

Quenching World Thirst!



waterHQ
Media Kit
2024

Serving the desalination, measuring & leveling, pipes & valves, storage, and water & wastewater treatment sectors | Since 1977

www.waterhq.world

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Greetings

If in any way or form you are involved in the water industry, and seek useful, beneficial, and actionable content to advance & develop your business, or if you require high-level premium exposure to your products & services to increase your market-share & sales, I am pleased to inform you that you came to the right place. Welcome to waterHQ!



waterHQ was established in 1977 as a specialized B2B magazine called “Arab Water World” before evolving to become a full-fledged 360° industry platform comprised of various media channels (available in print, digital and online formats) which are a Magazine, a Website, Events, Reports, Services, Newsletters, Email & Social.

waterHQ strives to be a central, leading & trusted industry platform by providing its large, specialized & world-wide audience & community (readers, subscribers, followers & users) – which are composed primarily of business owners, c-level executives and decision makers – with cutting-edge high-quality latest trends, news, information, and data pertaining to the water industry and its promotional partners (clients) with 360° & holistic high-impact exposure provided via its multi-media channels.



waterHQ enjoys a close and long-lasting partnership with leading event organizers, worldwide, where it holds the status of official, regional, or supporting media platform in major water-industry events. Bonus copies of waterHQ magazine issues & material pertaining to its other media channels are distributed (physically or digitally) to exhibitors, visitors & conference attendees.

waterHQ's audience & community consider it a reliable news source and industry reference whereby its partners consider it as their trusted promotional platform of choice to have high-value / high-yield exposure provided to their products & services, by increasing their market penetration and share!



For more info on waterHQ, its media channels and why you should consider it as your go-to industry reference platform, whether for latest news content or for best-possible exposure, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary!

Best wishes,
Nizar Aker
Editor-in-Chief
n.aker@1world.xyz

Industry Review

The Global Industrial Water Treatment Equipment Market is expected to grow by \$ 8.48 bn during 2022-2026, accelerating at a CAGR of 4.47% during the forecast period.

The global bottled water market Size Is Expected to Grow At A CAGR Of Approx. 7% From 2022 To 2032.

Global Process chemicals for water treatment market will grow at a rate of 5.95% for the forecast period of 2021 to 2028. Rise in the concerns regarding shortage of water bodies and water resources for various end-users acts as a vital factor driving the growth of process chemicals for the water treatment market.

Desalination

The global market for Desalination Technologies estimated at US\$15.2 Billion in the year 2022, is projected to reach a revised size of US\$33.8 Billion by 2030, growing at a CAGR of 10.5% over the analysis period 2022-2030.

Solar Water Desalination Plant Market Is Expected to Reach an Impressive USD 5.5 Billion by 2032, Riding a Strong 7.4% CAGR Surge.

Desalination technologies are rapidly advancing, with innovations from companies such as:

- **SUEZ:** Renowned for their desalination expertise and global projects.
- **Veolia:** A leader in sustainable water solutions, including desalination.
- **IDEXX Laboratories:** Known for cutting-edge water testing technologies.

Market Leaders: Specific companies leading in desalination include:

- **Saudi Arabian Amiantit Company:** Recognized for their desalination projects in the Middle East.
- **Doosan Heavy Industries & Construction:** A major player in desalination plant construction globally.



Measuring & Leveling

The global level sensor market size was valued at USD 4.81 billion in 2022 and is anticipated to grow at a compound annual growth rate (CAGR) of 7.3% from 2023 to 2030.

These sensing technologies are used to measure the level of liquid and fluidized solids, including powders, slurries, and granular materials. The field of measuring & leveling is witnessing advancements from companies like:

- **Trimble Navigation:** A key player in precision measurement technologies.
- **Honeywell International:** Renowned for their instrumentation and control solutions.

Market Leaders: Notable companies leading in measuring & leveling include:

- **Hexagon AB:** A global leader in sensor, software, and autonomous solutions.
- **Emerson Electric Co.:** Known for their expertise in process measurement and control



Pumps

The global Metering Pumps market size is expected to reach USD 9.33 billion by 2030 and exhibit a CAGR of 4.1% in the forecast period (2023–2030), according to Skyquest's latest research report.

Pumps play a vital role in the water industry for the transportation and distribution of water. The sector is witnessing advancements from companies such as:

- **Grundfos:** A global leader in advanced pump solutions, known for innovation and energy efficiency.
- **ITT Goulds Pumps:** Recognized for their comprehensive range of pumps for various applications.

Market Leaders: Specific companies leading in the pumps sector include:

- **KSB Group:** A major player in pumps, valves, and systems for water applications.
- **Sulzer Ltd.:** Known for their expertise in pumping solutions for water and wastewater.



If you have any query please contact info@waterHQ.world

For more info, please visit www.waterHQ.world/Channels/Reports/

Pipes & Valves

Ball Valves Market To Reach \$22.09 Bn by 2028 at 5.8% CAGR with Trunnion Mounted Segment Driving Growth During 2023–2028.

The plastic pipes and pipe fitting market is expected to reach \$115.23 billion in 2027 at a CAGR of 9.5%.

Piping And Fittings Market size in North America to grow by USD 14.84 billion from 2022 to 2027, The surge in E&P activities to drive the market growth.

Pipes and valves technology is evolving with contributions from companies such as:

- **Saint-Gobain:** A major player in sustainable pipe solutions.
- **Cameron International (a Schlumberger Company):** Known for innovative valve technologies.

Market Leaders: Specific companies leading in pipes & valves include:

- **Mueller Water Products:** Recognized for water infrastructure solutions.
- **Uponor Corporation:** A global leader in PEX plumbing, radiant heating, and cooling systems



Water Storage

The Global Water Storage Systems Market Size was valued at USD 18.38 Billion in 2022 and the Worldwide Water Storage Systems Market Size is expected to reach USD 38.52 Billion by 2032, according to a research report published by Spherical Insights & Consulting.

Water storage solutions are advancing, with contributions from companies like:

- **CST Industries:** A global leader in the design and manufacture of storage tanks.
- **A. O. Smith Corporation:** Known for water storage products and solutions.

Market Leaders: Companies leading in water storage include:

- **Snyder Industries:** Recognized for their innovative storage solutions.
- **ZCL Composites Inc.:** A leader in the design and manufacture of fiberglass-reinforced plastic storage tanks.



Water & Wastewater Treatment

The Global Water and Wastewater Treatment Equipment Market size is expected to be worth around USD 89.7 Billion by 2032 from USD 54.7 Billion in 2023, growing at a CAGR of 5.2% during the forecast period from 2022 to 2032.

Global Wastewater Treatment System Market Size/Share Worth USD 196.5 Billion by 2032 at a 6% CAGR

Water & wastewater treatment technologies are evolving, with contributions from companies such as :

- **Ecolab Inc.:** A global leader in water, hygiene, and energy technologies.
- **DuPont Water Solutions:** Renowned for advanced water purification and treatment.
- **AECOM:** A global engineering and infrastructure firm involved in wastewater projects.
- **Xylem Inc.:** Known for their expertise in wastewater treatment solutions.

Market Leaders: Specific companies leading in water treatment include:

- **Xylem Inc.:** A major player in water technology, offering a range of solutions.
- **Solenis:** Known for specialty chemicals used in water treatment processes.
- **Suez Water Technologies & Solutions:** A prominent player in sustainable wastewater treatment.
- **Evoqua Water Technologies:** Known for their comprehensive wastewater treatment solutions.



Editorial Brief

Issues are published monthly (12 issues per year). Each issue contains latest info, news and data regarding main industry sectors (outlined below) as well as industry happenings, corporate profiles, leaders interviews, products, technologies & projects. Issues are distributed to a global professional audience directly involved in the water industry and are published in both Print & Digital (online) formats to ensure maximum reach is achieved.

Traditional media - yes - but solid and reliable 'in-your-hands' exposure via magazine advertising is guaranteed, providing highly impactful and rewarding results to promotional partners!

Issue	January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
Desalination	Advanced Desalination Technologies	Seawater Reverse Osmosis Innovations	Brackish Water Desalination	Renewable Energy in Desalination	Forward Osmosis for Water Desalination	Innovative Desalination Projects
Measuring & Leveling	Advanced Water Level Monitoring Systems	Energy-Efficient Pump Technologies	IoT Solutions for Water Measurement	Emerging Technologies in Flow Measurement	Remote Sensing for Water Level Control	Applications of Lidar in Water Industry
Pumps	Pumping Technology Trends	Sustainable Pumping Solutions	Smart Pumping Systems	Agricultural Irrigation Innovations	Industrial Water Pump Applications	Advances in Water Treatment Pumping
Pipes and Valves	Corrosion-Resistant Materials	Smart Valve Technologies	Leak Detection in Pipelines	Pipeline Rehabilitation Techniques	Innovations in Pipe Design	Valve Maintenance Strategies
Water Storage	Latest Advances in Water Storage Technology	Resilient Water Storage Infrastructure	Sustainable Water Storage Practices	Water Storage Regulations and Compliance	Case Studies of Successful Water Storage Projects	Innovations in Tank Design and Construction
Water Treatment	Smart Water Solutions	Advanced Filtration Technologies	Innovations in Chemical Treatment	Membrane Bioreactors (MBRs)	Sustainable Water Management	Digital Water Platforms
Wastewater Treatment	Resource Recovery	Biological Nutrient Removal	Sludge Treatment and Management	Decentralized Wastewater Systems	Industrial Wastewater Treatment	Smart Monitoring Solutions
Country Reports	KSA	USA	France	UAE	China	UK
	Australia	Oman	Belgium	Bahrain	Argentina	Ireland
	Qatar	India	Kuwait	Germany	South Africa	Egypt
Promotional Material Due	Monday, December 25, 2023	Thursday, January 25, 2024	Friday, February 23, 2024	Monday, March 25, 2024	Thursday, April 25, 2024	Friday, May 24, 2024
Publishing Deadline	Friday, December 29, 2023	Tuesday, January 30, 2024	Wednesday, February 28, 2024	Friday, March 29, 2024	Tuesday, April 30, 2024	Wednesday, May 29, 2024

Editorial Brief

Issues are published monthly (12 issues per year). Each issue contains latest info, news and data regarding main industry sectors (outlined below) as well as industry happenings, corporate profiles, leaders interviews, products, technologies & projects. Issues are distributed to a global professional audience directly involved in the water idustry and are published in both Print & Digital (online) formats to ensure maximum reach is achieved.

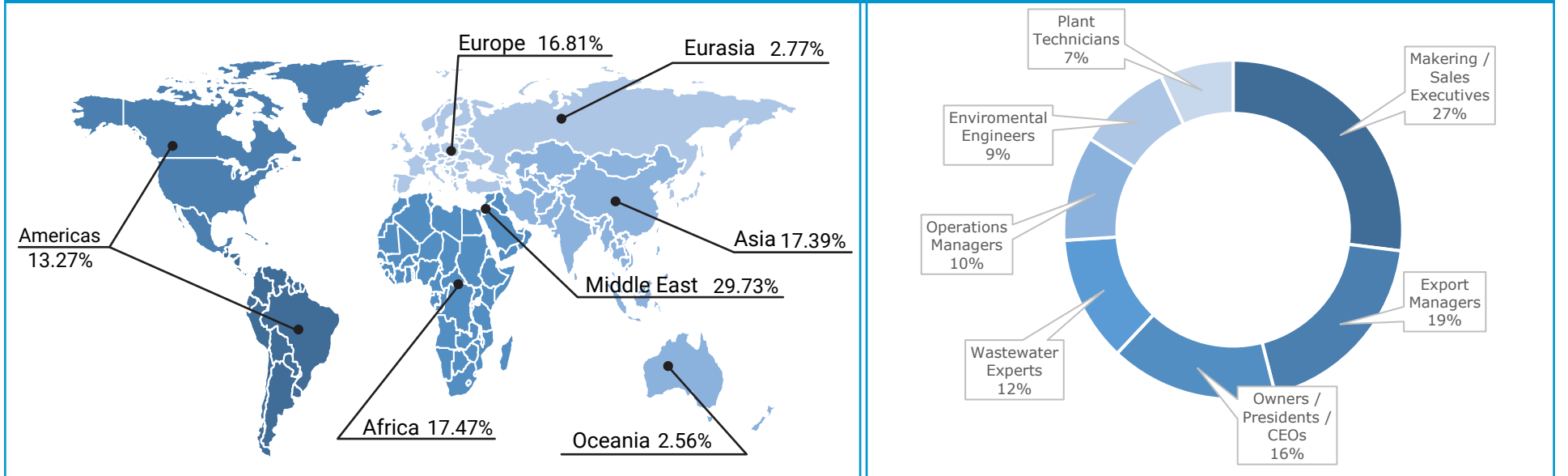
Traditional media - yes - but solid and reliable ‘in-your-hands’ exposure via magazine advertising is guaranteed, providing higly impactful and rewarding results to promotional partners!

Issue	July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
Desalination	Membrane Fouling Prevention in Desalination	Enhanced Desalination Efficiency	Desalination Plant Resilience and Security	Zero-Liquid Discharge (ZLD)	Desalination Plant Monitoring and Control	Community Engagement in Desalination Projects
Measuring & Leveling	Ultrasonic Sensors for Water Level Monitoring	Real-time Data Analytics in Water Management	Innovations in Water Flow Measurement	Calibration and Accuracy in Leveling	Telemetry and SCADA Systems for Water Monitoring	Sustainable Practices in Water Measurement and Leveling
Pumps	Municipal Water Supply Systems	Pump Maintenance and Reliability	Pumping for Sustainable Water Resources	Dewatering Techniques in Water Industry	Wastewater Treatment Pumps	Future Outlook and Predictions
Pipes and Valves	Advancements in Valve Actuators	Sustainable Pipe Materials	Remote Monitoring of Pipeline Infrastructure	Pressure Control Valve Innovations	IoT Applications in Pipeline Management	Smart Infrastructure for Water Distribution
Water Storage	Digitalization of Water Storage Management	Water Storage for Industrial Applications	Water Storage in Urban Planning	Maintenance and Asset Management	Emergency Preparedness for Water Storage	International Perspectives on Water Storage
Water Treatment	Corrosion Control Strategies	Next-Gen Pumping Systems	Emerging Contaminants in Water	Energy-Efficient Desalination	Water Quality Monitoring Technologies	Circular Water Economy Practices
Wastewater Treatment	Odor Control Technologies	Energy-Efficient Aeration	Microplastics Removal in Wastewater	Anaerobic Digestion Innovations	Water Reuse and Recycle Systems	Sustainable Wastewater Infrastructure
Country Reports	Kuwait	Germany	North Africa	Egypt	Switzerland	Canada
	Iraq	Italy	Brazil	Russia	Iran	Turkey
	UK	China	UAE	France	USA	KSA
Promotional Material Due	Tuesday, June 25, 2024	Thursday, July 25, 2024	Sunday, August 25, 2024	Wednesday, September 25, 2024	Friday, October 25, 2024	Monday, November 25, 2024
Publishing Deadline	Friday, June 28, 2024	Monday, July 29, 2024	Friday, August 30, 2024	Monday, September 30, 2024	Wednesday, October 30, 2024	Friday, November 29, 2024

waterHQ's magazine (previously known as Arab Water World) started it all and remains the most popular media channel with decision makers consisting of c-level executives & managers. The magazines - while being traditional media - remains the best way to build a strong brand and gain loyal traction and renown with a loyal & dedicated audience (readers / subscribers) where the attention span is stable & solid.

