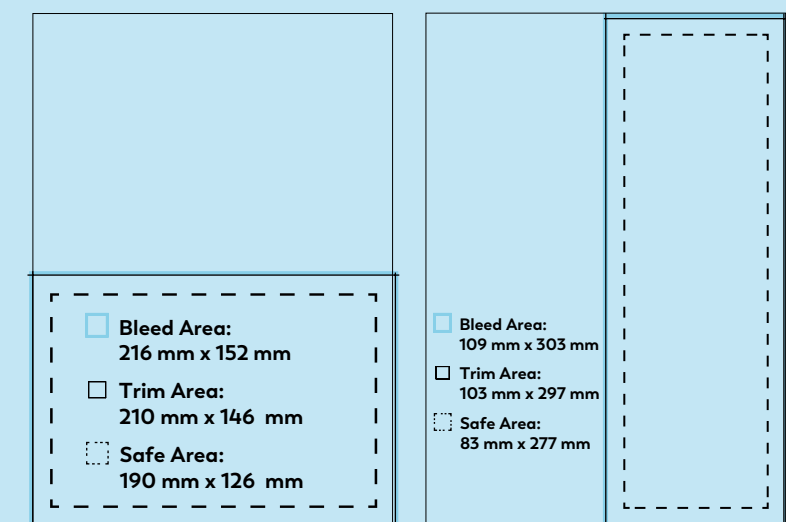
PDF	Artwork Specs				
	Adobe InDesign	JPEG	EPS	Adobe Photoshop	Adobe Illustrator
PDF file should have following formats: - PDF-x/1a - PDFs generated using Press Settings. - All fonts are embedded. - All original graphics must be saved as RGB at 300 ppi at the size they are to be used. - All PDFs are higher than 144 ppi resolution - Images should not be tagged with any ICC profiles	InDesign files must be accompanied by all graphics saved in RGB, as EPS or JPEG at 300 ppi and at the size they are to be used, as well as fonts used in artwork.	All files must be saved as RGB having a minimum resolution of 300 ppi.	All files must be saved as RGB and at a minimum of 300 ppi. All fonts must be embedded in EPS files, otherwise, sent separately.	All files must be saved in RGB at a minimum of 300 ppi as Photoshop CC. If you are sending a layered Photoshop (PSD) file, all fonts should also be sent.	All files must be saved in RGB at a minimum resolution of 300 ppi as Illustrator CC. All fonts must be embedded, otherwise, sent separately.



Brochure / Poster



Leaflet / Flyer (Vertical)



Leaflet / Flyer (Horizontal)

Highlight (Vertical)

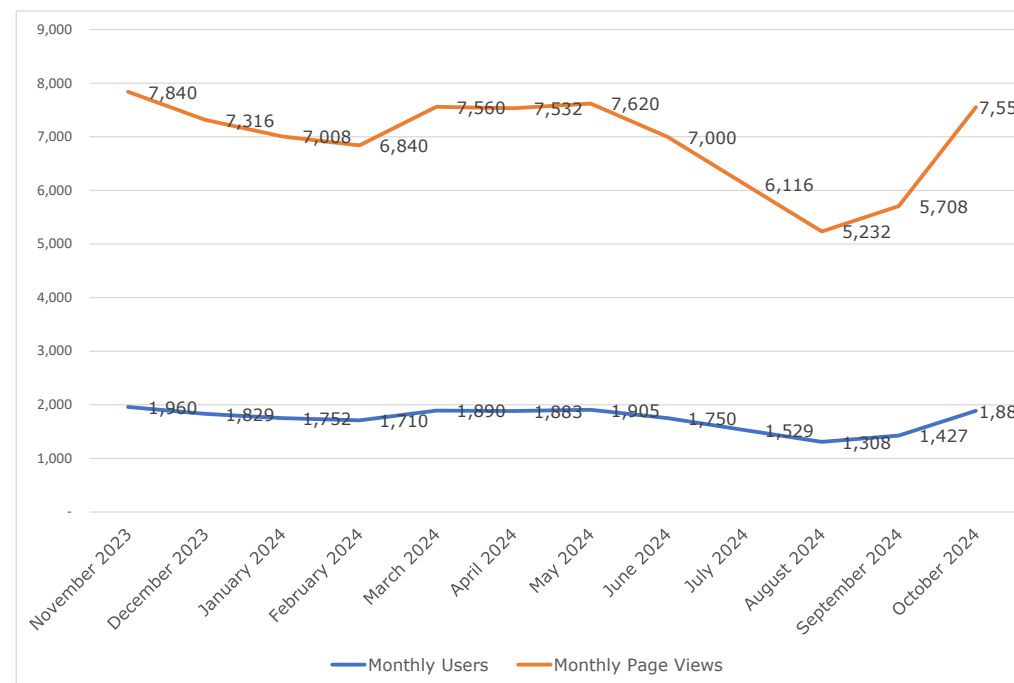
Discover Future Insights of Water Industry at waterHQ.world!

www.waterHQ.world is a reference portal for top-notch, up-to-date and high-quality water industry news, insights, special interviews, studies, reports, new releases, and product / services / technology reviews. waterHQ's Website aims to keep its audience up-to date on latest business / industrial trends & developments, worldwide, and is designed to keep its users informed of all the industry sector news as they break.

Our website is updated daily with the latest news and articles, with an emphasis on actionability, diversity, and benefit. Each article is carefully curated to keep our loyal readers up-to-date on any new trends in the water industry, while attracting new readers searching for a media outlet that gives them what they're looking for. waterHQ's website is divided into several sections, each section focusing on an industry sector, letting readers from any sector find what's relevant to them with clarity and grace.

An excellent medium which can be used by promotional partners to provide high-value exposure to their brand / products & services through a wide variety of banners meeting all business needs and budgets!

Month - Year	Average Monthly Users	Average Monthly Page Views
November 2023	1,960	7,840
December 2023	1,829	7,316
January 2024	1,752	7,008
February 2024	1,710	6,840
March 2024	1,890	7,560
April 2024	1,883	7,532
May 2024	1,905	7,620
June 2024	1,750	7,000
July 2024	1,529	6,116
August 2024	1,308	5,232
September 2024	1,427	5,708
October 2024 (estimated)	1,888	7,552
Total Number (Per Year)	20,831	83,324

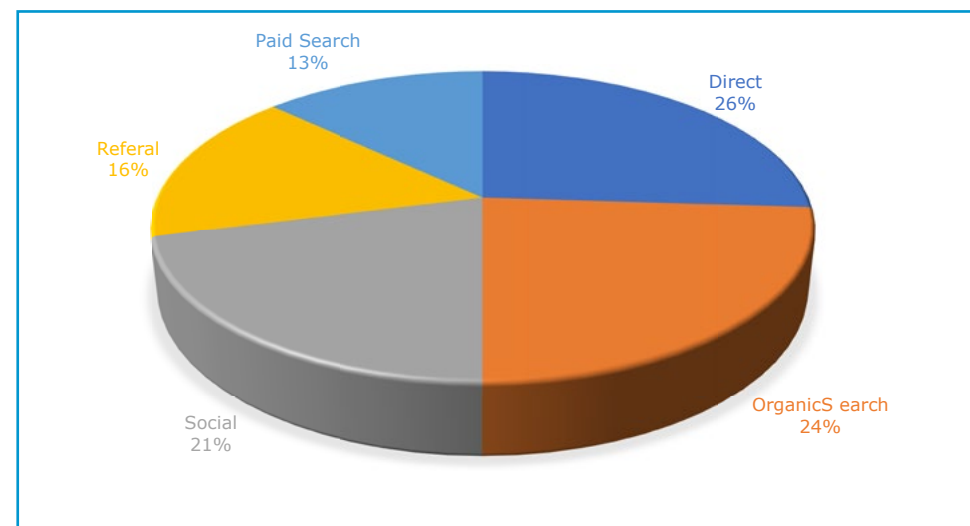


Traffic Metric Figure

Average Monthly Users	1,736
Users / Year	20,831
Pages / Session	4
Page Views / Year	83,324
Avg Session Duration (Minutes)	4:28

Traffic Source Percentage

Direct	26%
Organic Search	24%
Social	21%
Referral	16%
Paid Search	13%



Web Traffic:

Promoting your brand through our website enables you to connect not only with our subscribers but also with other visitors. Being a leading and reference website, waterHQ.world consistently attracts high-quality traffic and boasts impressive read times, providing a valuable platform for your advertising and content.

Average Session Duration: 4:28
Quarterly Users: 5,208



Banners

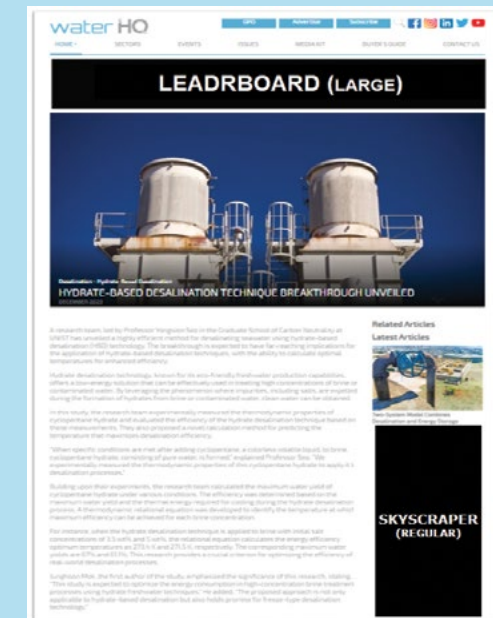
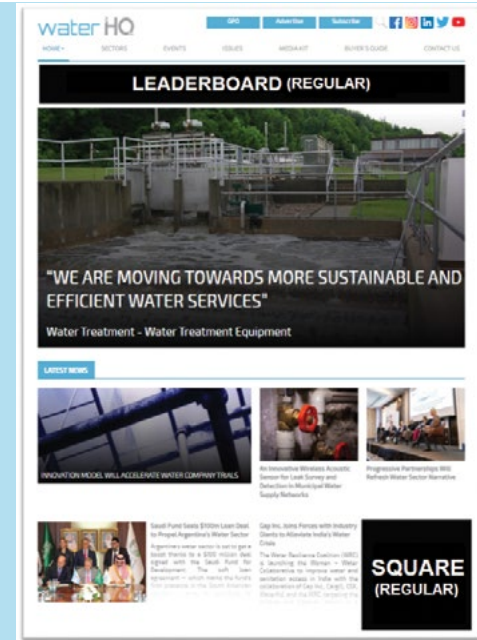
Ref #	Option	Dimensions (W x H) px	1-3 Months	4-6 Months 15% discount	7-9 Months 30% discount	10-12 Months 45% discount
WE-BA-01	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
WE-BA-02	Skyscraper (Wide)	160 x 600	\$1,750	\$1,490	\$1,225	\$965
WE-BA-03	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
WE-BA-04	Billboard	970 x 250	\$1,750	\$1,490	\$1,225	\$965
WE-BA-05	Leaderboard (Large)	970 x 90	\$1,250	\$1,065	\$875	\$690
WE-BA-06	Leaderboard (Regular)	728 x 90	\$750	\$640	\$525	\$415
WE-BA-07	Rectangle (Large)	336 x 280	\$850	\$725	\$595	\$470
WE-BA-08	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-09	Square (Large)	250 x 250	\$750	\$640	\$525	\$415
WE-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
WE-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