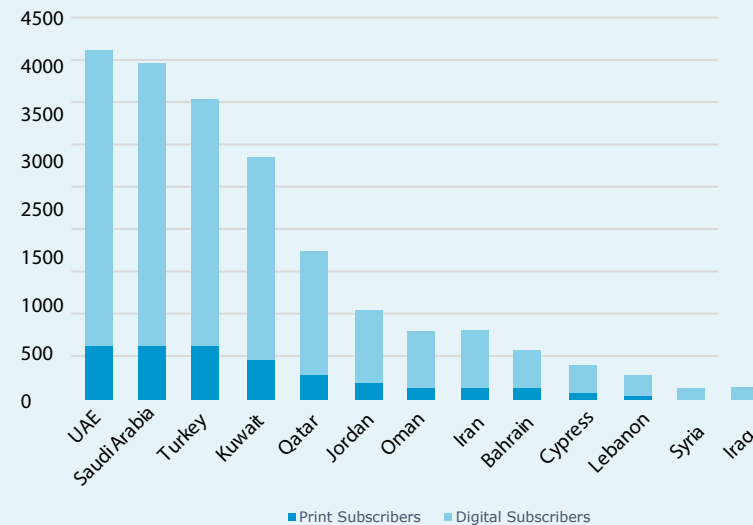
Magazine subscribers are frequently audited & updated to ensure only eligible entities / contacts are receiving it. Our surveys indicate that 57% of subscribers read between third to most of the magazine while 32% read at least two articles, with readers overall spending an average of 34 minutes reading each issue. Below are subscribers breakdown divided by region / country noting these figures are accurate as of Friday, September 29th, 2023.

Subscribers (Global)



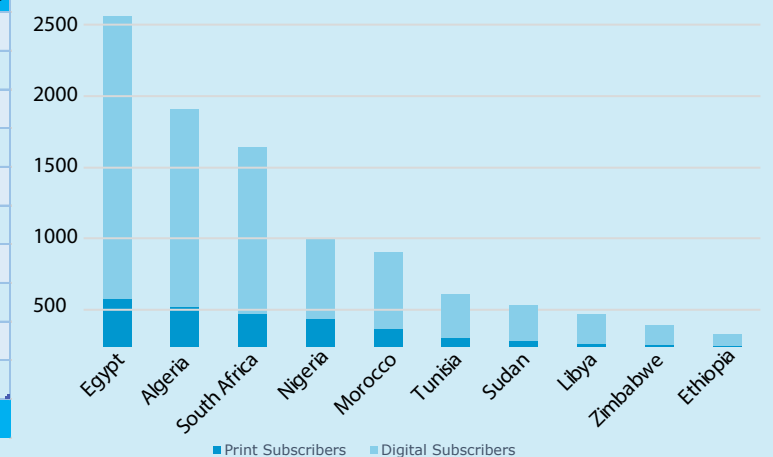
Middle East

Country	Print Subscribers	Digital Subscribers
UAE	623	3,521
Saudi Arabia	592	3,423
Turkey	581	3,018
Kuwait	451	2,432
Qatar	265	1,490
Jordan	183	903
Oman	129	718
Iran	148	715
Bahrain	130	462
Cyprus	76	352
Lebanon	37	266
Syria	21	123
Iraq	10	128
Total Subscribers	3,246	17,551



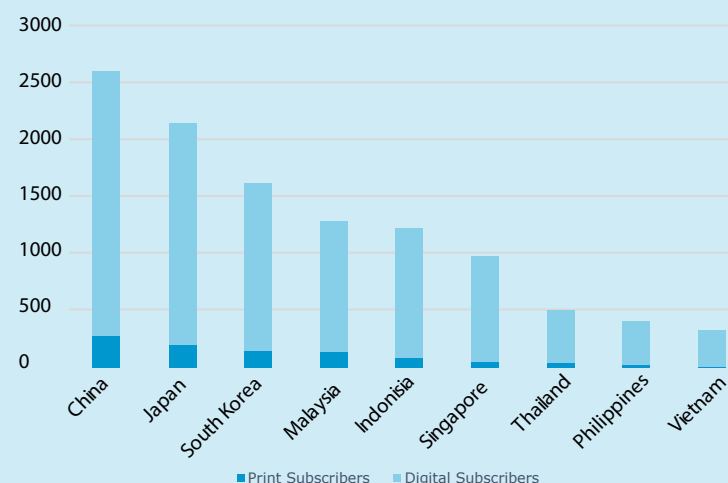
Africa

Country	Print Subscribers	Digital Subscribers
Egypt	562	2,561
Algeria	551	1,822
South Africa	481	1,643
Nigeria	408	1,004
Morocco	281	823
Tunisia	145	557
Sudan	85	411
Libya	58	385
Zimbabwe	53	242
Ethiopia	26	122
Total Subscribers	2,650	9,570



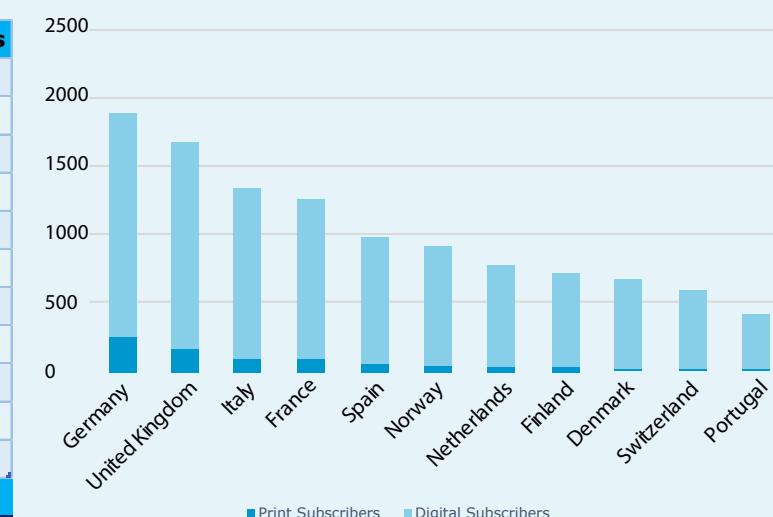
Asia

Country	Print Subscribers	Digital Subscribers
China	290	2,563
Japan	233	2,120
South Korea	149	1,632
Malaysia	133	1,346
Indonesia	92	1,285
Singapore	65	993
Thailand	38	475
Philippines	32	382
Vietnam	18	318
Total Subscribers	1,050	11,114



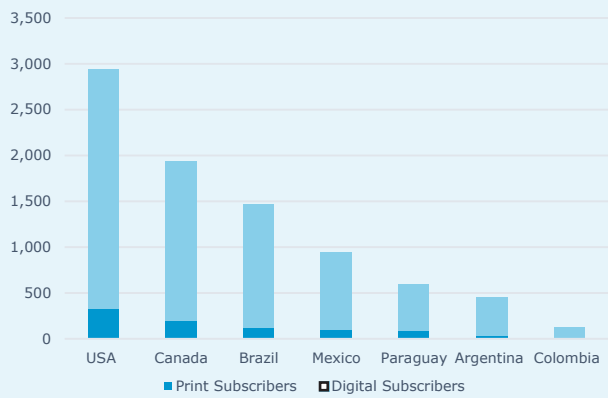
Europe

Country	Print Subscribers	Digital Subscribers
Germany	266	1,653
United Kingdom	183	1,512
Italy	120	1,389
France	98	1,265
Spain	82	996
Norway	65	875
Netherlands	61	782
Finland	47	693
Denmark	34	640
Switzerland	22	574
Portugal	20	375
Total Subscribers	998	10,754



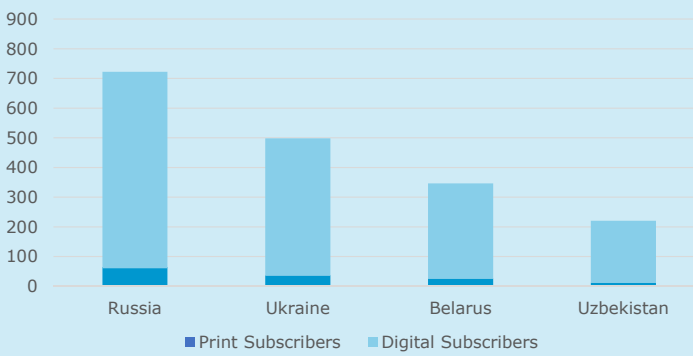
Americas

Country	Print Subscribers	Digital Subscribers
USA	332	2,911
Canada	195	1,952
Brazil	115	1,483
Mexico	103	935
Paraguay	85	584
Argentina	35	421
Colombia	14	120
Total Subscribers	879	8,406



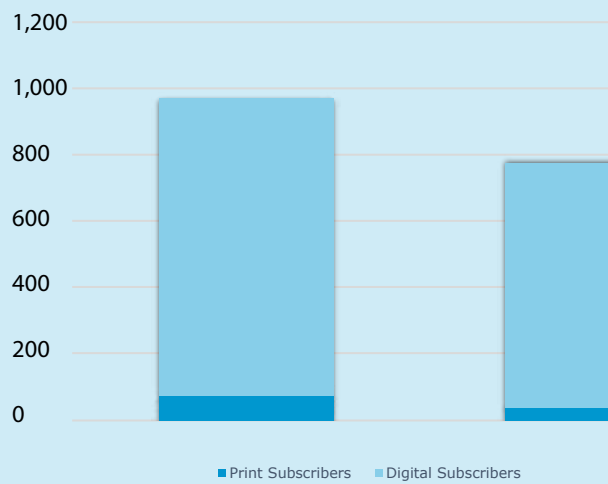
Eurasia

Country	Print Subscribers	Digital Subscribers
Russia	65	720
Ukraine	37	504
Belarus	26	350
Uzbekistan	12	227
Total Subscribers	140	1,801



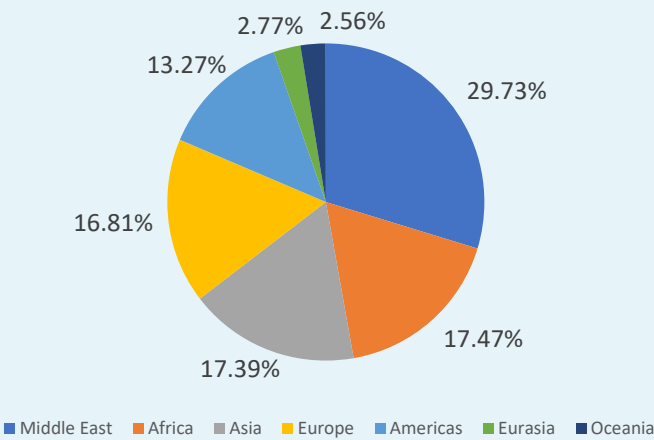
Oceania

Country	Print Subscribers	Digital Subscribers
Australia	68	905
New Zealand	37	783
Total Subscribers	105	1,688



Global Subscribers (Per Region)

Region	Print Subscribers	Digital Subscribers
Middle East	3,246	17,551
Africa	2,650	9,570
Asia	1,050	11,114
Europe	998	10,754
Americas	879	8,406
Eurasia	140	1,801
Oceania	105	1,685
Total Subscribers	9,068	60,881



Subscribe to waterHQ Magazine!

waterHQ magazine subscriptions are provided for free to eligible entities on an opt-in basis; however, there is also an option to make a paid subscription to the magazine which would enable you receive both Print & Digital formats of each issue on a monthly basis via Registered Airmail (Tracking Number would be provided upon sending of mail shipment). For pricing details please check below table:

Period / Discount	Lebanon	Arab Countries	MEA (Excluding Arab Countries)	Asia	All Other Countries
1 Year (12 Issues)	\$200	\$250	\$300	\$350	\$400
2 Years (24 Issues) 15% Discount	\$340	\$425	\$510	\$595	\$680
3 Years (36 Issues) 30% Discount	\$420	\$525	\$630	\$735	\$840

Display Advertising

King of the Hill!

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's brands / products and services!

Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-DA-01	Gatefold / Second Front Cover (Spread)	400 x 280	\$5,000	\$4,250	\$3,500	\$2,750
MA-DA-02	2nd cover (IFC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-03	3rd cover (IBC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-04	4th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
MA-DA-05	Full-Page	200 x 280	\$2,750	\$2,340	\$1,925	\$1,515
MA-DA-06	2/3 Page (Vertical)	108 x 242	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-07	2/3 Page (Horizontal)	200 x 185	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-08	1/2 Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-09	1/2 Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-10	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
MA-DA-11	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
MA-DA-12	1/4 Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
MA-DA-13	1/4 Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion

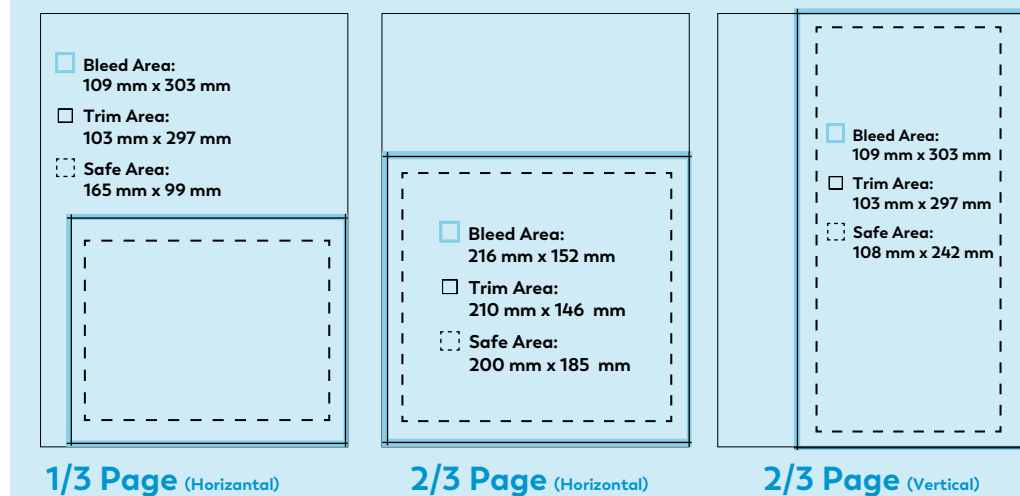
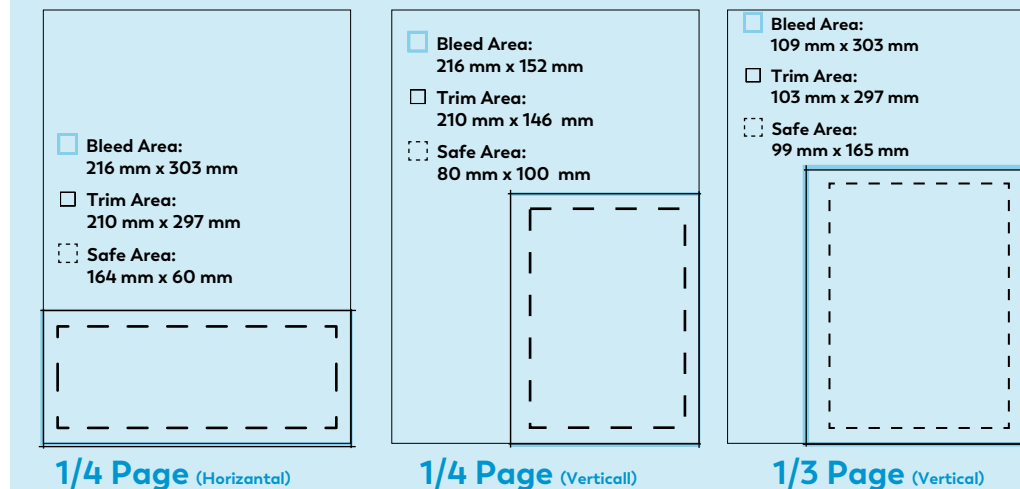
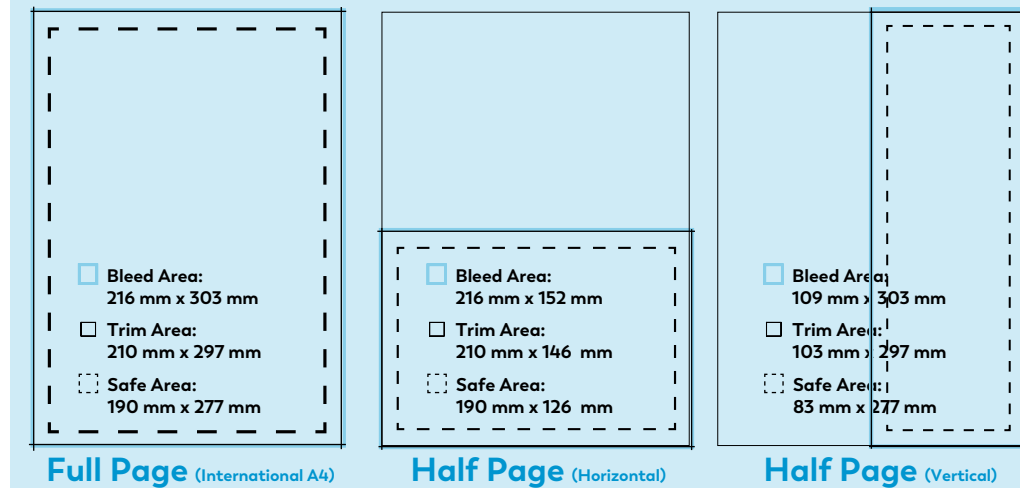
Promoted Content (Advertorial)

King of the Underhill!

This promotional service has double purpose. To get your story to waterHQ's audience, positioning your company as a trusted authority in the sector, and to maximize your company's exposure by placing its editorial content at a prime location of the issue with your own branding applied - including full contact details! A great option for those with a limited budget yet seek high brand awareness & exposure.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-PC-01	Company Profile & Executive Interview	400 x 280	\$3,000	\$2,550	\$2,100	\$1,650
MA-PC-02	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
MA-PC-03	2/3 Page (Vertical)	100 x 280	\$1,750	\$1,490	\$1,225	\$965
MA-PC-04	2/3 Page (Horizontal)	200 x 185	\$1,750	\$1,490	\$1,225	\$965
MA-PC-05	1/2 Page (Vertical)	100 x 280	\$1,500	\$1,275	\$1,050	\$825
MA-PC-06	1/2 Page (Horizontal)	200 x 140	\$1,500	\$1,275	\$1,050	\$825
MA-PC-07	1/3 Page (Vertical)	65 x 280	\$1,250	\$1,065	\$875	\$690
MA-PC-08	1/3 Page (Horizontal)	200 x 90	\$1,250	\$1,065	\$875	\$690
MA-PC-09	1/4 Page	50 x 70	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion



Spread Insert
Double-Page = Double Impact ~ Differentiate Yourself from the Rest!

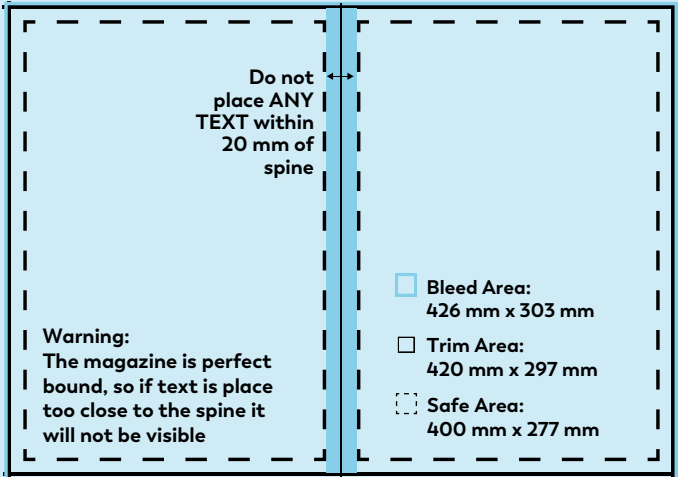
What makes this promotional service unique is it gives your company and its brands / products & services a differentiated approach to regular advertising while being presented to the magazine audience; hence, providing an increased exposure level.

- Brochure: Present a full expose of your brands, products & service with little concern of limited ad space. Two spreads (Four Full-Pages).
- Poster: A distinctive promotional option consisting of spread acting as a 'Poster' and catching audience attention! One spread (Two Full-Pages - Spread).
- Leaflet: Presented in a highly stylized and impactful manner. One Spread (Two 2/3 Pages)
- Flyer: These are bound to generate alot of interest. One Spread (Two 1/2 Pages)
- Highlight: A striking opportunity to elevate your brand! One Spread (Two 1/3 Pages)
- Footnote: Make your brand stand out at very low budget - even as a footnote! One Spread (Two 1/4 Pages)

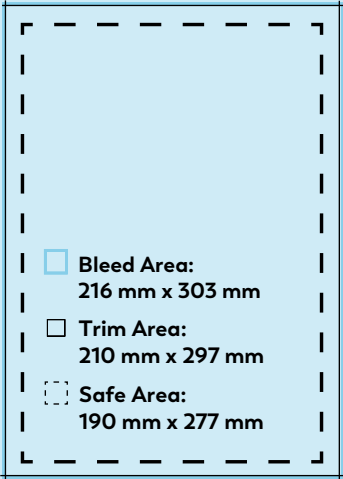
Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-SI-01	Brochure	400 x 280 (2)	\$7,000	\$5,950	\$4,900	\$3,850
MA-SI-02	Poster	400 x 280 (1)	\$5,000	\$4,250	\$3,500	\$2,750
MA-SI-03	Leaflet (Vertical)	200 x 280 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-04	Leaflet (Horizontal)	400 x 185 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-05	Flyer (Vertical)	200 x 280 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-06	Flyer (Horizontal)	400 x 140 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-07	Highlight (Vertical)	130 x 280 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-08	Highlight (Horizontal)	400 x 90 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-09	Footnote	100 * 70 (1)	\$1,500	\$1,275	\$1,050	\$825

Rates are in USD - Amounts quoted are per insertion

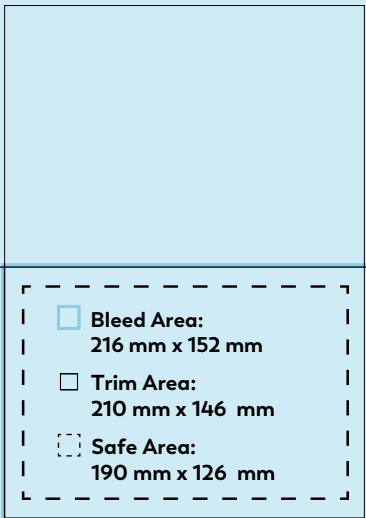
Artwork Specs					
PDF	Adobe InDesign	JPEG	EPS	Adobe Photoshop	Adobe Illustrator
PDF file should have following formats: - PDF-x/1a - PDFs generated using Press Settings. - All fonts are embedded. - All original graphics must be saved as RGB at 300 ppi at the size they are to be used. - All PDFs are higher than 144 ppi resolution - Images should not be tagged with any ICC profiles	InDesign files must be accompanied by all graphics saved in RGB, as EPS or JPEG at 300 ppi and at the size they are to be used, as well as fonts used in artwork.	All files must be saved as RGB having a minimum resolution of 300 ppi.	All files must be saved as RGB and at a minimum of 300 ppi. All fonts must be embedded in EPS files, otherwise, sent seperately.	All files must be saved in RGB at a minimum of 300 ppi as Photoshop CC. If you are sending a layered Photoshop (PSD) file, all fonts should also be sent.	All files must be saved in RGB at a minimum resolution of 300 ppi as Illustrator CC. All fonts must be embedded, otherwise, sent seperately.



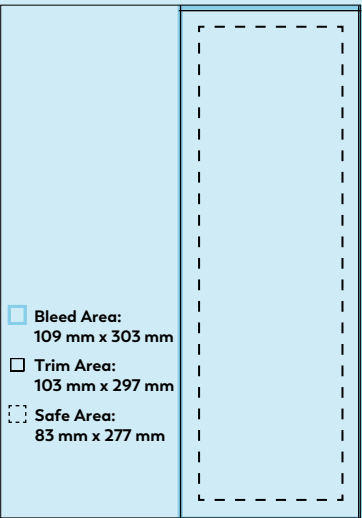
Brochure / Poster



Leaflet / Flyer (Vertical)



Leaflet / Flyer (Horizontal)



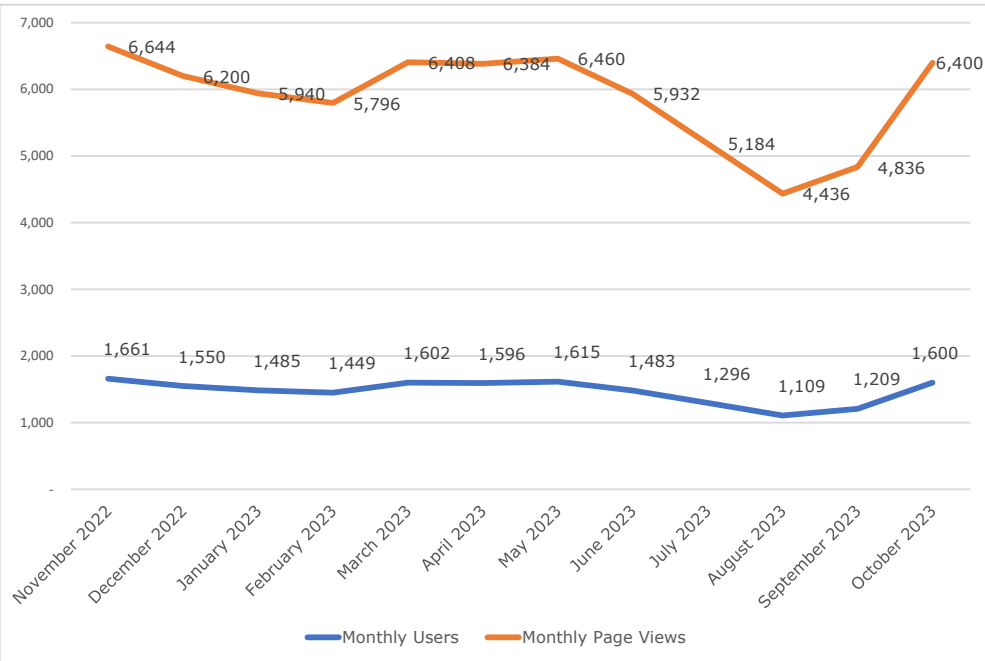
Highlight (Vertical)

Discover Future Insights of Water Industry at waterHQ.world!

www.waterHQ.world is a reference portal for top-notch, up-to-date and high-quality water industry news, insights, special interviews, studies, reports, new releases, and product / services / technology reviews. waterHQ's Website aims to keep its audience up-to date on latest busienss / industrial trends & developments, worldwide, and is designed to keep its users informed of all the industry sector news as they break. Our website is updated daily with the latest news and articles, with an emphasis on actionability, diversity, and benefit.

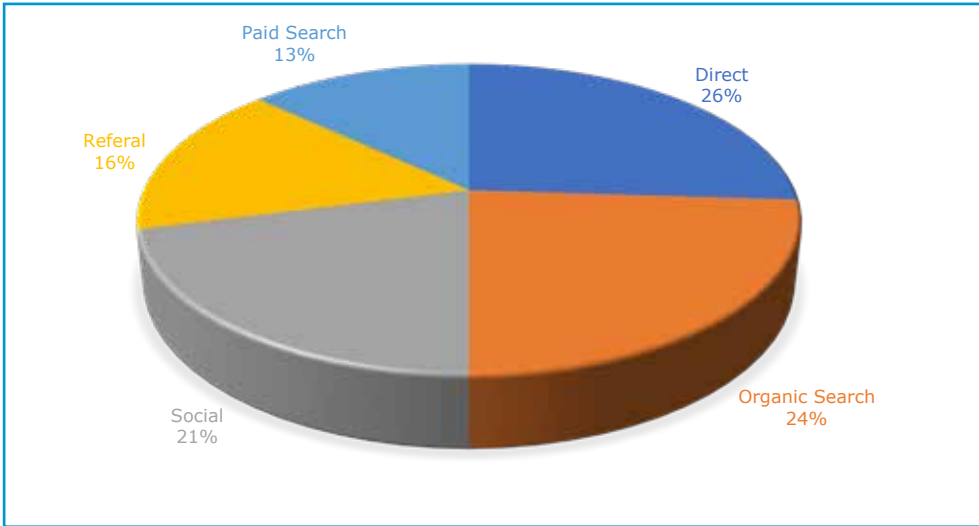
Each article is carefully curated to keep our loyal readers up-to-date on any new trends in the water industry, while attracting new readers searching for a media outlet that gives them what they're looking for. waterHQ's website is divided into several sections, each section focusing on an industry sector, letting readers from any sector find what's relevant to them with clarity and grace. An excellent medium which can be used by promotional partners to provide high-value exposure to their brand / products & services through a wide variety of banners meeting all business needs and budgets!