Rates are in USD - Amounts quoted are per insertion

Artwork Specs

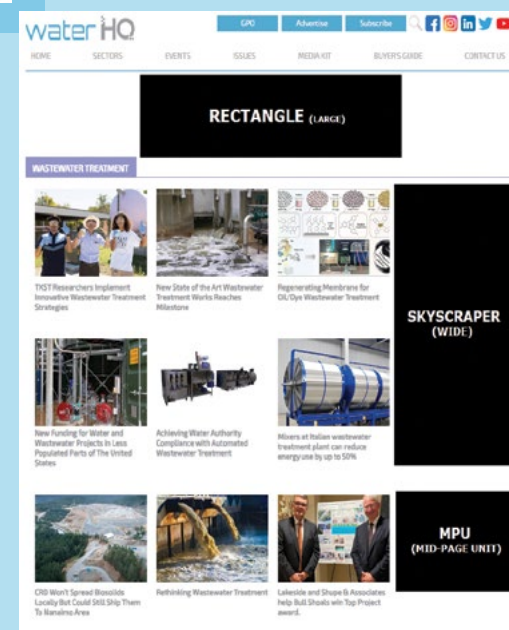
File Format	Resolution	Color Mode	File Size	Text Considerations	Animation (if applicable)	Mobile Responsiveness
<p>JPEG: Ideal for photographs or images with gradients. It uses lossy compression, which reduces file size but may result in a slight loss of quality.</p> <p>PNG: Suitable for images with transparency or a need for higher image quality. It uses lossless compression, preserving image quality.</p> <p>GIF: Best for simple graphics or short animations. It supports transparency but has a limited color palette compared to JPEG and PNG.</p>	<p>Maintain a resolution of 72 PPI (pixels per inch) for web graphics.</p> <p>This resolution ensures a good balance between image quality and file size, optimized for digital display.</p>	<p>RGB (Red, Green, Blue): Standard for web design, as monitors and digital displays use RGB to represent colors.</p> <p>Ensure that your design is in RGB color mode for accurate online representation.</p>	<p>Aim for an optimal balance between quality and file size. Use compression techniques to reduce the file size without compromising visual integrity.</p> <p>Tools like Photoshop or online image compressors can assist in this regard.</p>	<p>Font Size: Maintain a font size that is easily readable across devices. A font size of 16 pixels or higher is generally recommended for body text.</p> <p>Font Choice: Choose web-safe fonts to ensure consistent display across different browsers and devices.</p> <p>Contrast: Ensure sufficient contrast between text and background for readability.</p>	<p>Duration: Keep animations short and engaging, typically between 3 to 7 seconds.</p> <p>File Size: Be mindful of the file size of animated GIFs.</p> <p>Optimize and compress the animation to prevent slow loading times.</p>	<p>Design the banner to be responsive, adapting to different screen sizes.</p> <p>Test the banner on various devices to ensure a consistent and visually appealing experience.</p>

waterHQ Website - Homepage



waterHQ Website - Media Kit

waterHQ Website - Previous Issues



waterHQ is a B2B industry platform providing its audience - which constitutes of a large array of water industry professionals starting from individuals to material suppliers to manufacturers to importers and agents and not ending with event organizers - with a myriad of professional services for their benefit & empowerment to help them efficiently achieve their business goals and objectives! Explore these services and elevate your experience in the water industry. Each service is crafted to empower, connect, and propel you towards success.

Promotional Partners can highlight their services assuring they are exposed to a large audience who will definitely seek them out!

Business Links	Career Center	Coming Events	Buyer's Guide	Project Monitor
				
Unlock networking opportunities with Business Links and assign agents &/or distributors for your products &/or services. You can also check out any new products that may help improve your business. Connect with major industry players, forge valuable partnerships, discover the latest products in our Buyer's Guide and explore collaborations.	Propel your career with our Career Center. Discover job opportunities, internships, and career resources in the water industry. Connect with top employers, access career advice, and take the next step toward a successful and fulfilling professional journey.	Dive into the future of water industry events. Our Coming Events service keeps you abreast of conferences, webinars, and seminars worldwide. Don't miss a single opportunity to network, learn, and stay at the forefront of industry trends.	Keep yourself abreast of the latest product releases spanning a diverse array of manufacturers, complete with the associated pricing details for your careful consideration. Stay informed about the newest offerings in the industry to make well-informed decisions about your purchases.	Stay ahead with our Project Monitor service, providing real-time updates on key industry projects. From groundbreaking initiatives & submitting tenders to announcing contractors and various stakeholders and revealing project developments till completion, we keep you informed, ensuring you're always in the know.

Ref #	Service	Dimensions (W x H) mm / px	Promotional Services & Rates			
			1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
SE-BL-01	Business Links Buyer's Guide Agents & Distributors	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CC-01	Career Center	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CE-01	Coming Events	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-BG-01	Buyer's Guide	100 x 65 mm	\$550	\$468	\$385	\$303
SE-PM-01	Project Monitor Tenders- Bidders Awarded Contract Progress & Development Completion & Launch	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275

Rates are in USD - Amounts quoted are per insertion

Artwork Specs				
Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
Required Documents: -Your business' phone number and email -Hyperlinks to your website -An image that conveys the service or product you're offering. (JPG or PNG, PNG for transparent backgrounds, between 100-200 kbs to ensure fast loading times.)	Required documents: -If you're looking for a job, we need your experience, your desired position, and your contact info (e-mail and phone number.) In addition, we require you submit a generalized cover letter, and a hyperlink to any portfolios and CVs. -If you're a company posting a job listing, we need you to provide us with the job title, the department, and the responsibilities candidates will handle. Moreover, we require hyperlinks to your company's website and/ or social media	Required Documents: -The event name -Start and Finish dates -Location (Country, city and venue.) -Event logo (PNG file, minimum of 72 dpi and a maximum file size of 100-200 kb) -Agents and Event Organizers contact info (e-mail and phone numbers.) -Hyperlink to the company website	Required documents: -Your company's contact details (e-mail and phone number) -Your stock price, market cap, and number of shares -Hyperlinks to any financial statements and market analysis from your company. -Hyperlink to a .pdf file that lists your products and services. -Your company's logo (PNG file, 72 dpi, 100 kb max)	Required Documents: -Contact info (phone and e-mail) -Project start and finish dates -A short description of the project itself. -An image that conveys your project end-goal.

Explore & Engage a World of Events!

Immerse yourself in the vibrant rhythm of the water industry through our symbiotic connections with leading events. Access carefully curated and exclusive content that keeps you in tune with the industry's core. Build collaborations and partnerships to stay aligned with the latest trends, gaining exclusive insights through our engaging Podcasts and Webinars. Actively participate in shaping the water industry's landscape by seizing networking opportunities, engaging in collaborative projects, and securing exclusive access. Your involvement not only amplifies impact but also contributes significantly to the collective growth of the water community. Connect with us to explore how you can dive into the future, leveraging your influence within the water sector.

Podcasts Build Sound Trust
Sound Engagement

Monthly audio podcasts - based on waterHQ Magazine's editorial calendar - conducted between a leading industry professional and waterHQ's editor(s). Build trust in your brand / products & services and reach listeners with high impact advertising by being part of waterHQ's podcast series.

Sponsorship package includes:

- 15 - 20 seconds sponsor intro
- 45 second mid-episode advertising message of endorsement
- Logo placement on podcast episode landing page
- Editorial summary written by the waterHQ editorial team.

Price \$2500

waterHQ Excellence Awards

Recognizing excellence in the water industry, waterHQ Excellence Awards celebrate innovation, sustainability, and leadership. Be part of our prestigious awards program, honoring outstanding contributions that shape the industry's future. Join us in applauding excellence and inspiring the next wave of innovation. Learn more about the awards and nominate deserving individuals or projects that deserve recognition.

Webinars

Insight	Price \$15,000	Live	Price \$8,500	On-Demand	Price \$5,000
<p>Discover Insight Webinars—a digital collaboration package for strategic partners in your sector. Modeled on virtual roundtables, these events allow your company to invite independent organizations in your product/supply chain for insightful discussions. Educate attendees, foster collaboration, and build credibility for your offerings with this unbiased narrative.</p> <p>Insight Package Includes:</p> <ul style="list-style-type: none"> • Deliver three to four presentations, each lasting 10 to 15 minutes. • Engage in a collaborative panel discussion and live Q&A for 30 to 45 minutes, hosted and moderated by waterHQ's editor(s). • Create a customized registration page for clients along with a targeted marketing campaign sent to our subscriber mailing list. • Implement a 3-month promotional campaign across waterHQ's media channels. • Provide a comprehensive leads report, including contact details, attendance statistics, and a compilation of all audience questions. • Distribute a recording of the seminar to all registrants. • Archive the webinar recording on waterHQ's website for on-demand viewing. 		<p>Live webinars typically involve interactions between your company's C-level and managerial team members and editor(s) from waterHQ. These sessions provide an opportunity to showcase your offerings, position your company as a leading authority in its relevant sector, and generate high-quality leads.</p> <p>Live Package Includes:</p> <ul style="list-style-type: none"> • Deliver a concise webinar presentation lasting 20 to 30 minutes. • Engage in a live Q&A session, skillfully moderated by waterHQ's editor(s). • Create a customized registration page for clients and execute a targeted marketing campaign to reach waterHQ's extensive audience and community. • Implement a comprehensive 2-month promotional campaign across waterHQ's diverse media channels. • Provide a detailed leads report containing contact details, attendance statistics, and a transcript of all audience questions. • Distribute the post-webinar recording via email to all registrants. • Archive the webinar recording on waterHQ's website for convenient on-demand viewing 		<p>The on-demand webinar platform enables you to connect with waterHQ's audience at their convenience, providing them with the flexibility to watch your high-quality technical presentation video whenever suits them best.</p> <p>On-Demand Includes:</p> <ul style="list-style-type: none"> • Pre-recorded webinar presentation lasting 20-30 minutes • The webinar presentation will be featured on waterHQ's website and will remain accessible indefinitely • A one-month promotional campaign will be conducted across our social media platforms • A leads report, containing captured contact details, will be generated and provided to you 	

Partnerships + Participation: Amplify Your Impact

waterHQ - has enjoyed – since decades - a symbiotic relationship with major and leading event organizers, worldwide, ensuring appropriate high-level participation at their water-related events. The platform is usually assigned as co-organizer or as official media partner and enjoys unprecedented access to all event attendees (exhibitors, visitors, speakers and other participants) - showcasing its media channels. Promotional Partners who plan their campaign in event-related media are provided with valuable high-level exposure!

To learn more, check the table!

January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
WFES Water (Abu Dhabi, UAE)	The Big 5 Saudi (Riyadh, KSA)	Water India (New Delhi, India)	MosBuild (Moscow, Russia)	ERBIL Build Expo (Erbil, Iraq) Project Qatar (Doha, Qatar) Power & Water Nigeria (Lagos, Nigeria)	The Big 5 Construct Egypt (Cairo, Egypt)
July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
IFAT Africa (Johannesburg, South Africa)	World Water Week (stockholm, Sweden)	Construct Iraq (Erbil, Iraq) Inter-Build Jordan (Amman, Jordan)	WETEX (Dubai, UAE) Project Oman (Muscat, Oman) ISK Sodex Istanbul (Istanbul, Turkey)	"The Big 5 Global (Dubai, UAE)"	AQUATECH China (Shanghai, China) WATEX (Tehran, Iran)

Unveiling Insights, Innovation, and Governance

Immerse yourself in the world of innovation through hands-on exposure to our Product or Technology Demos. Discover the most recent progressions, delve into state-of-the-art solutions, and envision the future of the water industry through engaging demonstrations crafted to both inspire and enlighten.

Whether making strategic decisions or embracing technological breakthroughs, our varied Reports options provide you with the tools to confidently navigate the intricacies of the water industry.



Industry eBooks

Explore the intricacies of current industry trends and obstacles through our collection of eBooks. Crafted by seasoned industry professionals, these extensive materials offer thorough examinations, practical insights, and innovative perspectives. They serve as valuable resources to inform your strategic choices, enabling the development of your business and the expansion of your market presence.

**Price
On Request**

White Papers

Establish yourself as a thought leader in the water industry by sharing your expertise, discussing your areas of specialization, and collaborating with the waterHQ editorial team on various digital content opportunities to enhance your leadership presence across waterHQ's media channels. Create interest in your specialized topics and highlight how your solutions contribute to the industry. Host your own white paper or eBook on waterHQ's Magazine & Website to reach a pre-engaged audience, and enjoy the benefits of distribution across waterHQ's media channels. As a contributor, you will have your content published on waterHQ's website, featured on the homepage or relevant news/sector pages, included in waterHQ's newsletter, and promoted across its social media platforms. Additionally, you will receive monthly lead sharing for a three-month period, including all contact details.



**Price
\$3,000**



Product, Service or Technology Demos

Enhance your marketing efforts by incorporating a compelling video to showcase your brand, products, and services, whether you seek year-round promotion or wish to build anticipation for an upcoming event. Amplify your visibility by submitting your own product content and enjoying widespread promotion across waterHQ's magazine, website, newsletter and social media platforms.

The sponsorship package comprises various benefits, such as hosting your content on waterHQ's website's reports page (unique page for your report), featuring your product booklets, your company starter pack, and more. Additionally, you'll receive a dedicated e-shot in HTML format, two social media posts with personalized branding, a mention in the weekly newsletter, and a product summary along with the title of your pitch

**Price
\$3,000**

Country Presentations

Explore a comprehensive global outlook through our Country Presentations. These reports delve into governmental initiatives, policies, and innovations within the water industry, providing valuable insights into the dynamic terrain of water governance at a national level.



**Price
On Request**

Tailored Insights, Customized Reception & Timely Delivery

This is a highly targeted / segmented medium which provides subscribers with up-to-date water industry news and happenings and provides promotional partners with accurate high-impact exposure at minimal budget. General water-industry newsletter sent monthly to our audience which consists of leading and recognized decision-makers, worldwide. Specialized (by industry sector) newsletters whereby subscribers can select frequency of receiving (weekly, bi-weekly or monthly).

This is a highly targeted / segmented medium which provides promotional partners with right exposure they seek at minimal budget.

Industry Newsletter

Stay informed across the entire water industry landscape with our Industry Newsletter. Curated for a broad audience, these newsletters deliver a comprehensive overview of the latest trends, innovations, and developments, ensuring you're always in tune with the industry pulse. General Newsletters keeps you updated with a regular cadence, ensuring you receive timely insights and stay connected with the ever-evolving water industry landscape.

Sector Newsletters

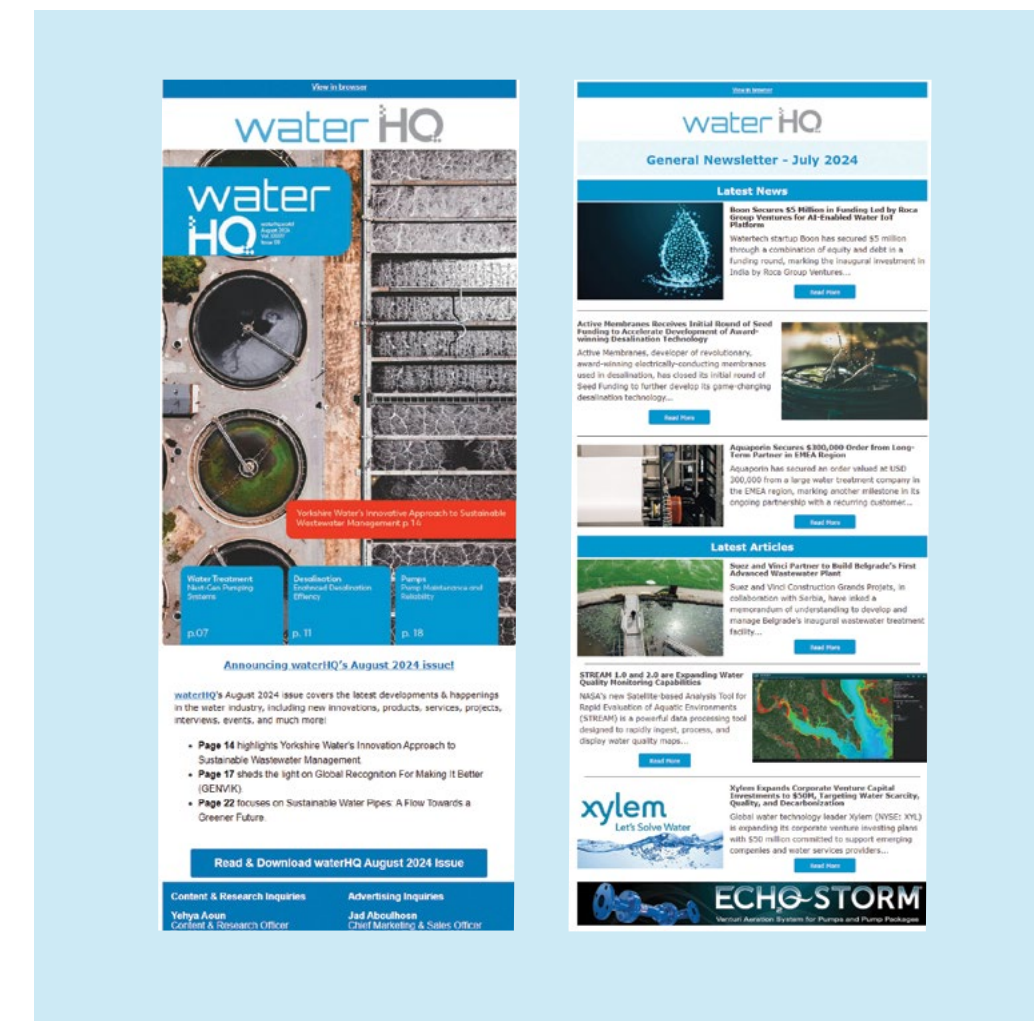
Customize your experience with Sector Newsletters. Tailored to your specific area of interest within the water industry, these newsletters provide deep dives into sector-specific news, insights, and updates, allowing you to focus on what matters most to you. Our Sector-Specific Newsletters are carefully curated to provide a deeper understanding of the trends and challenges within your chosen area of focus.

Sending Frequency

General Industry Newsletter is sent on a weekly basis, while By-Sector Newsletter is sent on a bi-weekly basis.