Month - Year	Monthly Users	Monthly Page Views
November 2022	1,661	6,644
December 2022	1,550	6,200
January 2023	1,485	5,940
February 2023	1,449	5,796
March 2023	1,602	6,408
April 2023	1,596	6,384
May 2023	1,615	6,460
June 2023	1,483	5,932
July 2023	1,296	5,184
August 2023	1,109	4,436
September 2023	1,209	4,836
October 2023	1,600	6,400
Total Number (Per Year)	17,655	70,620



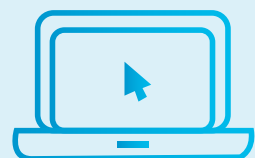
Traffic Metric	Figure
Average Monthly Unique Users	1,471
Users / Year	17,655
Pages / Session	4
Page Views / Year	70,620
Avg Session Duration (Minutes)	3:47

Traffic Source	Percentage
Direct	26%
Organic Search	24%
Social	21%
Referral	16%
Paid Search	13%






1,471
Avg monthly users



5,884
Avg monthly page views



17,655
Global Audience Reach



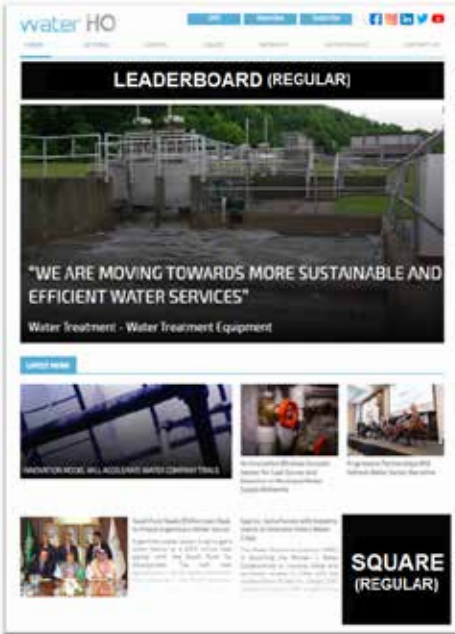
Web Traffic:

Promoting your brand through our website enables you to connect not only with our subscribers but also with other visitors. Being a leading and reference website, waterHQ.world consistently attracts high-quality traffic and boasts impressive read times, providing a valuable platform for your advertising and content.

Banners						
Ref #	Option	Dimensions (W x H) px	1-3 Months	4-6 Months 15% discount	7-9 Months 30% discount	10-12 Months 45% discount
WE-BA-01	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
WE-BA-02	Skyscraper (Wide)	160 x 600	\$1,750	\$1,490	\$1,225	\$965
WE-BA-03	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
WE-BA-04	Billboard	970 x 250	\$1,750	\$1,490	\$1,225	\$965
WE-BA-05	Leaderboard (Large)	970 x 90	\$1,250	\$1,065	\$875	\$690
WE-BA-06	Leaderboard (Regular)	728 x 90	\$750	\$640	\$525	\$415
WE-BA-07	Rectangle (Large)	336 x 280	\$850	\$725	\$595	\$470
WE-BA-08	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-09	Square (Large)	250 x 250	\$750	\$640	\$525	\$415
WE-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
WE-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

Rates are in USD - Amounts quoted are per insertion

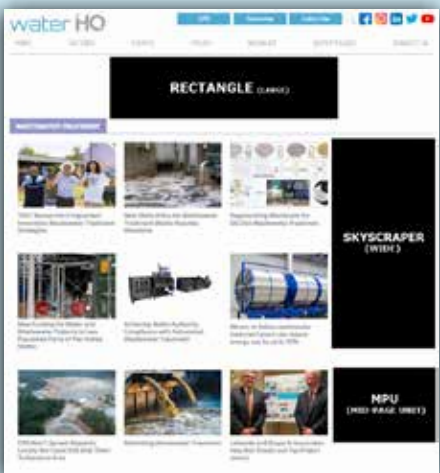
Artwork Specs						
File Format	Resolution	Color Mode	File Size	Text Considerations	Animation (if applicable)	Mobile Responsiveness
<p>JPEG: Ideal for photographs or images with gradients. It uses lossy compression, which reduces file size but may result in a slight loss of quality.</p> <p>PNG: Suitable for images with transparency or a need for higher image quality. It uses lossless compression, preserving image quality.</p> <p>GIF: Best for simple graphics or short animations. It supports transparency but has a limited color palette compared to JPEG and PNG.</p>	<p>Maintain a resolution of 72 PPI (pixels per inch) for web graphics.</p> <p>This resolution ensures a good balance between image quality and file size, optimized for digital display.</p>	<p>RGB (Red, Green, Blue): Standard for web design, as monitors and digital displays use RGB to represent colors.</p> <p>Ensure that your design is in RGB color mode for accurate online representation.</p>	<p>Aim for an optimal balance between quality and file size. Use compression techniques to reduce the file size without compromising visual integrity.</p> <p>Tools like Photoshop or online image compressors can assist in this regard.</p>	<p>Font Size: Maintain a font size that is easily readable across devices. A font size of 16 pixels or higher is generally recommended for body text.</p> <p>Font Choice: Choose web-safe fonts to ensure consistent display across different browsers and devices.</p> <p>Contrast: Ensure sufficient contrast between text and background for readability.</p>	<p>Duration: Keep animations short and engaging, typically between 3 to 7 seconds.</p> <p>File Size: Be mindful of the file size of animated GIFs.</p> <p>Optimize and compress the animation to prevent slow loading times.</p>	<p>Design the banner to be responsive, adapting to different screen sizes.</p> <p>Test the banner on various devices to ensure a consistent and visually appealing experience.</p>



Homepage




Sections Page 01



Sections Page 02

waterHQ is a B2B industry platform providing its audience - which constitutes of a large array of water industry professionals starting from individuals to material suppliers to manufacturers to importers and agents and not ending with event organizers - with a myriad of professional services for their benefit & empowerment to help them efficiently achieve their business goals and objectives! Explore these services and elevate your experience in the water industry. Each service is crafted to empower, connect, and propel you towards success. Promotional Partners can highlight their services assuring they are exposed to a large audience who will definitely seek them out!




Business Links

Unlock networking opportunities with Business Links and assign agents &/or distributors for your products &/or services. You can also check out any new products that may help improve your business. Connect with major industry players, forge valuable partnerships, discover the latest products in our Buyer's Guide and explore collaborations.



Career Center

Propel your career with our Career Center. Discover job opportunities, internships, and career resources in the water industry. Connect with top employers, access career advice, and take the next step toward a successful and fulfilling professional journey.



Coming Events

Dive into the future of water industry events. Our Coming Events service keeps you abreast of conferences, webinars, and seminars worldwide. Don't miss a single opportunity to network, learn, and stay at the forefront of industry trends.



Financial Hub

Keep yourself abreast of the latest product releases spanning a diverse array of manufacturers, complete with the associated pricing details for your careful consideration. Stay informed about the newest offerings in the industry to make well-informed decisions about your purchases.



Project Monitor

Stay ahead with our Project Monitor service, providing real-time updates on key industry projects. From groundbreaking initiatives & submitting tenders to announcing contractors and various stakeholders and revealing project developments till completion, we keep you informed, ensuring you're always in the know.

Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) mm / px	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
SE-BL-01	Business Links Agents & Distributors Buyer's Guide	100 x 65 mm (Magazine) 378 x 245 px (Website)	\$500	\$425	\$350	\$275
SE-CC-01	Career Center	100 x 65 mm (Magazine) 378 x 245 px (Website)	\$500	\$425	\$350	\$275
SE-CE-01	Coming Events	100 x 65 mm (Magazine) 378 x 245 px (Website)	\$500	\$425	\$350	\$275
SE-FH-01	Financial Hub	100 x 65 mm (Magazine) 378 x 245 px (Website)	\$500	\$425	\$350	\$275
SE-PM-01	Project Monitor Tenders- Bidders Awarded Contract Progress & Development Completion & Launch	100 x 65 mm (Magazine) 378 x 245 px (Website)	\$500	\$425	\$350	\$275
Rates are in USD - Amounts quoted are per insertion						
Artwork Specs						
Business Links		Career Center		Coming Events		Project Monitor
Required Material: -Your business' phone number and email -Hyperlinks to your website -An image that conveys the service or product you're offering. (JPG or PNG, PNG for transparent backgrounds, between 100-200 kbs to ensure fast loading times.)		Required Material: If you're looking for a job, we need your experience, your desired position, and your contact info (e-mail and phone number.) In addition, we require you submit a generalized cover letter, and a hyperlink to any portfolios and CVs.-If you're a company posting a job listing,we need you to provide us with the job title, the department, and the responsibilities candidates will handle. Moreover, we		Required Material: -The event name-Start and Finish dates-Location (Country, city and venue.)-Event logo (PNG file, minimum of 72 dpi and a maximum file size of 100-200 kb)-Agents and Event Organizers contact info (e-mail and phone numbers.)-Hyperlink to the company website		Required Material:- Contact info (phone and e-mail)-Project start and finish dates-A short description of the project itself. -An image that conveys your project end-goal.
Required Material: -Your company's contact details (e-mail and phone number)-Your stock price, market cap, and number of shares-Hyperlinks to any financial statements and market analysis from your company.-Hyperlink to a .pdf file that lists your products and services.-Your company's logo (PNG file, 72 dpi, 100 kb max)						

Explore & Engage a World of Events!

Dive into the water industry with exclusive content, podcasts, and webinars. Connect for networking, collaborations, and impactful partnerships, contributing to the industry's collective growth.

Podcasts Build Sound Trust
Sound Engagement

Monthly audio podcasts - based on waterHQ Magazine's editorial calendar - conducted between a leading industry professional and waterHQ's editor(s). Build trust in your brand / products & services and reach listeners with high impact advertising by being part of waterHQ's podcast series.

Sponsorship package includes:

- 15 - 20 seconds sponsor intro
- 45 second mid-episode advertising message of endorsement
- Logo placement on podcast episode landing page
- Editorial summary written by the waterHQ editorial team.

waterHQ Excellence Awards

Recognizing excellence in the water industry, waterHQ Excellence Awards celebrate innovation, sustainability, and leadership. Be part of our prestigious awards program, honoring outstanding contributions that shape the industry's future. Join us in applauding excellence and inspiring the next wave of innovation. Learn more about the awards and nominate deserving individuals or projects that deserve recognition.

Partnerships + Participation: Amplify Your Impact

waterHQ - has enjoyed – since decades - a symbiotic relationship with major and leading event organizers, worldwide, ensuring appropriate high-level participation at their water-related events. The platform is usually assigned as co-organizer or as official media partner and enjoys unprecedented access to all event attendees (exhibitors, visitors, speakers and other participants) - showcasing its media channels. Promotional Partners who plan their campaign in event-related media are provided with valuable high-level exposure!

Webinar

Insight

Price
\$15,000

Discover Insight Webinars—a digital collaboration package for strategic partners in your sector. Modeled on virtual roundtables, these events allow your company to invite independent organizations in your product/supply chain for insightful discussions. Educate attendees, foster collaboration, and build credibility for your offerings with this unbiased narrative.

Insight Package Includes:

- Deliver three to four presentations, each lasting 10 to 15 minutes.
- Engage in a collaborative panel discussion and live Q&A for 30 to 45 minutes, hosted and moderated by waterHQ's editor(s).
- Create a customized registration page for clients along with a targeted marketing campaign sent to our subscriber mailing list.
- Implement a 3-month promotional campaign across waterHQ's media channels.
- Provide a comprehensive leads report, including contact details, attendance statistics, and a compilation of all audience questions.
- Distribute a recording of the seminar to all registrants.
- Archive the webinar recording on waterHQ's website for on-demand viewing.

Live

Price
\$8,500

Live webinars typically involve interactions between your company's C-level and managerial team members and editor(s) from waterHQ. These sessions provide an opportunity to showcase your offerings, position your company as a leading authority in its relevant sector, and generate high-quality leads.

Live Package Includes:

- Deliver a concise webinar presentation lasting 20 to 30 minutes.
- Engage in a live Q&A session, skillfully moderated by waterHQ's editor(s).
- Create a customized registration page for clients and execute a targeted marketing campaign to reach waterHQ's extensive audience and community.
- Implement a comprehensive 2-month promotional campaign across waterHQ's diverse media channels.
- Provide a detailed leads report containing contact details, attendance statistics, and a transcript of all audience questions.
- Distribute the post-webinar recording via email to all registrants.
 - Archive the webinar recording on waterHQ's website for convenient on-demand viewing

On-Demand

Price
\$5,000

The on-demand webinar platform enables you to connect with waterHQ's audience at their convenience, providing them with the flexibility to watch your high-quality technical presentation video whenever suits them best.

On-Demand Incudes:

- Pre-recorded webinar presentation lasting 20-30 minutes
- The webinar presentation will be featured on waterHQ's website and will remain accessible indefinitely
- A one-month promotional campaign will be conducted across our social media platforms
- A leads report, containing captured contact details, will be generated and provided to you

January	February	March	April	May	June
Iran Agri Show (Tehran, Iran)	The Big 5 Saudi (Riyadh, KSA)	The Big 5 Saudi (Riyadh, KSA)	Saudi Water Forum (Riyadh, KSA) Project Lebanon (Beirut, Lebanon)	West Africa Water Expo (Lagos, Nigeria) Project Qatar (Doha, Qatar)	The Big 5 Construct Egypt (Cairo, Egypt) BUILDEX Syria (Damascus, Syria) Power and Water Nigeria (Lagos, Nigeria)
July	August	September	October	November	December
Thai Water Expo (Bangkok, Thailand)	Water Indonesia (Jakarta, Indonesia)	Arab Water Forum (Abu Dhabi, UAE) Inter-Build Jordan (Amman, Jordan)	WETEX (Dubai, UAE) Project Oman (Muscat, Oman) The Big 5 Construct Qatar (Doha, Qatar)	The Big 5 Show (Dubai, UAE) Saudi Build (Riyadh, Saudi Arabia)	Aquatech China (Shanghai, China) Valve World Expo (Dusseldorf, Germany)

Unveiling Insights, Innovation, and Governance

Immerse yourself in the world of innovation through hands-on exposure to our Product or Technology Demos. Discover the most recent progressions, delve into state-of-the-art solutions, and envision the future of the water industry through engaging demonstrations crafted to both inspire and enlighten.