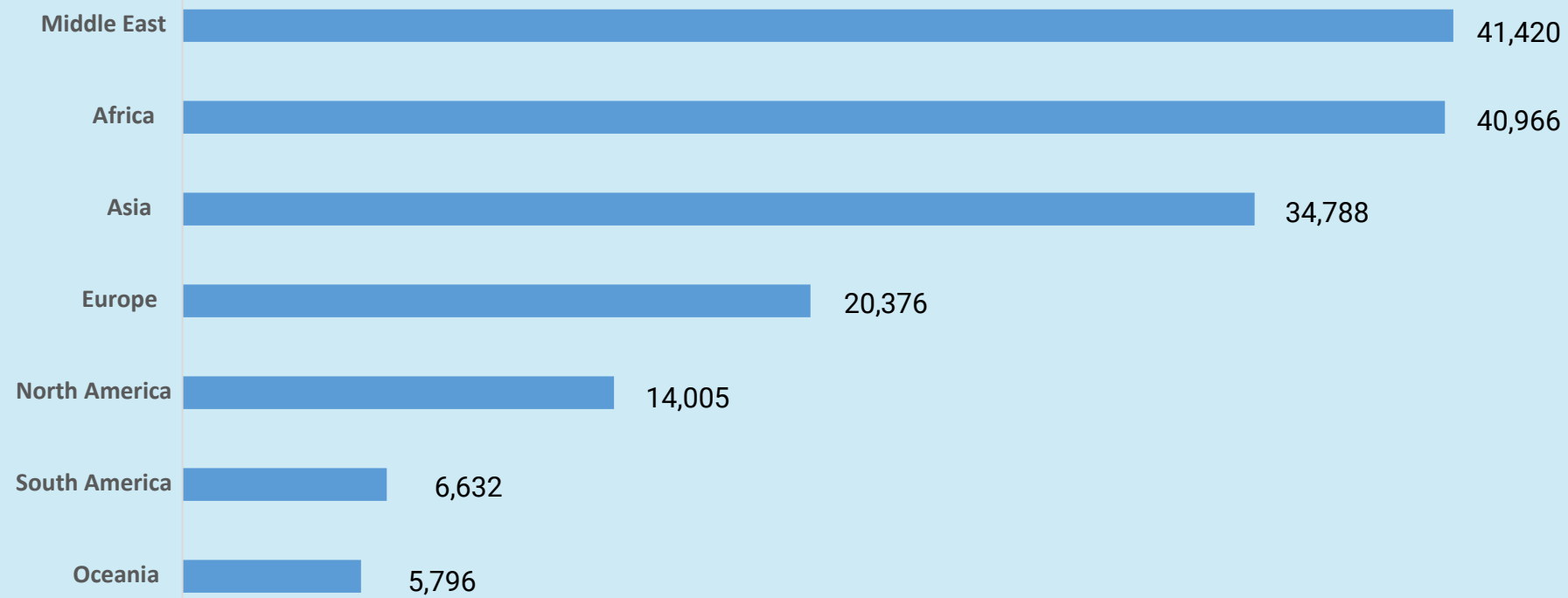
Newsletters Subscribers

Newsletter subscribers consist mostly of owners, c-level executives and managers involved in the water industry.

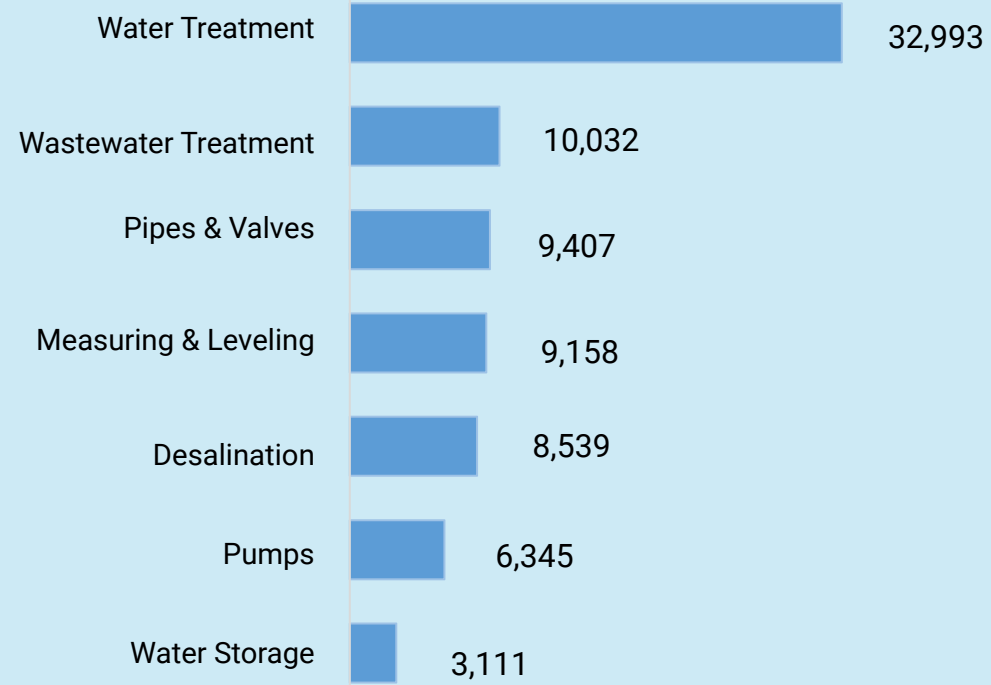


	Region							TOTAL
	Asia	Europe	Africa	Middle East	North America	South America	Oceania	
General Industry	16,153	12,909	20,608	22,702	4,967	3,529	3,350	84,218
Desalination	1,711	1,392	2,246	2,376	411	207	196	8,539
Measuring & Leveling	2,414	1,133	2,787	1,928	529	301	66	9,158
Pipes & Valves	2,682	2,443	1,799	1,290	583	337	273	9,407
Pumps	1,219	403	1,856	1,518	835	251	263	6,345
Water Storage	659	403	935	790	82	94	148	3,111
Water Treatment	6,796	1,295	8,156	9,503	4,866	1,247	1,130	32,993
Wastewater Treatment	3,154	398	2,579	1,133	1,732	666	370	10,032
TOTAL	34,788	20,376	40,966	41,240	14,005	6,632	5,796	163,803

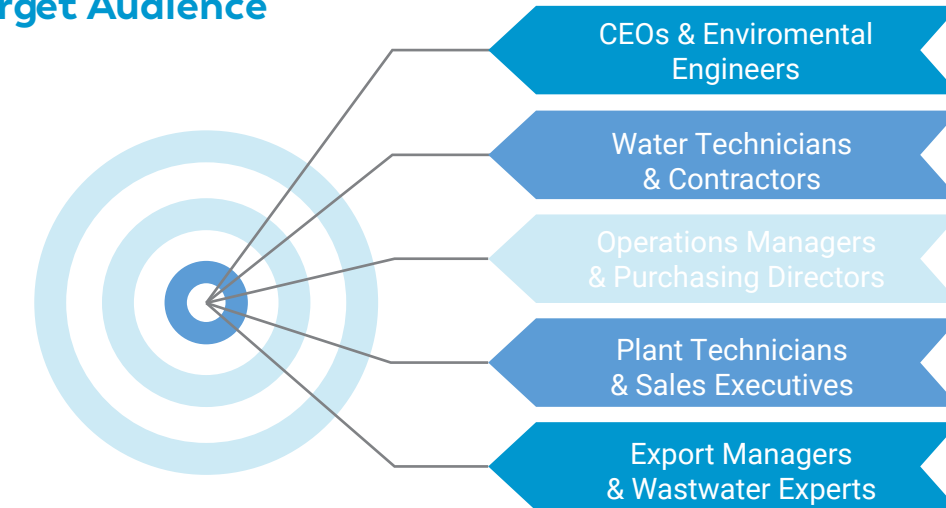
Breakdown by Region



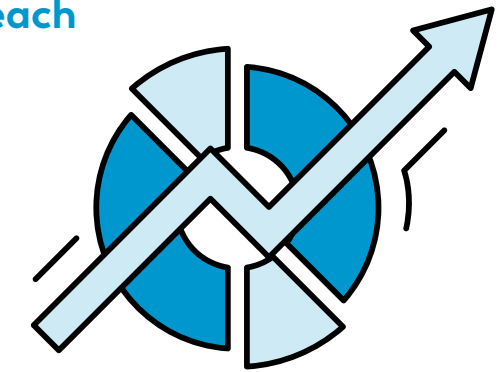
Breakdown by Sector



Target Audience



Avg Monthly Reach



13,650

Avg Click-Through-Rate



3.90%

Promotional Services & Rates

Promoted Content

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-PC-01	Promoted Content	NA	\$1,500	\$1,275	\$1,050	\$825

Banners

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-BA-01	Banner + Text (40 words) & Background Color	180 x 140	\$1,500	\$1,275	\$1,050	\$825
NL-BA-02	Banner	600x 300	\$1,000	\$850	\$700	\$550

Sponsorship

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-SP-01	Newsletter Sponsorship	NA	\$6,000	\$5,100	\$1,800	\$3,300

Rates are in USD - Amounts quoted are per insertion

Artwork Specs

Newsletter Banner Specifications

Promoted Content Specifications

For the optimal use of our newsletter, the artwork banner should be in 600 x 300 resolution to fit properly. If you wish to send a worded message with the banner, there be a maximum of 40 words with the banner at 180 x 140 resolution.

For promoted content, you can use the entirety of the newsletter itself, and thus the material submitted must fit in a 600 x 1,500 px resolution.

Connecting the water Community Across Platforms

Our front-row offering to our audience showcasing important & curated (water-industry related) content of benefit and value to them. Posting is made several times a day and is subject to increase, based on content validity & availability. Promotional partners can post their company news and products / services on these channels for more value-added exposure.

Social Media Channels Presence

Our vibrant online community allows you to engage with them, stay connected, share insights, and be part of the water industry conversation wherever you are.

Social Posting Calendar

Daily Updates: Start your day with fresh insights. Our daily posts on industry trends, news highlights, and expert quotes keep your feed dynamic and informative.

Weekly Spotlights: Dive deeper into specific topics every week. From technology features to industry spotlights, our weekly posts offer in-depth explorations and thought-provoking content.

Interactive Fridays: Join the conversation! Fridays are for interactive content, polls, and engaging discussions. Share your thoughts, learn from others, and build connections within the water community.



LinkedIn

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-LI-01	Hero Image	1128 x 200 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-02	Shared Image	1200 x 628 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-05	Video Ad Specs	1920 x 1080 px	27 MB per minute (3 minutes max)	MP4	\$250	\$215	\$175	\$140

Post name 255 characters - Headline: 70 characters - Introductory text: 150 characters - Description (LAN only): 70 characters.

Facebook

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-FB-01	The Deal	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-02	Bookconnect	1640 x 859 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-03	Encounter	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-04	Promotivate	1200 X 630 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-05	Champ Video	1080 x 1080 px	30 Sec	MP4 or .MOV	\$400	\$340	\$280	\$220
SO-FB-06	Stories Ads Image	1080 x 1920 px	9:16	PNG, JPG, GIF	\$350	\$300	\$245	\$195
SO-FB-07	Stories Ads videos	1080 x 1920 px	9:16, 120 sec (max)	MP4, MOV or GIF	\$350	\$300	\$245	\$195

Headline: 40 characters. Primary text: 125 characters. Description (images): 30 characters.

X

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-TW-01	Sales Card	1500 x 500 px	3:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-TW-02	Sales Card Large	1200 x 628 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-TW-03	Website Card	800 x 800 px	1:1	PNG, JPEG, GIF	\$200	\$170	\$140	\$110
SO-TW-04	Fun Promotions	506 x 253 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110

Title Text: 70 characters (May truncate depending on device and app settings). Two lines of text will render on the card title. Text beyond this will truncate with an ellipsis.

Instagram (IN)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-IN-01	Meet my Logo	1080 x 1350 px	4:5	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-02	Sales in a box	1080 x 1080 px	1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-04	IG Reels	1080 x 566 px	1.91:1 60 sec (max)	MP4 or .MOV	\$250	\$215	\$175	\$140
SO-IN-05	My Stories	1080 x 1920 px	9:16	PNG, JPG, GIF	\$250	\$215	\$175	\$140

14%(250 Pixels) of the top and bottom of the image free from text and logos

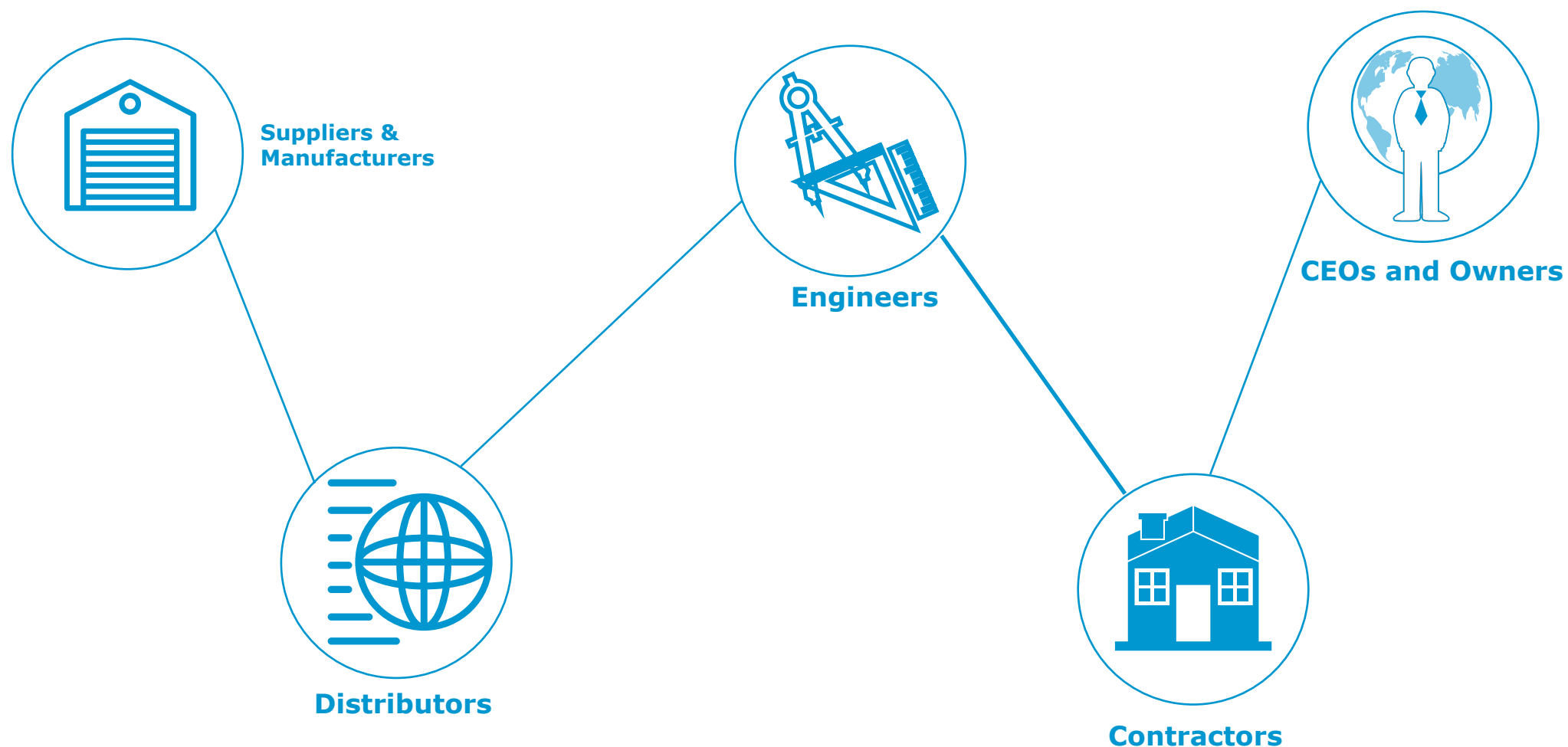
YouTube (YT)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-YT-01	Video Uploads (Sales)	1280 X 720 px	22 MB per minute (3 minutes max)	HD minimum	\$200	\$170	\$140	\$110
SO-YT-02	Banner Image	2048 x 1152 px	6 MB	HD minimum	\$200	\$170	\$140	\$110

Video must be minimum HD standard

Elevate Your Reach, Maximize Impact

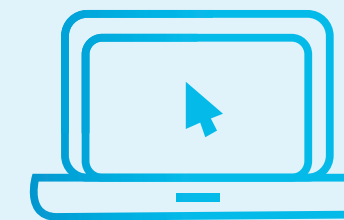
Use our tried and true Email media channel, a precise platform that gives our promotional partners the targeted exposure they need at affordable prices in order to communicate their message to their “selected audience”! Our subscribers comprise of industry professionals, CEOs, and more who are always looking for the next products and services that can improve their business, and what better way to connect with those people than an Email that highlights what makes you the answer they seek?



Promote your company, products or services to highly targeted segments of our water database. Target your audience based on a range of demographics to get your message in front of the right people, at the right time, based on following criteria:

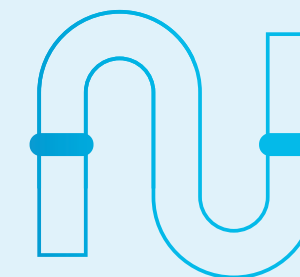
Geography - Industry Sector – Activity - Job function