Whether making strategic decisions or embracing technological breakthroughs, our varied Reports options provide you with the tools to confidently navigate the intricacies of the water industry.



Industry eBooks

Explore the intricacies of current industry trends and obstacles through our collection of eBooks. Crafted by seasoned industry professionals, these extensive materials offer thorough examinations, practical insights, and innovative perspectives. They serve as valuable resources to inform your strategic choices, enabling the development of your business and the expansion of your market presence.

Price
On Request



White Papers

Establish yourself as a thought leader in the water industry by sharing your expertise, discussing your areas of specialization, and collaborating with the waterHQ editorial team on various digital content opportunities to enhance your leadership presence across waterHQ's media channels. Create interest in your specialized topics and highlight how your solutions contribute to the industry. Host your own white paper or eBook on waterHQ's Magazine & Website to reach a pre-engaged audience, and enjoy the benefits of distribution across waterHQ's media channels. As a contributor, you will have your content published on waterHQ's website, featured on the homepage or relevant news/sector pages, included in waterHQ's newsletter, and promoted across its social media platforms. Additionally, you will receive monthly lead sharing for a three-month period, including all contact details.

Price
\$3,000



Product, Service
or Technology Demos

Enhance your marketing efforts by incorporating a compelling video to showcase your brand, products, and services, whether you seek year-round promotion or wish to build anticipation for an upcoming event. Amplify your visibility by submitting your own product content and enjoying widespread promotion across waterHQ's magazine, website, newsletter and social media platforms.

The sponsorship package comprises various benefits, such as hosting your content on waterHQ's website's reports page (unique page for your report), featuring your product booklets, your company starter pack, and more. Additionally, you'll receive a dedicated e-shot in HTML format, two social media posts with personalized branding, a mention in the weekly newsletter, and a product summary along with the title of your pitch

Price
\$3,000



Country Presentations

Explore a comprehensive global outlook through our Country Presentations. These reports delve into governmental initiatives, policies, and innovations within the water industry, providing valuable insights into the dynamic terrain of water governance at a national level.

Price
On Request

Tailored Insights, Customized Reception & Timely Delivery!

This is a highly targeted / segmented medium which provides subscribers with up-to-date water industry news and happenings and provides promotional partners with accurate high-impact exposure at minimal budget.General water-industry newsletter sent monthly to our audience which consists of leading and recognized decision-makers, worldwide. Specialized (by industry sector) newsletters whereby subscribers can select frequency of receiving (weekly, bi-weekly or monthly).

This is a highly targeted / segmented medium which provides promotional partners with right exposure they seek at minimal budget.

Industry Newsletter

Stay informed across the entire water industry landscape with our Industry Newsletter. Curated for a broad audience, these newsletters deliver a comprehensive overview of the latest trends, innovations, and developments, ensuring you're always in tune with the industry pulse. General Newsletters keeps you updated with a regular cadence, ensuring you receive timely insights and stay connected with the ever-evolving water industry landscape.

Sector Newsletters

Customize your experience with Sector Newsletters. Tailored to your specific area of interest within the water industry, these newsletters provide deep dives into sector-specific news, insights, and updates, allowing you to focus on what matters most to you. Our Sector-Specific Newsletters are carefully curated to provide a deeper understanding of the trends and challenges within your chosen area of focus.

Sending Frequency

General Industry Newsletter is sent on a weekly basis, while By-Sector Newsletter is sent on a bi-weekly basis.

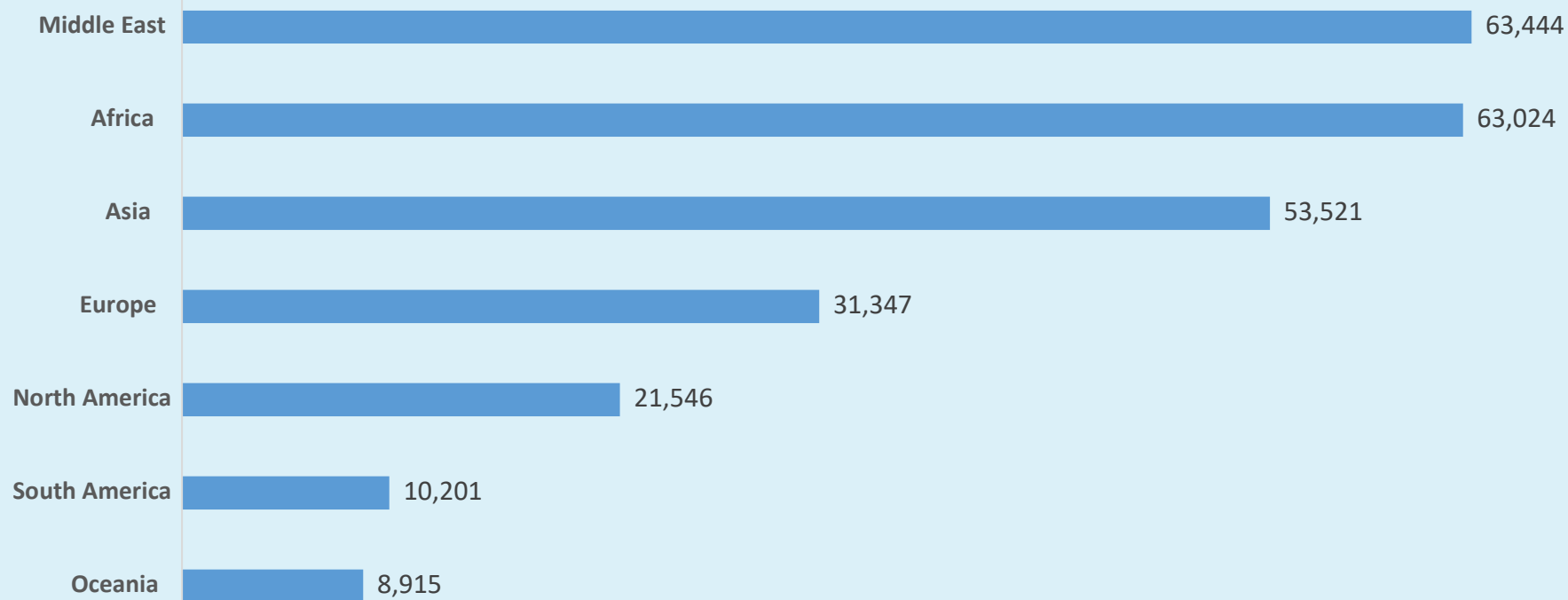
Newsletters Subscribers

Newsletter subscribers consist mostly of owners, c-level executives and managers involved in the water industry.



		Region							
Sector		Asia	Europe	Africa	Middle East	North America	South America	Oceania	TOTAL
	General Industry	24,851	19,860	31,704	34,926	7,642	5,429	5,154	129,566
	Desalination	2,632	2,141	3,455	3,655	633	318	301	13,135
	Measuring & Leveling	3,714	1,743	4,288	2,966	814	463	101	14,089
	Pipes & Valves	4,126	3,758	2,768	1,984	897	518	420	14,471
	Pumps	1,876	620	2,856	2,335	1,284	386	404	9,761
	Water Storage	1,014	621	1,439	1,215	126	144	228	4,787
	Water Treatment	10,456	1,992	12,547	14,620	7,486	1,918	1,738	50,757
	Wastewater Treatment	4,852	612	3,967	1,743	2,664	1,025	569	15,432
	TOTAL	53,521	31,347	63,024	63,444	21,546	10,201	8,915	251,998

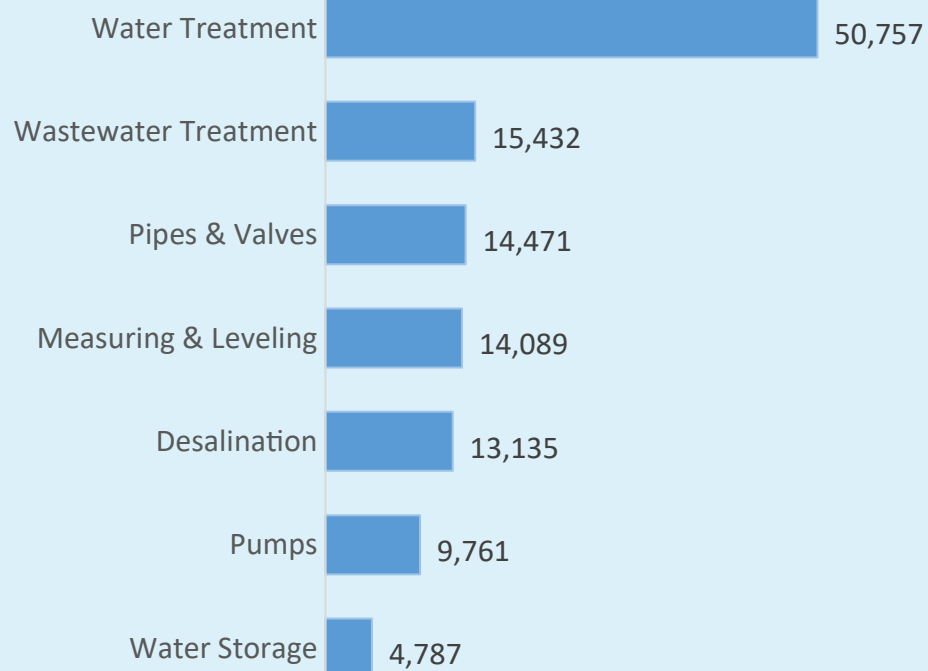
Breakdown by Region



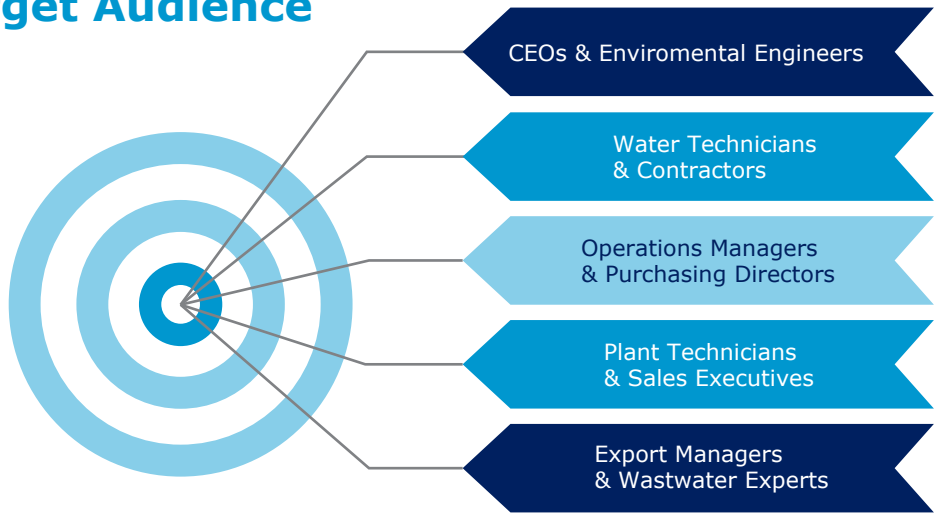
General Industry

129,566

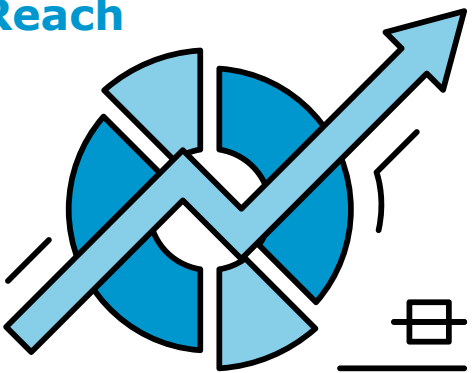
Breakdown by Sector



Target Audience



Avg Monthly Reach



19,714

Avg Click-Through-Rate



3.90%

Connecting the water Community Across Platforms

Our front-row offering to our audience showcasing important & curated (water-industry related) content of benefit and value to them. Posting is made several times a day and is subject to increase, based on content validity & availability. Promotional partners can post their company news and products / services on these channels for more value-added exposure.

Social Media Channels Presence

Our vibrant online community allows you to engage with them, stay connected, share insights, and be part of the water industry conversation wherever you are.

Social Posting Calendar

Daily Updates: Start your day with fresh insights. Our daily posts on industry trends, news highlights, and expert quotes keep your feed dynamic and informative.

Weekly Spotlights: Dive deeper into specific topics every week. From technology features to industry spotlights, our weekly posts offer in-depth explorations and thought-provoking content.

Interactive Fridays: Join the conversation! Fridays are for interactive content, polls, and engaging discussions. Share your thoughts, learn from others, and build connections within the water community.



LinkedIn (LI)								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-LI-01	Hero Image	1128 x 200 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-02	Shared Image	1200 x 628 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-05	Video Ad Specs	1920 x 1080 px	27 MB per minute (3 minutes max)	MP4	\$250	\$215	\$175	\$140
Post name 255 characters - Headline: 70 characters - Introductory text: 150 characters - Description (LAN only): 70 characters.								

Facebook (FB)								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-FB-01	The Deal	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-02	Bookconnect	1640 x 859 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-03	Encounter	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-04	Promotivate	1200 X 630 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-05	Champ Video	1080 x 1080 px	30 Sec	MP4 or .MOV	\$400	\$340	\$280	\$220
SO-FB-06	Stories Ads Image	1080 x 1920 px	9:16	PNG, JPG, GIF	\$350	\$300	\$245	\$195
SO-FB-07	Stories Ads videos	1080 x 1920 px	9:16, 120 sec (max)	MP4, MOV or GIF	\$350	\$300	\$245	\$195
Headline: 40 characters. Primary text: 125 characters. Description (images): 30 characters.								

X (Twitter)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4 – 6 insertions	7 – 9 insertions	10 – 12 insertions
SO-X-01	Sales Card	1500 x 500 px	3:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-X-02	Sales Card Large	1200 x 628 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-X-03	Website Card	800 x 800 px	1:1	PNG, JPEG, GIF	\$200	\$170	\$140	\$110
SO-X-04	Fun Promotions	506 x 253 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110

Title Text: 70 characters (May truncate depending on device and app settings). Two lines of text will render on the card title. Text beyond this will truncate with an ellipsis.