Price: USD 2,000 per 1,000 contacts



6,506

Avg Email Reach



13

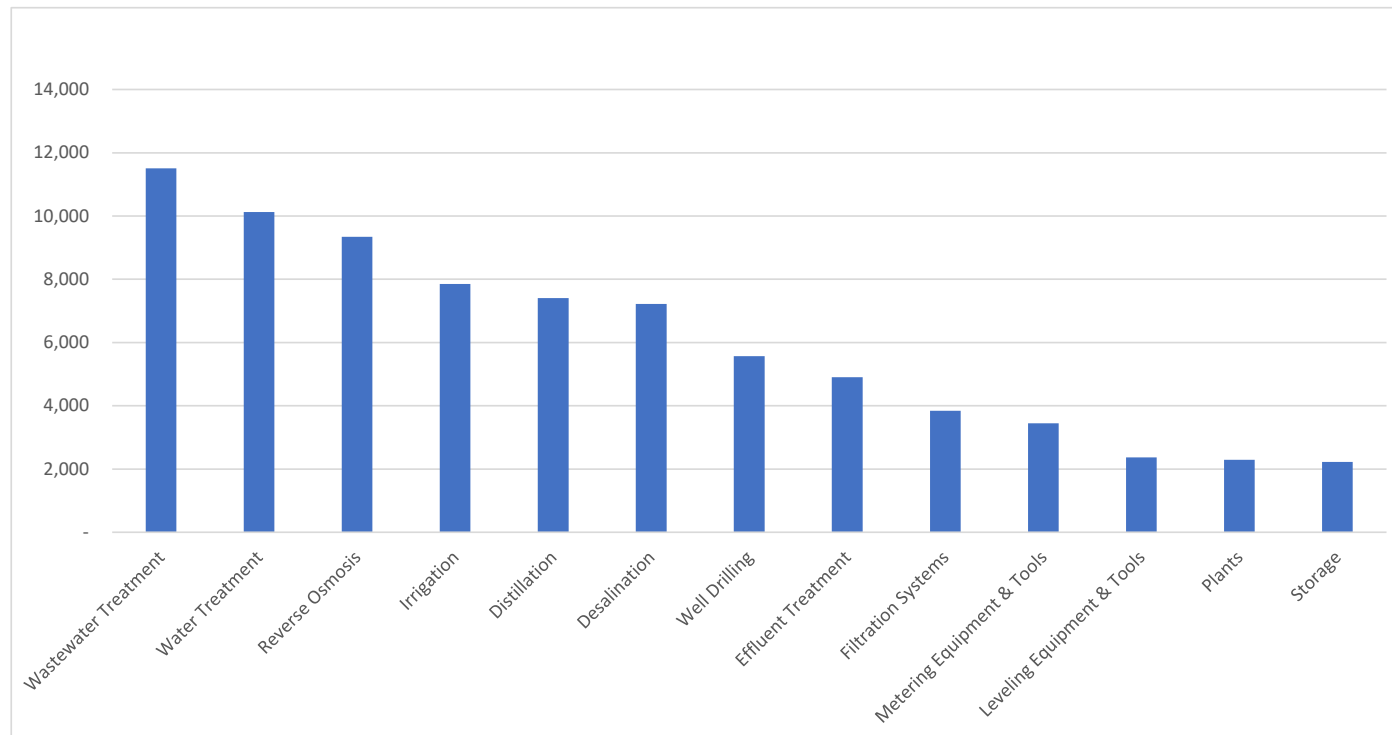
Industry Sectors



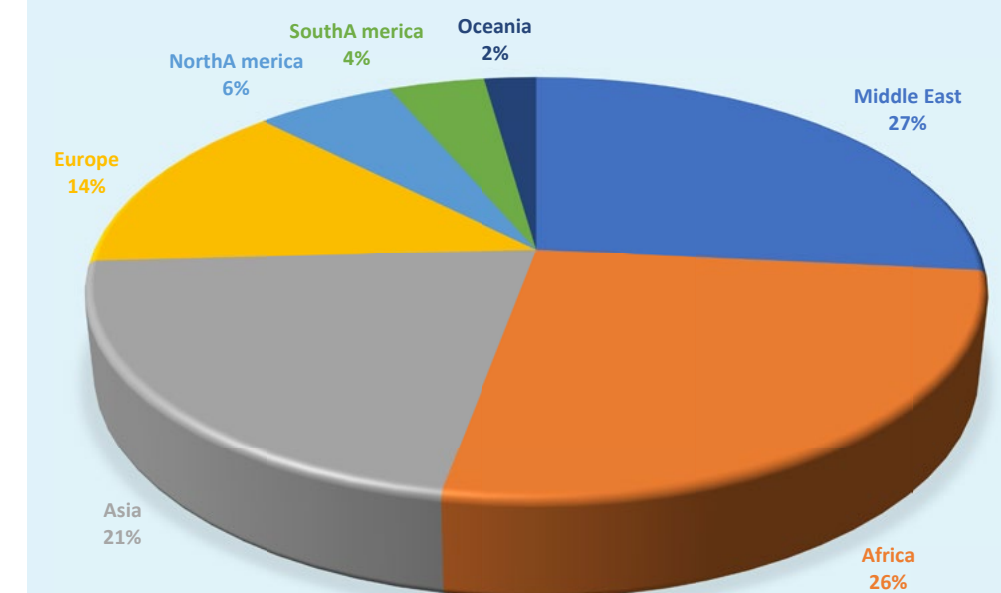
7

Regions

Industry Sectors	Recipients
Wastewater Treatment	11,507
Water Treatment	10,124
Reverse Osmosis	9,339
Irrigation	7,849
Distillation	7,404
Desalination	7,224
Well Drilling	5,566
Effluent Treatment	4,899
Filtration Systems	3,843
Metering Equipment & Tools	3,442
Leveling Equipment & Tools	2,366
Plants	2,289
Storage	2,223
TOTAL	78,075



Region	Recipients
Middle East	20,741
Africa	20,532
Asia	16,615
Europe	10,556
North America	4,657
South America	3,238
Oceania	1,736
Total	78,075



Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) px	1 Sending	4-6 Sendings (15% discount)	7-9 Sendings (30% discount)	10-12 Sendings (45% discount)
EM-DEM-01	Direct Email Marketing (DEM)	660 px in width (max)	\$2,000	\$1,700	\$1,400	\$1,100

Rates are in USD - Amounts quoted are per CPM (cost per mille - for each 1000 contacts in email campaign)

Artwork Specs

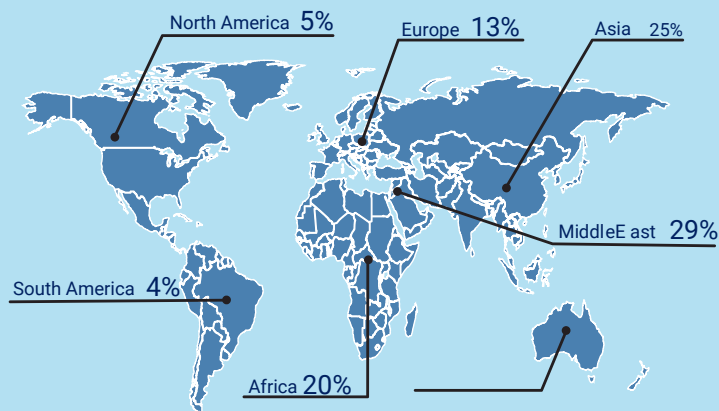
Make sure your e-mail is branded according to your company's branding. Include your logo at the top, and use your company's own color palette. Add pictures of the product you're promoting or a representation of the service you provide.

For the optimal use of our emails service, the required materials should be best kept under 1MB for faster loading times, with the width at a maximum of 660px, and images must be either in JPG or PNG format if text is to be added, it should be between 50 to 200 words and maximum. Overall, the entire email should be less than 1 MB in size for optimal loading times.

waterHQ is a primary reference point for decision makers at all levels of water-industry asset owners, as well as other major players like distributors, suppliers, consulting engineers and contractors. We closely track and audit our audience across our print, digital & online media channels to ensure we keep delivering relevant content, and keep delivering exceptional results to our promotional partners.

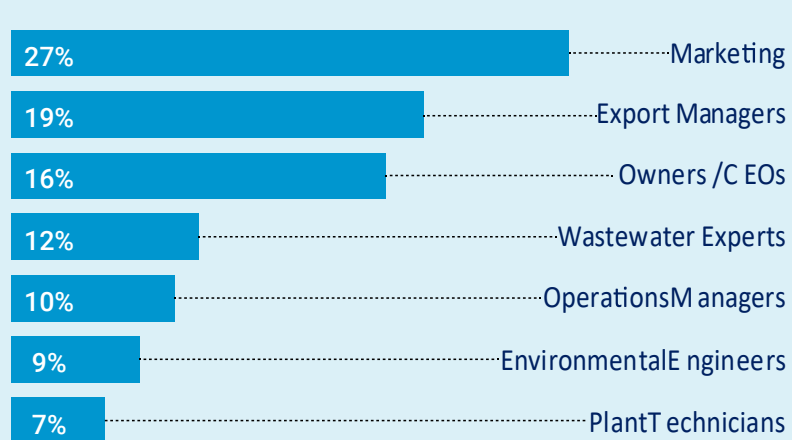
waterHQ's audience accesses & benefits from its actionable, useful and cutting-edge content in a variety of ways. Across its varied media channels, a promotional partner can reach an average of over 226,135 people on a monthly basis. Our Holistic Promotional Packages allow you to reach them on all platforms. Or you can customize them to reach a particular audience group or segment depending on your goals.

Audience (By Region)



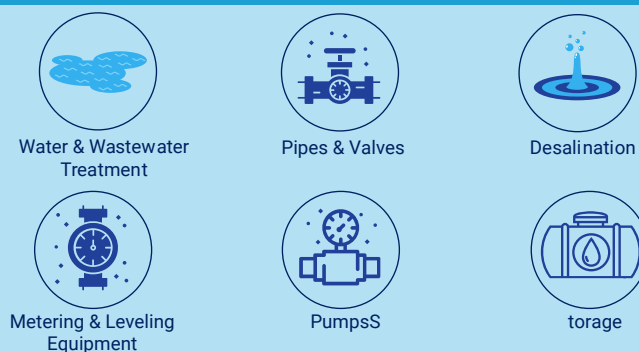
Middle East	29%
Africa	25%
Europe	20%
Asia	13%
Americas	5%
Eurasia	4%
Oceania	4%

Audience (By Job)

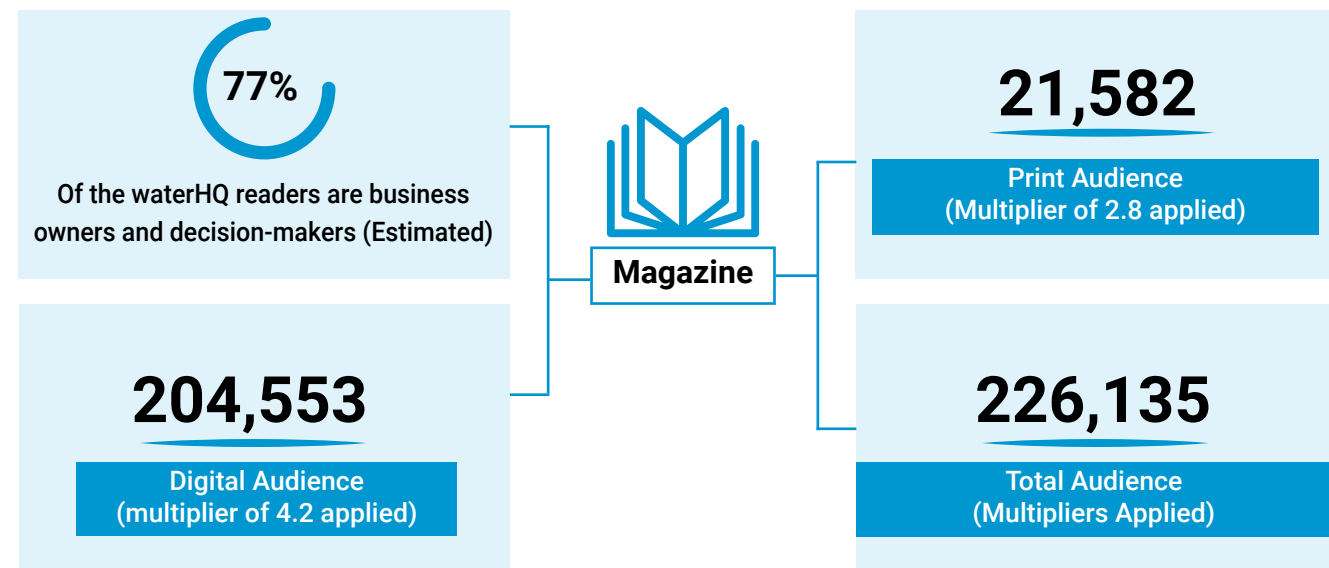


Marketing	27%
Export Managers	19%
Export Managers	16%
Owners / CEOs	12%
Wastewater Experts	10%
Operations Managers	9%
Environmental Engineers	7%
Plant Technicians	7%

Audience (By Sector)



Water Treatment	41%
Wastewater Treatment	13%
Pipes and Valves	12%
Measuring & Leveling	12%
Desalination	11%
Pumps	8%
Water Storage	4%



Website

Remarketing / Display Network

Remarketing is great for branding and can also enhance any other campaign by allowing you to reach the widest possible audience with our display network

over **66,237** impressions per month

Audience Reach

83,324
Global audience reach

6,944
Avg monthly page views

Web Traffic

Advertising and promoted content on the website allows you to reach not just our subscribers but other visitors as well. As a reference water-industry website, waterHQ.world gets a steady stream of quality traffic and excellent read times.

04:28
Average article read time

5,208
Average Monthly users



Newsletters

Newsletter Subscribers / EDM List

Our newsletters (General Industry / Per Sector) or a custom EDM allows you to get your message out quickly and drive a direct response.