Instagram (IG)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-IN-01	Meet my Logo	1080 x 1350 px	4:5	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-02	Sales in a box	1080 x 1080 px	1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-04	IG Reels	1080 x 566 px	1.91:1 60 sec (max)	MP4 or .MOV	\$250	\$215	\$175	\$140
SO-IN-05	My Stories	1080 x 1920 px	9:16	PNG, JPG, GIF	\$250	\$215	\$175	\$140

14%(250 Pixels) of the top and bottom of the image free from text and logos

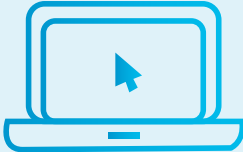
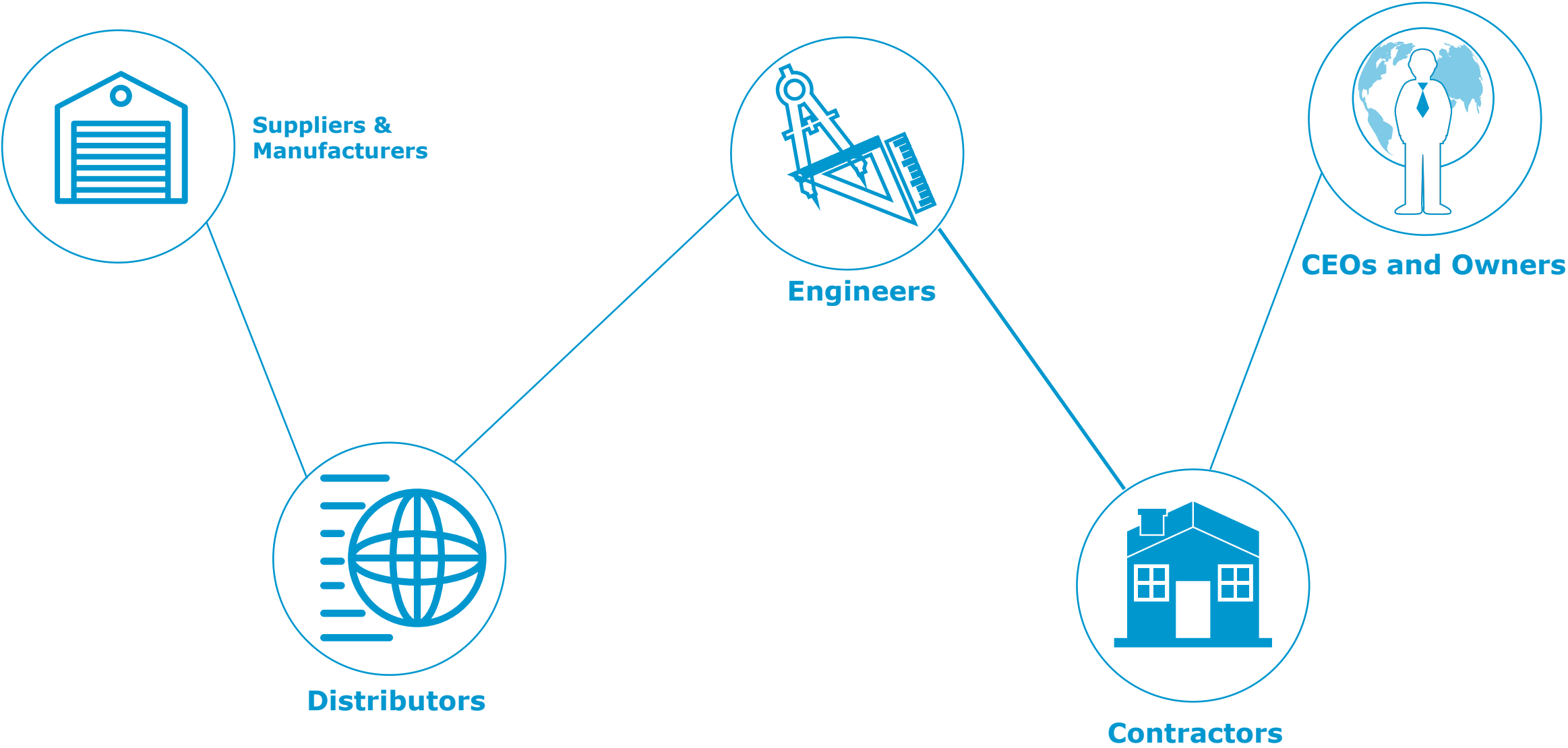
YouTube (YT)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-YT-01	Video Uploads (Sales)	1280 X 720 px	22 MB per minute (3 minutes max)	HD minimum	\$200	\$170	\$140	\$110
SO-YT-02	Banner Image	2048 x 1152 px	6 MB	HD minimum	\$200	\$170	\$140	\$110

Video must be minimum HD standard

Elevate Your Reach, Maximize Impact

Use our tried and true Email media channel, a precise platform that gives our promotional partners the targeted exposure they need at affordable prices in order to communicate their message to their "selected audience"! Our subscribers comprise of industry professionals, CEOs, and more who are always looking for the next products and services that can improve their business, and what better way to connect with those people than an Email that highlights what makes you the answer they seek?



8,871
Avg Email
Reach



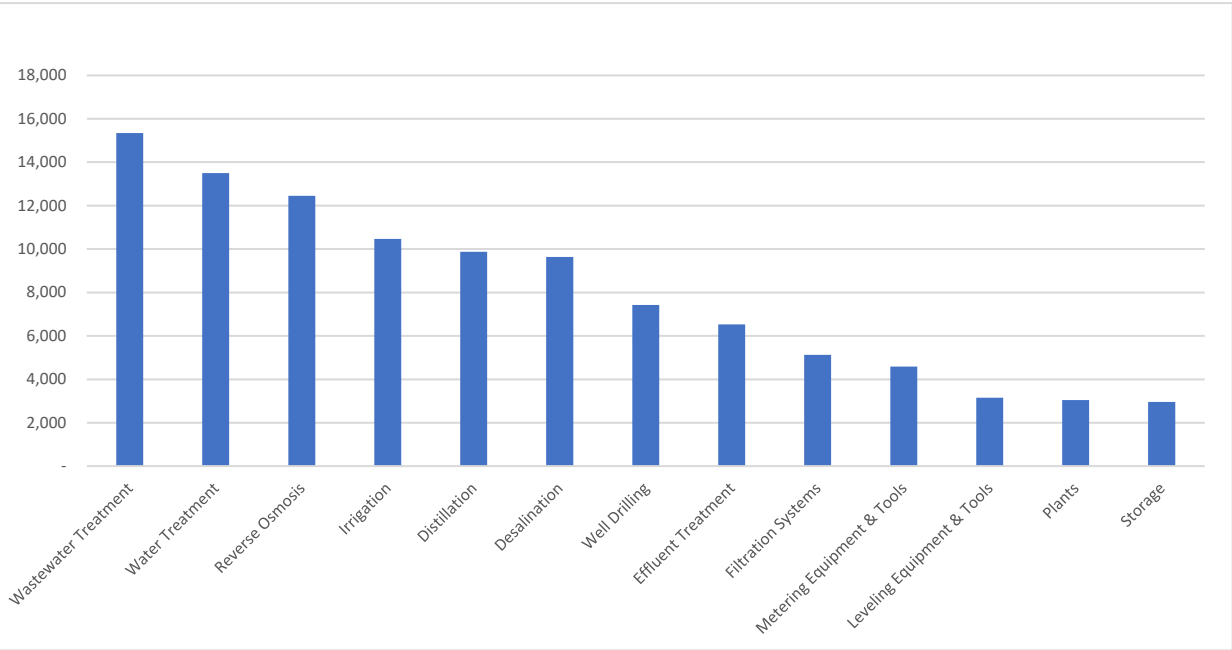
12
Industry Sectors



7
Regions

Promote your company, products or services to highly targeted segments of our water database. Target your audience based on a range of demographics to get your message in front of the right people, at the right time, based on following criteria:
Geography - Industry Sector – Activity - Job function
Price: USD 2,000 per 1,000 contacts

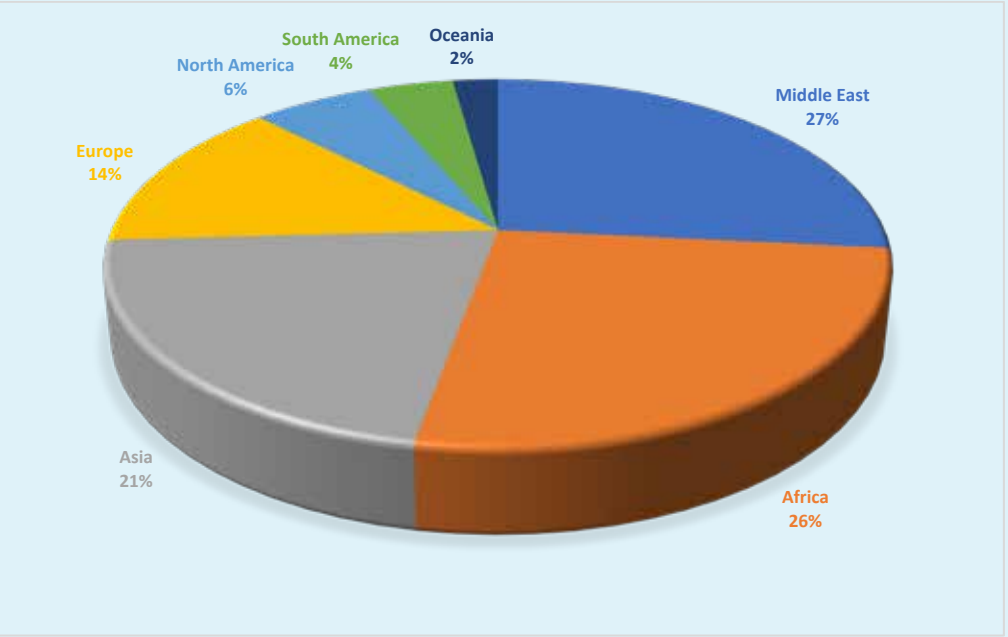
Industry Sector	Recipients
Wastewater Treatment	15,342
Water Treatment	13,498
Reverse Osmosis	12,452
Irrigation	10,465
Distillation	9,872
Desalination	9,632
Well Drilling	7,421
Effluent Treatment	6,532
Filtration Systems	5,124
Metering Equipment & Tools	4,589
Leveling Equipment & Tools	3,154
Plants	3,052
Storage	2,964
TOTAL	104,097



Region	Recipients
Middle East	27,654
Africa	27,374
Asia	22,153
Europe	14,075
North America	6,208
South America	4,318
Oceania	2,315
TOTAL	104,097

Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) px	1 Sending	4-6 Sendings 15% discount	7-9 Sendings 30% discount	10-12 Sendings 45% discount
EM-DEM-01	Direct Email Marketing (DEM)	660 px in width (max)	\$2,000	\$1,700	\$1,400	\$1,100

Rates are in USD - Amounts quoted are per CPM (cost per mille - for each 1000 contacts in email campaign)

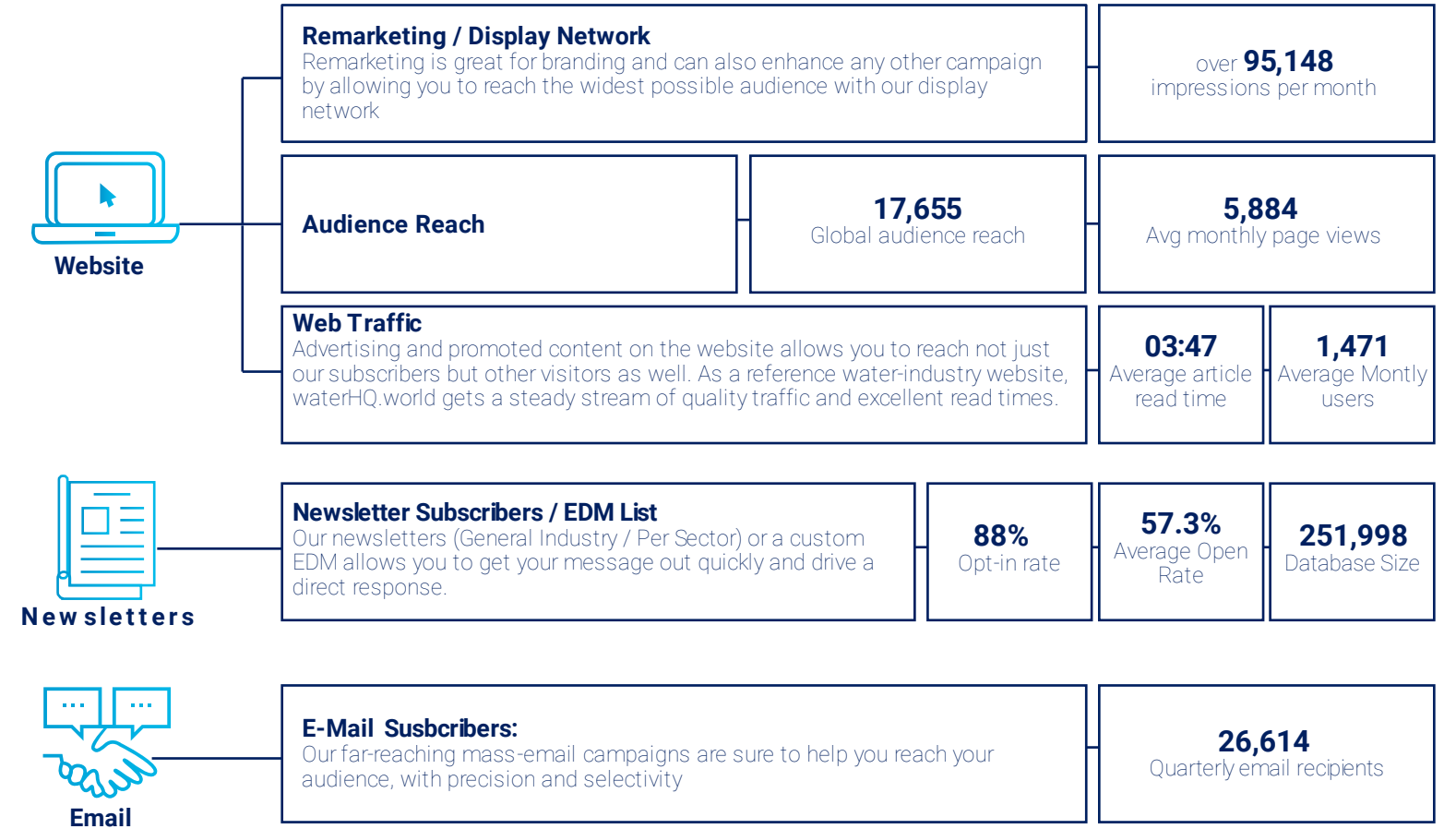
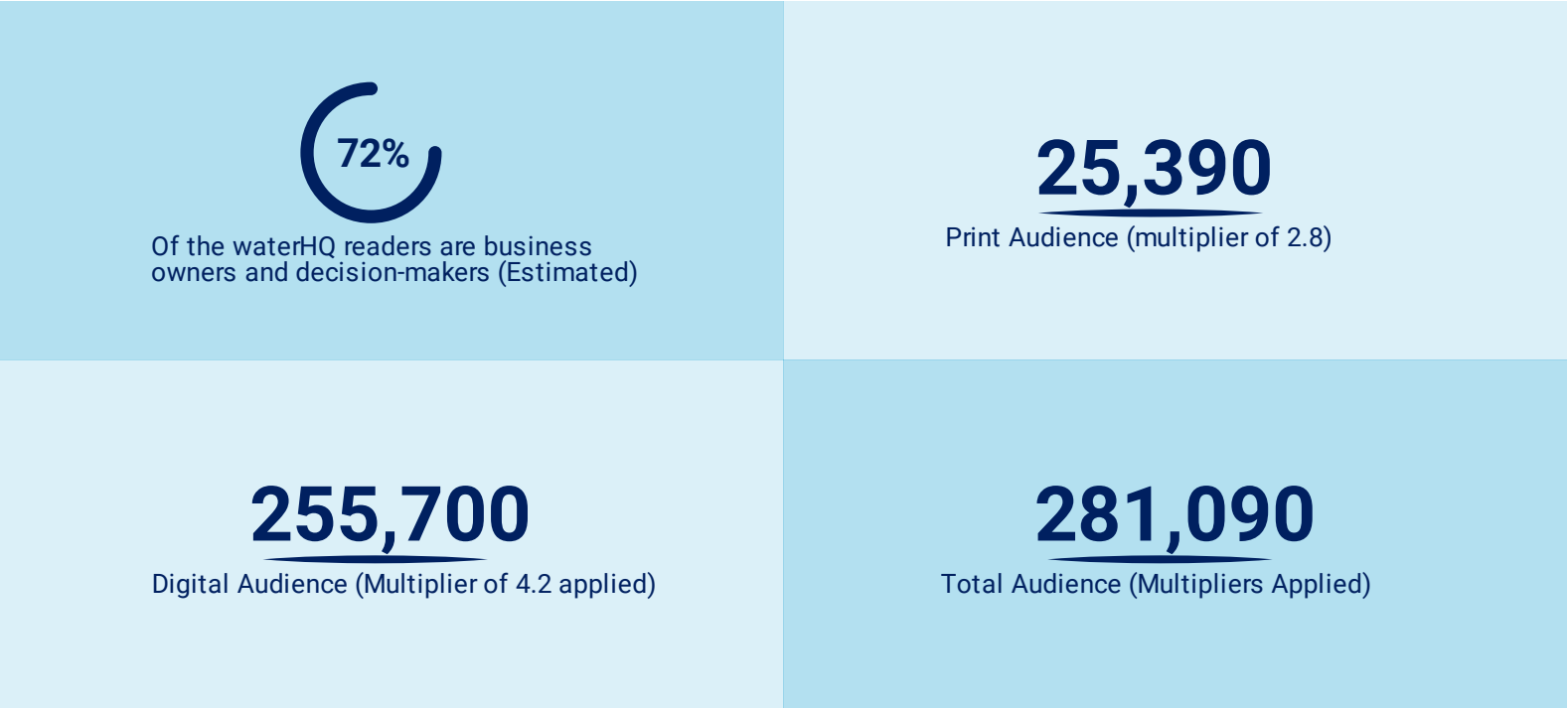
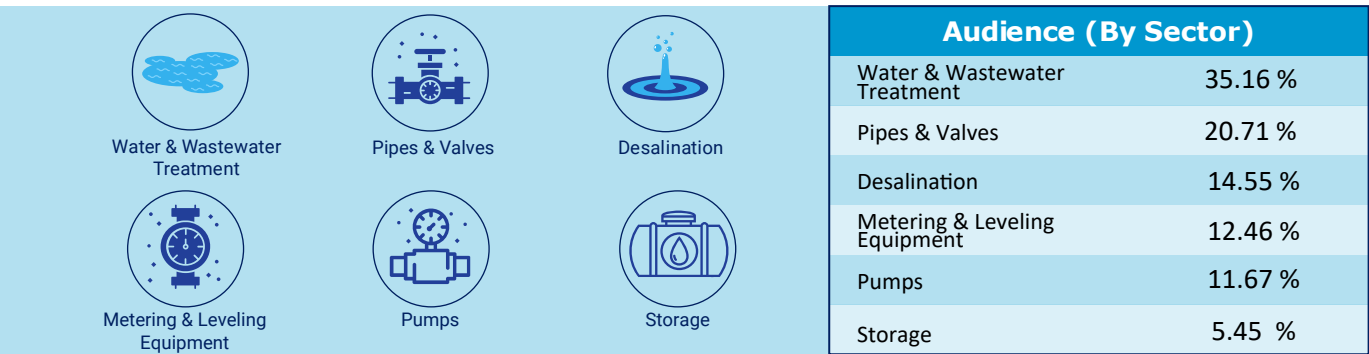
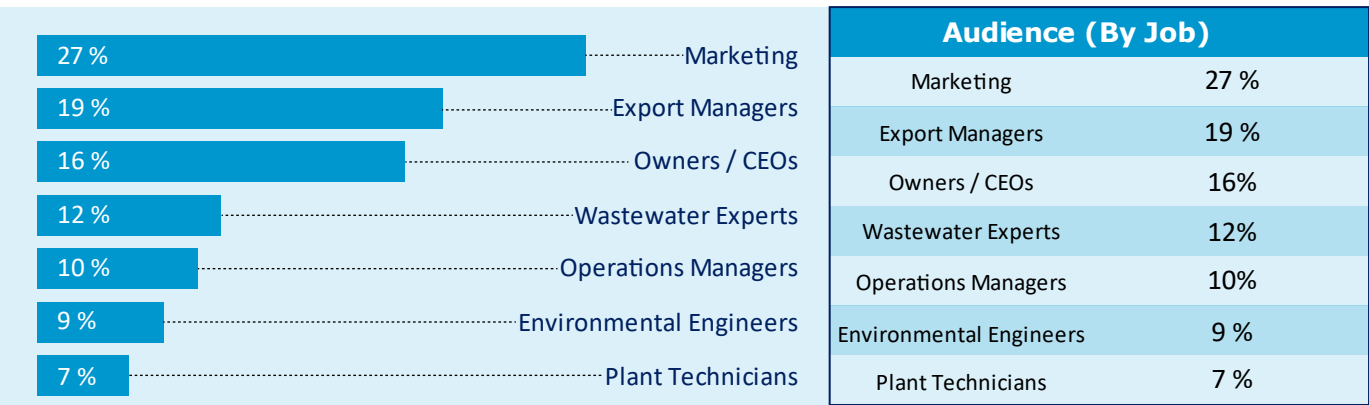
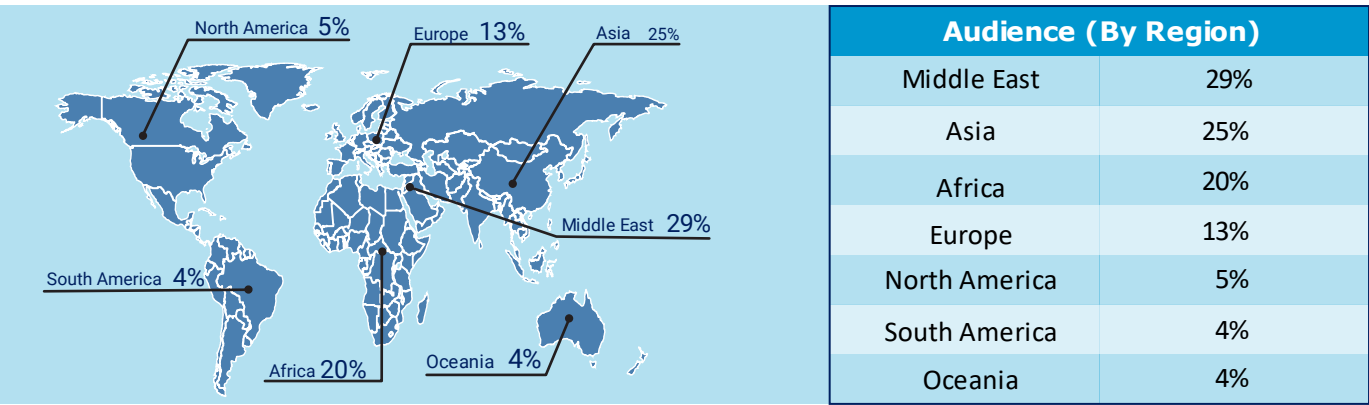


Artwork Specs

Make sure your e-mail is branded according to yor company's branding. Include your logo at the top, and use your company's own color palette. Add pictures of the product you're promoting or a representation of the service you provide. For the optimal use of our emails service, the required materials should be best kept under 1MB for faster loading times, with the width at a maximum of 660px, and images must be either in JPG or PNG format if text is to be added, it should be between 50 to 200 words and maximum. Overall, the entire email should be less than 1 MB in size for optimal loading times.

waterHQ is a primary reference point for decision makers at all levels of water-industry asset owners, as well as other major players like distributors, suppliers, consulting engineers and contractors. We closely track and audit our audience across our print, digital & online media channels to ensure we keep delivering relevant content, and keep delivering exceptional results to our promotional partners.

waterHQ's audience accesses & benefits from its actionable, useful and cutting-edge content in a variety of ways. Across its varied media channels, a promotional partner can reach an average of over 67,130 people on a monthly basis. Our Holistic Promotional Packages allow you to reach them on all platforms. Or you can customize them to reach a particular audience group or segment depending on your goals.



Select a Holistic Promotional Package (HPP)!

waterHQ offers 5 distinct Holistic Promotional Packages (HPP) - ranging from Bronze to Platinum (as per below infographic) - which cater for all promotional requirements & budgets. Each package has been carefully designed to provide maximum exposure and best possible ROI by providing an extensive set of promotional services / options for free / pro-bono in Value-Added Promotional Services (VPS) section, to complement and exponentially increase exposure provided by the Payable Promotional Services (PPS) specified in each package. Please note you may select one the HPPs and customize it (add or remove promotional services and options - per media channel) as per your preferences and specific needs / allocated budget! For more info, please visit www.waterHQ.world/promote/HPP/.



Bronze



Silver



Gold



Diamond



Platinum

Plan Your Customized Promotional Campaign (CPC)!

waterHQ offers a plethora of media channels - listed below - providing a true holistic solution to meet all your marketing & promotional requirements at all budgets!

An entirely new Customized Promotional Campaign (CPC) can be developed based on your specific preferences & business needs. A complete listing of waterHQ’s media channels’ promotional services & options - including their rates and volume discounts - is available at <http://www.waterhq.world/promote/services/>. Just let us know your requirements and allocated budget and we shall promptly send you a specially designed promotional offer meeting - & hopefully exceeding - your expectations!

Media Channel	Lead Generation	Brand Awareness	Targeted Marketing	Thought Leadership	Speaking Opportunities
Magazine (MA)	✓	✓		✓	
Website (WE)	✓	✓		✓	
Services (SE)	✓	✓			
Events (EV)	✓	✓		✓	✓
Reports (RE)	✓	✓		✓	
Newsletters (NL)	✓	✓	✓		
Social (SO)	✓	✓	✓		
Email (EM)	✓	✓	✓		

Bronze Package Solid, Proven & Reliable : Good as a start...!									
Campaign Duration (Months)								2	
Lead Generation		Brand Awareness		Targeted Marketing		Thought Leadership		Speaking Opportunities	
✓		✓		✓					
Payable Promotional Services (PPS)									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	1/3 Page	Horizontal		2 Issues	\$3,000	0%	\$3,000
PPS-02	Website	Banner	Leaderboard			2 Months	\$1,500	0%	\$1,500
PPS-03	Newsletters	Banner Advertising	Banner			2 Newsletters	\$1,500	0%	\$1,500
PPS-04	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client		1 eShot	\$2,000	0%	\$2,000
Total Amount							\$8,000.00	0%	\$8,000.00
Special / Package Discount							10%		\$800.00
Due Amount (To Pay)								\$7,200.00	
Payment Option 1 : Per Month*								\$3,600.00	
*Monthly payment divided according to number of months related to campaign duration									
Lump sum Discount*									
*Only applied when payment is made lump-sum - per entire campaign duration								10%	\$720.00
Payment Option 2 : Per Duration								\$6,480.00	
*Pavable within two weeks after insertion order has been authorized									
Value-Added Promotional Services (VPS) Pro-Bono / Free of Charge									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	1/3 Page	Vertical		1 Issue	\$1,500	0%	\$1,500
VPS-02	Website	Banner	MPU Banner			1 Month	\$600	0%	\$600
VPS-03	Services	Buyer's Guide		Published in Magazine & Website		1 Issue / 1 Post	\$550	0%	\$550
VPS-04	Newsletters	Banner Advertising	Banner			1 Newsletter	\$750	0%	\$750
VPS-05	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client		1 eShot	\$2,000	0%	\$2,000
Total Amount							\$5,400	0%	\$5,400
VPS Discount							100%		\$5,400
Due Amount (To Pay)								\$0	

<div>Silver Package</div> <div>The Silver Knight : Really Strong ~ Provides Shining Results!</div>									
Campaign Duration (Months)							4		
Lead Generation		Brand Awareness		Targeted Marketing		Thought Leadership		Speaking Opportunities	
✓		✓		✓					
Payable Promotional Services (PPS)									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	2/3 Page	108 x 242 mm (WxH)		2 Issues	\$4,500	0%	\$4,500
PPS-02	Magazine	Display Advertising	2/3 Page			2 Issues	\$3,500	0%	\$3,500
PPS-03	Website	Banner	MPU Banner			2 Months	\$1,200	0%	\$1,200
PPS-04	Newsletters	Banner Advertising	Banner			2 Newsletters	\$1,500	0%	\$1,500
PPS-05	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client		2 eShots	\$8,000	0%	\$8,000
Total Amount							18,700.00	0%	\$18,700
Special / Package Discount							20%		\$3,740
Due Amount (To Pay)								\$14,960	
Payment Option 1 : Per Month*								\$3,740	
*Monthly payment divided according to number of months related to campaign duration									
Lump sum Discount*							10%		\$1,496
*Only applied when payment is made lump-sum - per entire campaign duration									
Payment Option 2 : Per Duration								\$13,464.00	
*Payable within two weeks after insertion order has been authorized									
Value-Added Promotional Services (VPS)									
Pro-Bono / Free of Charge									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	2/3 Page			2 Issues	\$4,500	0%	\$4,500
VPS-02	Magazine	Advertorial	2/3 Page			2 Issues	\$3,500	0%	\$3,500
VPS-03	Website	Banner	MPU Banner			2 Month	\$1,200	0%	\$1,200
VPS-04	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website		2 Issues	\$1,100	0%	\$1,100
VPS-05	Newsletters	Banner Advertising	Banner			2 Newsletter	\$1,500	0%	\$1,500
VPS-06	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client		2 eShots	\$8,000	0%	\$8,000
Total Amount							\$19,800	0%	\$19,800
VPS Discount							100%		\$19,800
Due Amount (To Pay)								\$0	