96.35%
Opt-in rate

34.2%
Average Open Rate

163,803
Database Size



Email

E-Mail Subscribers:

Our far-reaching mass-email campaigns are sure to help you reach your audience, with precision and selectivity

19,518
Database Size

Holistic Promotional Packages

Select a Holistic Promotional Package (HPP)!

waterHQ offers 5 distinct Holistic Promotional Packages (HPP) - ranging from Bronze to Platinum (as per below infographic) - which cater for all promotional requirements & budgets. Each package has been carefully designed to provide maximum exposure and best possible ROI by providing an extensive set of promotional services / options for free / pro-bono in Value-Added Promotional Services (VPS) section, to complement and exponentially increase exposure provided by the Payable Promotional Services (PPS) specified in each package. Please note you may select one the HPPs and customize it (add or remove promotional services and options - per media channel) as per your preferences and specific needs / allocated budget! For more info, please visit www.waterHQ.world/promote/HPP/.



Media Channel	Lead Generation	Brand Awareness	Targeted Marketing	Thought Leadership	Speaking Opportunities
Magazine (MA)	✓	✓		✓	
Website (WE)	✓	✓		✓	
Services (SE)	✓	✓			
Events (EV)	✓	✓		✓	✓
Reports (RE)	✓	✓		✓	
Newsletters (NL)	✓	✓	✓		
Social (SO)	✓	✓	✓		
Email (EM)	✓	✓	✓		

Bronze Package

Solid, Proven & Reliable! (Good as a start...!)

Campaign Duration (2 Months)

Lead Generation



Brand Awareness



Targeted Marketing



Thought Leadership



Speaking Opportunities

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	1/3 Page	Horizontal	2 Issues	\$3,000	0%	\$3,000
PPS-02	Website	Banner	Leaderboard		2 Months	\$1,500	0%	\$1,500
PPS-03	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,500	0%	\$1,500
PPS-04	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client	1 eShot	\$2,000	0%	\$2,000
Total Amount						\$8,000.00	0%	\$8,000.00
Special Discount							10%	\$800.00
Due Amount (To Pay)								\$7,200.00
Payment Option 1 : Per Month* *Monthly payment divided according to number of months related to campaign duration								\$3,600.00
Pre-Payment Discount* *Only applied when payment is made lump-sum - per entire campaign duration							10%	\$720.00
Payment Option 2 : Per Duration *Payable within two weeks after insertion order has been authorized								\$6,480.00

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	1/3 Page	Vertical	1 Issue	\$1,500	0%	\$1,500
VPS-02	Website	Banner	MPU Banner		1 Month	\$600	0%	\$600
VPS-03	Services	Buyer's Guide	-	Published in Magazine & Website	1 Issue / 1 Post	\$550	0%	\$550
VPS-04	Newsletters	Banner Advertising	Banner		1 Newsletter	\$750	0%	\$750
VPS-05	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client	1 eShot	\$2,000	0%	\$2,000
Total Amount						\$5,400	0%	\$5,400
VPS Discount						100%	\$5,400	
Due Amount (To Pay)								\$0

Holistic Promotional Packages

Silver Package

The Silver Knight (Really Strong ~ Provides Shining Results!)

Campaign Duration (4 Months)

Lead Generation
✓

Brand Awareness
✓

Targeted Marketing
✓

Thought Leadership

Speaking Opportunities

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	2/3 Page	108 x 242 mm (WxH)	2 Issues	\$4,500	0%	\$4,500
PPS-02	Magazine	Display Advertising	2/3 Page		2 Issues	\$3,500	0%	\$3,500
PPS-03	Website	Banner	MPU Banner		2 Months	\$1,200	0%	\$1,200
PPS-04	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,500	0%	\$1,500
PPS-05	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$8,000	0%	\$8,000
Total Amount						18,700.00	0%	\$18,700
Special / Package Discount							20%	\$3,740
Due Amount (To Pay)								\$14,960
"Payment Option 1 : Per Month*								\$3,740
*Monthly payment divided according to number of months related to campaign duration"								
"Lump sum Discount*								
*Only applied when payment is made lump-sum - per entire campaign duration"							10%	\$1,496
"Payment Option 2 : Per Duration								\$13,464.00
*Payable within two weeks after insertion order has been authorized"								

Value-Added Promotional Services (VPS) Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	2/3 Page		2 Issues	\$4,500	0%	\$4,500
VPS-02	Magazine	Advertorial	2/3 Page		2 Issues	\$3,500	0%	\$3,500
VPS-03	Website	Banner	MPU Banner		2 Month	\$1,200	0%	\$1,200
VPS-04	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website	2 Issues	\$1,100	0%	\$1,100
VPS-05	Newsletters	Banner Advertising	Banner		2 Newsletter	\$1,500	0%	\$1,500
VPS-06	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$8,000	0%	\$8,000
Total Amount						\$19,800	0%	\$19,800
VPS Discount						100%		\$19,800
Due Amount (To Pay)								\$0

Gold Package

Nothing Shines Like Gold ~ Guaranteed to provide shining results!

Campaign Duration (6 Months)

Lead Generation ✓	Brand Awareness ✓	Targeted Marketing ✓	Thought Leadership ✓	Speaking Opportunities
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Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service / Option	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page		3 Issues	\$8,250	0%	\$8,250
PPS-02	Magazine	Advertorial	Full-Page		3 Issues	\$6,000	0%	\$6,000
PPS-03	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Facing each other	2 Issues	\$6,000	0%	\$6,000
PPS-04	Website	Banner	Leaderboard (Large)	970 x 90 PX	3 Months	\$3,750	0%	\$3,750
PPS-05	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website	3 Issues	\$1,650	0%	\$1,650
PPS-06	Reports	Industry Report	White Paper		1 Report	\$3,000	0%	\$3,000
PPS-07	Newsletters	Highlighted Content	Banner & Text	40 words text with background color	2 Newsletters	\$2,000	0%	\$2,000
PPS-08	Email	Direct Email Marketing (DEM)	3,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$6,000	0%	\$6,000
Total Amount						\$36,650	0%	\$36,650
Special Discount							30%	\$10,995
Due Amount (To Pay)								\$25,655
Payment Option 1 : Per Month*								\$4,276
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*								
*Only applied when payment is made lump-sum - per entire campaign duration							10%	\$2,566
Payment Option 2 : Per Duration								\$23,090
*Payable within two weeks after insertion order has been authorized								

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount	
VPS-01	Magazine	Display Advertising	Promotional Option	2 Issues	\$5,500	0%	\$5,500	
VPS-02	Magazine	Promoted Content	Full-Page	3 Issues	\$6,000	0%	\$6,000	
VPS-03	Magazine	Company Profile & Executive Interview	Advertorial (Full-Page)	Spread / Double-Page	2 Issues	\$6,000	0%	\$6,000
VPS-04	Magazine	Insert	2 Full-Pages	Spread / Double-Page	1 Issue	\$5,000	0%	\$5,000
VPS-05	Website	Banner	Poster	970 x 90 PX	3 Months	\$3,750	0%	\$3,750
VPS-06	Services	Buyer's Guide	Leaderboard (Large)	Published in Magazine & Website	4 Issues	\$2,200	0%	\$2,200
VPS-07	Reports	Product, Service or Technology Demo		1 Report	\$3,000	0%	\$3,000	
VPS-08	Newsletters	Promoted Content		2 Newsletters	\$2,000	0%	\$2,000	
VPS-09	Email	Direct Email Marketing (DEM)	Content (Text & Image) + Hyperlink	1 eShot	\$7,000		\$7,000	
Total Amount						\$40,450	0%	\$40,450
VPS Discount						100%	\$40,450	
Due Amount (To Pay)								\$0

Holistic Promotional Packages

Diamond Package Glittering Diamonds Are Forever A peunltimate package for industry leaders!

Campaign Duration (9 Months)

Lead Generation ✓	Brand Awareness ✓	Targeted Marketing ✓	Thought Leadership ✓	Speaking Opportunities ✓
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Payable Promotional Services (PPS)								
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full Page		5 Issues	\$11,000	15%	\$9,350
PPS-02	Magazine	Advertorial	Full Page		4 Issues	\$8,000	15%	\$6,800
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		4 Issues	\$12,000	15%	\$10,200
PPS-04	Website	Banner	Leaderboard (Large)		5 Months	\$6,250	30%	\$4,375
PPS-05	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,750	15%	\$2,338
PPS-06	Events	Podcast			1 Podcast	\$2,500	0%	\$2,500
PPS-07	Reports	White Paper			1 Report	\$3,000	0%	\$3,000
PPS-08	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color	4 Newsletters	\$4,000	15%	\$4,000
PPS-09	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	0%	\$6,750
Total Amount						\$56,250		\$49,313
Special Discount							40%	\$19,725
Due Amount (To Pay)								\$29,588
Payment Option 1 : Per Month*								\$3,288
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*							10%	\$2,959
*Only applied when payment is made lump-sum - per entire campaign duration								
Payment Option 2 : Per Duration								\$26,629
*Payable within two weeks after insertion order has been authorized								

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge								
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Double-Page	Spread / Facing each other	2 Issues	\$11,600	0%	\$11,600
VPS-02	Magazine	Display Advertising	Full-Page		5 Issues	\$12,500	15%	\$10,625
VPS-03	Magazine	Promoted Content	Advertorial (Full-Page)		5 Issues	\$10,000	15%	\$8,500
VPS-04	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Double-Page - Facing each other	4 Issues	\$6,800	15%	\$5,780
VPS-05	Magazine	Leaflet	2 Papers	Binded - Placed in Middle of Issue!	2 Issues	\$4,400	0%	\$4,400
VPS-06	Website	Banner	Large Leaderboard Banner		5 Months	\$6,000	15%	\$5,100
VPS-07	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,875	15%	\$2,444
VPS-08	Events	On-Demand			1 Webinar	\$5,000	0%	\$5,000
VPS-09	Reports	Industry Report	3-Page Document			\$3,000	0%	\$3,000
VPS-10	Newsletters	Banner, Content & BG Color	Banner & Text (40 words) with Background Color		4 Newsletters	\$4,000	15%	\$3,400
VPS-11	Newsletters	Promoted Content		Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	15%	\$4,420
VPS-12	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	0%	\$6,750
Total Amount						\$78,125		\$71,019
VPS Discount						100%		\$7,106
Due Amount (To Pay)								\$0

The Platinum Package Nothing But The Best! (drop mic!) Campaign Duration (12 Months)

Lead Generation ✓ Brand Awareness ✓ Targeted Marketing ✓ Thought Leadership ✓ Speaking Opportunities ✓

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page		6 Issues	\$16,500	15%	\$14,025
PPS-02	Magazine	Promoted Content	Advertorial (Full-Page)		6 Issues	\$12,000	15%	\$10,200
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		6 Issues	\$10,200	15%	\$8,670
PPS-04	Magazine	Brochure	4 Papers	Binded - Placed in Middle of Issue	2 Issues	\$8,400	0%	\$8,400
PPS-05	Website	Banner	Skyscraper Banner		6 Months	\$10,200	30%	\$7,140
PPS-06	Services	Buyer's Guide		Published in Magazine & Website	6 Issues	\$3,450	15%	\$2,933
PPS-07	Events	Live			1 Webinar	\$8,500	0%	\$8,500
PPS-08	Reports	White Paper			1 Report	\$3,000	0%	\$3,000
PPS-09	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color	6 Newsletters	\$6,000	15%	\$5,100
PPS-10	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	15%	\$10,200
PPS-11	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	20%	\$8,100
Total Amount						\$100,375		\$86,268
Special / Package Discount							50%	\$43,134
Due Amount (To Pay)								\$43,134
"Payment Option 1 : Per Month**Monthly payment divided according to number of months related to campaign duration"								\$3,594
"Lump-sum Discount* *Only applied when payment is made lump-sum - per entire campaign duration"							10%	\$4,313
"Payment Option 2 : Per Duration*Payable within two weeks after insertion order has been authorized"								\$38,820

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Double-Page	Spread	2 Issues	\$11,600	0%	\$11,600
VPS-02	Magazine	Display Advertising	Full-Page		5 Issues	\$12,500	15%	\$10,625
VPS-03	Magazine	Promoted Content	Advertorial (Full-Page)		5 Issues	\$12,500	15%	\$10,625
VPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages	Facing each other	4 Issues	\$6,800	15%	\$5,780
VPS-05	Magazine	Gatefold	2 Papers	Binded / Placed in front of Front Cover!	2 Issues	\$16,000	0%	\$16,000
VPS-06	Website	Banner	Wide Skyscraper Banner		6 Months	\$12,000	15%	\$10,200
VPS-07	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,875	15%	\$2,444
VPS-08	Events	Live			1 Webinar	\$8,500	0%	\$8,500
VPS-09	Reports	Product, Service or Technology Demo			1 Report	\$3,000	0%	\$3,000
VPS-10	Newsletters	Banner, Content & BG Color	Banner & Text	40 words text with background color	6 Newsletters	\$6,000	15%	\$5,100
VPS-11	Newsletters	Promoted Content		Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	15%	\$4,420
VPS-12	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	0%	\$12,000
VPS-13	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	0%	\$10,125
Total Amount						\$119,100		\$110,419
VPS Discount						100%		\$110,419
Due Amount (To Pay)								\$0

Our Ethos / Business Partners

Congratulations are in order!

You made it thus far - means you're definitely interested & are on the right path to taking a wise decision!

We hope by now you consider waterHQ as the right industry platform which you & your company can partner with to achieve your promotional objectives enabling you meet your market share / sales targets, and that you wish to discuss ordering a certain Holistic Promotional Package (HPP) or to receive a Customized Promotional Offer (CPO) which meets your specific requirements and budget. We pledge you shall be in safe hands & in good company!

Our ethos - Guiding Light & Northern Star! - is listed below. We live & breath by these principles as they define our commitment to our audience and everything that we do:

- Our work conduct & business interactions with our promotional partners (clients) are always based on ethics, integrity and honesty –no matter what.
- We consider our clients as our promotional partners and their success as our own – we shall ensure that their promotional expectations & objectives are not just met but are exceeded!
- If promotional services fail to meet our promotional partners' expectations, we pledge to provide them with another promotional campaign for free (pro-bono / gratuit) – of equal or higher monetary value – no questions asked!

Please do not hesitate to contact a business partner (exclusive agent) from the below listing as per your location. If there are none currently available in your location, please contact Mr. Jad Aboulhosn (Chief Marketing & Sales Officer - contact details are listed on Outside Back Cover (OBC)).

If I can provide any assistance, please do not hesitate to contact me.

We look forward to hearing from you soon!

Best wishes,

Mohamad-Rabih Chatila

CEO

rabih@1world.xyz

Our Business Partners (Exclusive Agents)

Country / Region	Austria, Germany, and Switzerland	China, Malaysia, and Taiwan	India	Turkey	United Kingdom
Contact Name	Ms. Barbara Geiling-Maul	Ms. Yaya Hsu	Faredoon Kuka	Mr. Aydın Erdem	Mr. Graham Meller
Company	Eisenacher Medien	Ringier Trade Media (RTM)	RMA Media	Titajans Dış Tanıtım	Buttonwood Marketing Ltd.
Tel	00-49-228-2499860	00-886-4-23297318	00 91 22 4005 8717	00-90 212-257 76 66	00 44 (0)1604 862 404
Email	info@eisenacher-medien.de	yayahsu@ringier.com.hk	kuka@rmamedia.com	titajans@titajans.com	gmeller@buttonwoodmarketing.com
Website	http://www.eisenacher-medien.de/	www.industrysourcing.com	www.rmamedia.com	www.titajans.com	www.buttonwoodmarketing.com

Partner with a leading, trusted and pioneering platform. Elevate Your Brand with waterHQ!

For over four decades, waterHQ (formerly known as Arab Water World) has been the trusted promotional partner of industry titans - some of whom are listed below - helping them conquer markets and amplify global visibility. Now, we extend our invitation to you! Join our esteemed roster of leading companies to unlock unparalleled benefits. Elevate your brand, gain market share, and expand your product/service reach worldwide!



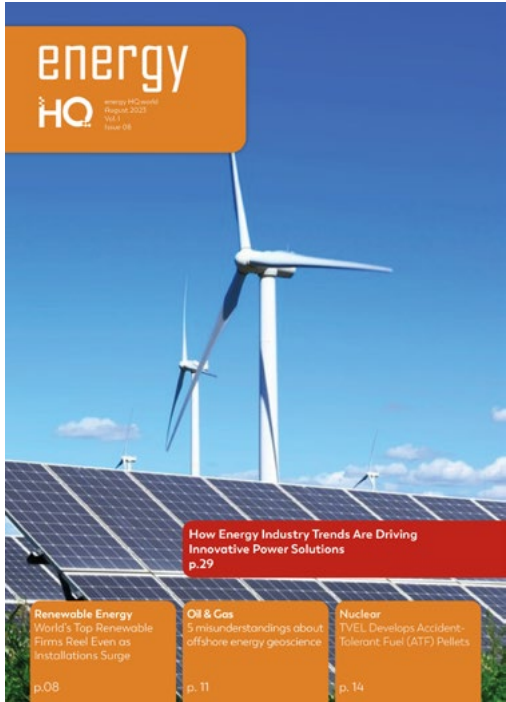
Other One Media (1M) Industry Platforms

Unleash Your Potential with One Media (1M) – Advancing for Over Four Decades!

One Media (1M) - a One World (1W) Division - has since 1977 launched innovative media products, driven by a sustainable vision— “Helping Advance MENA & Beyond!”.

As a pioneering media icon, 1M is committed to continuous evolution, maintaining its position as a beacon in media both regionally and globally. In addition to waterHQ, 1M publishes the below-mentioned leading & trusted industry platforms related to the food, construction, water, health, and energy industries.. Join us in the journey of progress and media excellence. Your story begins with One Media!

energyHQ was launched in 2023 as a specialized media channel, built upon 1Media’s leading and trusted platform composed of multi-media channels, including magazines, a website, services, events, reports, newsletters, social, and email – covering the Renewable Energy, Sustainability & Decarbonization, Oil & Gas, Nuclear Power, Hydrogen Power, Energy Storage & Grids. From important news to studies, and corporate happenings, we provide actionable & useful content to our audience which encompasses energy industry leaders & executives all the way to engineers and powerplant directors – covering the entire industry! energyHQ will provide the same high-value exposure as 1Media’s other brands to Promotional Partners who wish to advertise their products, services, & technologies. To learn more, please visit www.energyHQ.world



constructionHQ, originally launched in 1983 as the B2B magazine “Arab World Construction,” has grown into a trusted industry platform that spans multiple media channels, including a magazine, website, services, events, reports, newsletters, social media, and email. We cover sectors such as Construction Vehicles, Construction Materials, Digital Construction, Fire Protection Systems, Electrical Systems, and Geotechnical & Surveying. Our audience ranges from industry leaders and executives to engineers, import managers, and project managers, providing actionable content across the entire supply chain. Promotional partners, including leading manufacturers, exporters, agents, and distributors, have significantly benefitted from constructionHQ, gaining valuable exposure for their products, services, and technologies.

To learn more visit www.constructionHQ.world



foodHQ has evolved since 1985 from a B2B specialized magazine called “Middle East Food” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletters, social and email - covering the ingredients & additives, catering & hospitality, food safety, nutrition, food processing and the food packaging sectors. From important news, to studies, and corporate happenings, we provide actionable & useful content to our audience which encompasses food industry leaders and executives to plant managers all the way to distributors & nutritionists - covering the entire industry supply chain! Promotional Partners - constituting of leading & major food-related manufacturers & exporters to agents & distributors - have greatly benefitted from partnering with foodHQ and gaining high-value exposure to their products, services & technologies. To learn more, please visit www.foodHQ.world



healthHQ has evolved since 1986 as a specialized B2B magazine called “Arab Health” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletters, social and email – covering the Medical Specialties, Medical Equipment, Medical Products, Clinical Studies, Pharmaceuticals, and Health Technology sectors. From important news to studies, and corporate happenings, we provide actionable and useful content to our audience which encompasses health industry leaders and executives, all the way to doctors and medical professionals – covering the entire healthcare industry. Promotional Partners have greatly benefitted from partnering with healthHQ and gaining high-value exposure for their products, services & technologies. To learn more, please visit www.healthHQ.world

waterHQ

Connect with Us!

waterHQ: Your Gateway to a World of Collaboration, Innovation & Success!

Ready to develop, expand & improve your business? Whether you're eager to explore partnership opportunities, have inquiries about our services, or simply want to connect & know more, the waterHQ team is here for you.

Let's embark on a journey of collaboration, innovation, and success together. Your vision meets our expertise at the intersection of excellence. Reach out today!

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Stickney Water Reclamation Plant

The world's largest wastewater treatment plant, it processes over 1.2 billion gallons of wastewater daily, significantly contributing to water quality in Chicago and surrounding areas.