Gold Package									
Nothing Shines Like Gold : <i>Guaranteed to provide shining results!</i>									
Campaign Duration (Months)							6		
Lead Generation		Brand Awareness		Targeted Marketing		Thought Leadership		Speaking Opportunities	
✓		✓		✓		✓			
Payable Promotional Services (PPS)									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page			3 Issues	\$8,250	0%	\$8,250
PPS-02	Magazine	Advertorial	Full-Page			3 Issues	\$6,000	0%	\$6,000
PPS-03	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Facing each other		2 Issues	\$6,000	0%	\$6,000
PPS-04	Website	Banner	Leaderboard (Large)	970 x 90 PX		3 Months	\$3,750	0%	\$3,750
PPS-05	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website		3 Issues	\$1,650	0%	\$1,650
PPS-06	Reports	Industry Report	White Paper			1 Report	\$3,000	0%	\$3,000
PPS-07	Newsletters	Highlighted Content	Banner & Text	40 words text with background color		2 Newsletters	\$2,000	0%	\$2,000
PPS-08	Email	Direct Email Marketing (DEM)	3,000 Contacts	Per specific criteria to be provided by client		2 eShots	\$6,000	0%	\$6,000
Total Amount							\$36,650	0%	\$36,650
Special / Package Discount								30%	\$10,995
Due Amount (To Pay)								\$25,655	
Payment Option 1 : Per Month*								\$4,276	
*Monthly payment divided according to number of months related to campaign duration									
Lump-sum Discount*							10%	\$2,566	
*Only applied when payment is made lump-sum - per entire campaign duration									
Payment Option 2 : Per Duration								\$23,090	
*Payable within two weeks after insertion order has been authorized									
Value-Added Promotional Services (VPS)									
Pro-Bono / Free of Charge									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Full-Page			2 Issues	\$5,500	0%	\$5,500
VPS-02	Magazine	Promoted Content	Advertorial (Full-Page)			3 Issues	\$6,000	0%	\$6,000
VPS-03	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Double-Page		2 Issues	\$6,000	0%	\$6,000
VPS-04	Magazine	Insert	Poster	Spread / Double-Page		1 Issue	\$5,000	0%	\$5,000
VPS-05	Website	Banner	Leaderboard (Large)	970 x 90 PX		3 Months	\$3,750	0%	\$3,750
VPS-06	Services	Buyer's Guide		Published in Magazine & Website		4 Issues	\$2,200	0%	\$2,200
VPS-07	Reports	Product, Service or Technology Demo				1 Report	\$3,000	0%	\$3,000
VPS-08	Newsletters	Promoted Content	Content (Text & Image) + Hyperlink			2 Newsletters	\$2,000	0%	\$2,000
VPS-09	Email	Direct Email Marketing (DEM)	3,500 Contacts			1 eShot	\$7,000	0%	\$7,000
Total Amount							\$40,450	0%	\$40,450
VPS Discount							100%		\$40,450
Due Amount (To Pay)								\$0	

<div>Diamond Package</div> <div>Glittering Diamonds Are Forever ~ A peunltimate package for industry leaders!</div>									
Campaign Duration (Months)							9		
Lead Generation		Brand Awareness		Targeted Marketing		Thought Leadership		Speaking Opportunities	
✓		✓		✓		✓		✓	
Payable Promotional Services (PPS)									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full Page			5 Issues	\$11,000	15%	\$9,350
PPS-02	Magazine	Advertorial	Full Page			4 Issues	\$8,000	15%	\$6,800
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)			4 Issues	\$12,000	15%	\$10,200
PPS-04	Website	Banner	Leaderboard (Large)			5 Months	\$6,250	30%	\$4,375
PPS-05	Services	Buyer's Guide		Published in Magazine & Website		5 Issues	\$2,750	15%	\$2,338
PPS-06	Events	Podcast				1 Podcast	\$2,500	0%	\$2,500
PPS-07	Reports	Whte Paper				1 Report	\$3,000	0%	\$3,000
PPS-08	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color		4 Newsletters	\$4,000	15%	\$4,000
PPS-09	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)			3 Sendings	\$6,750	0%	\$6,750
Total Amount							\$56,250	\$6,938	\$49,313
Special / Package Discount							40%		\$19,725
Due Amount (To Pay)								\$29,588	
Payment Option 1 : Per Month*								\$3,288	
*Monthly payment divided according to number of months related to campaign duration									
Lump-sum Discount*								10%	\$2,959
*Only applied when payment is made lump-sum - per entire campaign duration									
Payment Option 2 : Per Duration								\$26,629	
*Payable within two weeks after insertion order has been authorized									
Value-Added Promotional Services (VPS)									
Pro-Bono / Free of Charge									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Double-Page	Spread / Facing each other		2 Issues	\$11,600	0%	\$11,600
VPS-02	Magazine	Display Advertising	Full-Page			5 Issues	\$12,500	15%	\$10,625
VPS-03	Magazine	Promoted Content	Advertorial (Full-Page)			5 Issues	\$10,000	15%	\$8,500
VPS-04	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Double-Page - Facing each other		4 Issues	\$6,800	15%	\$5,780
VPS-05	Magazine	Leaflet	2 Papers	Binded - Placed in Middle of Issue!		2 Issues	\$4,400	0%	\$4,400
VPS-06	Website	Banner	Large Leaderboard Banner			5 Months	\$6,000	15%	\$5,100
VPS-07	Services	Buyer's Guide		Published in Magazine & Website		5 Issues	\$2,875	15%	\$2,444
VPS-08	Events	On-Demand				1 Webinar	\$5,000	0%	\$5,000
VPS-09	Reports	Industry Report	3-Page Document				\$3,000	0%	\$3,000
VPS-10	Newsletters	Banner, Content & BG Color	Banner & Text (40 words) with Background Color			4 Newsletters	\$4,000	15%	\$3,400
VPS-11	Newsletters	Promoted Content		Content (Text & Image) + Hyperlink		4 Newsletters	\$5,200	15%	\$4,420
VPS-12	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)			3 Sendings	\$6,750	0%	\$6,750
Total Amount							\$78,125	\$7,106	\$71,019
VPS Discount							100%	\$71,019	
Due Amount (To Pay)								\$0	

The Platinum Package! Nothing But The Best! Mic Drop!								
Campaign Duration (Months)						12		
Lead Generation		Brand Awareness		Targeted Marketing		Thought Leadership		Speaking Opportunities
✓		✓		✓		✓		✓
Payable Promotional Services (PPS)								
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page		6 Issues	\$16,500	15%	\$14,025
PPS-02	Magazine	Promoted Content	Advertorial (Full-Page)		6 Issues	\$12,000	15%	\$10,200
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		6 Issues	\$10,200	15%	\$8,670
PPS-04	Magazine	Brochure	4 Papers	Binded - Placed in Middle of Issue	2 Issues	\$8,400	0%	\$8,400
PPS-05	Website	Banner	Skyscraper Banner		6 Months	\$10,200	30%	\$7,140
PPS-06	Services	Buyer's Guide		Published in Magazine & Website	6 Issues	\$3,450	15%	\$2,933
PPS-07	Events	Live			1 Webinar	\$8,500	0%	\$8,500
PPS-08	Reports	White Paper			1 Report	\$3,000	0%	\$3,000
PPS-09	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color	6 Newsletters	\$6,000	15%	\$5,100
PPS-10	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	15%	\$10,200
PPS-11	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	20%	\$8,100
Total Amount						\$100,375	\$14,108	\$86,268
Special / Package Discount						50%		\$43,134
Due Amount (To Pay)							\$43,134	
Payment Option 1 : Per Month*							\$3,594	
*Monthly payment divided according to number of months related to campaign duration								
Lump-sum Discount*						10%		\$4,313
*Only applied when payment is made lump-sum - per entire campaign duration								
Payment Option 2 : Per Duration							\$38,820	
*Pavable within two weeks after insertion order has been authorized								
Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge								
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Double-Page	Spread	2 Issues	\$11,600	0%	\$11,600
VPS-02	Magazine	Display Advertising	Full-Page		5 Issues	\$12,500	15%	\$10,625
VPS-03	Magazine	Promoted Content	Advertorial (Full-Page)		5 Issues	\$12,500	15%	\$10,625
VPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages	Facing each other	4 Issues	\$6,800	15%	\$5,780
VPS-05	Magazine	Gatefold	2 Papers	Binded / Placed infront of Front Cover!	2 Issues	\$16,000	0%	\$16,000
VPS-06	Website	Banner	Wide Skyscraper Banner		6 Months	\$12,000	15%	\$10,200
VPS-07	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,875	15%	\$2,444
VPS-08	Events	Live			1 Webinar	\$8,500	0%	\$8,500
VPS-09	Reports	Product, Service or Technology Demo			1 Report	\$3,000	0%	\$3,000
VPS-10	Newsletters	Banner, Content & BG Color	Banner & Text	40 words text with background color	6 Newsletters	\$6,000	15%	\$5,100
VPS-11	Newsletters	Promoted Content		Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	15%	\$4,420
VPS-12	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	0%	\$12,000
VPS-13	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	0%	\$10,125
Total Amount						\$119,100	-\$8,681	\$110,419
VPS Discount						100%		\$110,419
Due Amount (To Pay)							\$0	

Our Ethos

... & Congratulations are in order!

You made it thus far - means you're definitely interested & are on the right path to taking a wise decision!

We hope by now you consider waterHQ as the suitable industry platform which you & your company can partner with to achieve your promotional objectives enabling you meet your market share / sales targets, and that you wish to discuss ordering a certain Holistic Promotional Package (HPP) or to receive a Customized Promotional Campaign (CPC) which meets your specific requirements and budget. We pledge you shall be in safe hands & in good company!

Our ethos - Guidling Light & Northern Star! - is listed below. We live & breath by these principles as they define our commitment to our audience and everything that we do:

- Our work conduct & business interactions with our promotional partners (clients) are always based on ethics, integrity and honesty –no matter what.
- We consider our clients as our promotional partners and their success as our own – we shall ensure that their promotional expectations & objectives are not just met but are exceeded!
- If promotional services fail to meet our promotional partners’ expectations, we pledge to provide them with another promotional campaign for free (pro-bono / gratuit) – of equal or higher monetary value – no questions asked!

Please do not hesitate to contact a business partner (exclusive agent) from the below listing , as per your location. If there are none currently available in your location, please contact Mr. Jad Aboulhosn (Chief Marketing & Sales Officer - contact details are listed on Outside Front Cover (OFC)).

If I can provide any assistance, please do not hesitate to contact me.

We look forward to hearing from you soon!

Best wishes,
Mohamad Rabih Chatila
CEO
rabih@1world.xyz

Business Partners (Exclusive Agents)

Country / Region	Austria, Germany, and Swtizerland	Belgium, Netherlands, and Luxembourg (BENELUX)	China, Malaysia, Hong Kong and Taiwan	Japan	Turkiye	United Kingdom
Contact Name	Ms. Barbara Geiling-Maul	Mr. Giovanni Frankel	Ms. Yaya Hsu	Mr. Akiyoshi Ojima	Mr. Aydın Erdem	Mr. Graham Meller
Company	Eisenacher Medien	MediaReps	Ringier Trade Media (RTM)	Echo Japan Corporation	Titajans Dış Tanıtım	Buttonwood Marketing Ltd.
Tel	00-49-228-2499860	00-31(0)6 524 33 721	00-886-4-23297318	00-81-(0)3-3263-5065	00-90 212-257 76 66	44 (0)1604 862 404
Email	info@eisenacher-medien.De	giovanni@mediareps.nl	yayahsu@ringier.com.hk	ojima@echo-japan.co.jp	titajans@titajans.com	gmeller@buttonwoodmarketing.com
Website	http://www.eisenacher-medien/	www.mediareps.nl	www.industrysourcing.com	http://www.echo-japan.co.jp/	www.titajans.com	www.buttonwoodmarketing.com

waterHQ's Promotional Partners

Partner with a leading, trusted and pioneering platform. Elevate Your Brand with waterHQ!

For over four decades, waterHQ (formerly known as Arab Water World) has been the trusted promotional partner of industry titans - some of whom are listed below - helping them conquer markets and amplify global visibility.

Now, we extend our invitation to you! Join our esteemed roster of leading companies to unlock unparalleled benefits. Elevate your brand, gain market share, and expand your product/service reach worldwide!

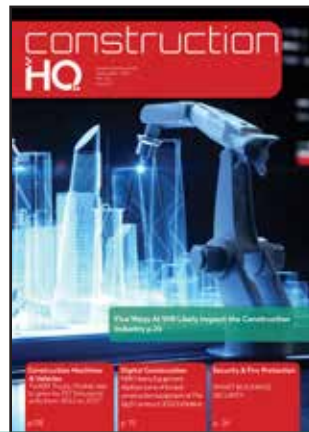


Unleash Your Potential with One Media (1M) – Advancing for Over Four Decades!

One Media (1M) - a One World (1W) Division - has since 1977 launched innovative media products, driven by a sustainable vision— "Helping Advance MENA & Beyond!".

As a pioneering media icon, 1M is committed to continuous evolution, maintaining its position as a beacon in media both regionally and globally. In addition to waterHQ, 1M publishes the below-mentioned leading & trusted industry platforms related to the construction, food, health & energy industries.

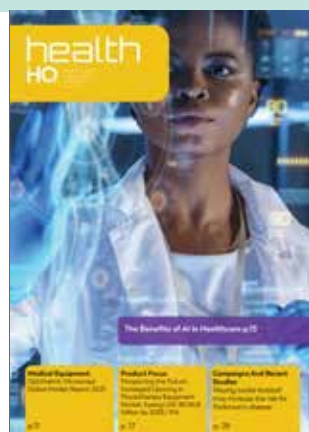
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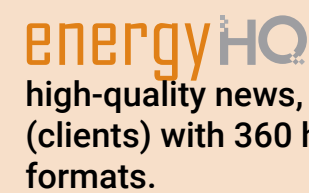
constructionHQ serves the Building, Machinery, Road & Power Generation sectors in the MENA region & Beyond. constructionHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the construction industry bringing its readers in-depth insights and information. The brand readership is composed of decision makers or decision influencers for their companies. For more details log on to www.constructionhq.world



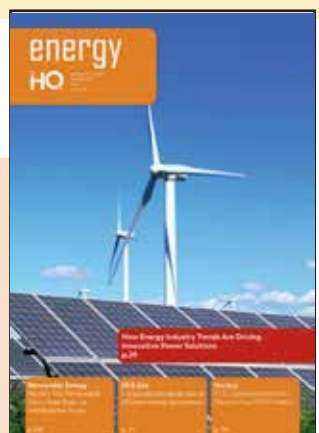
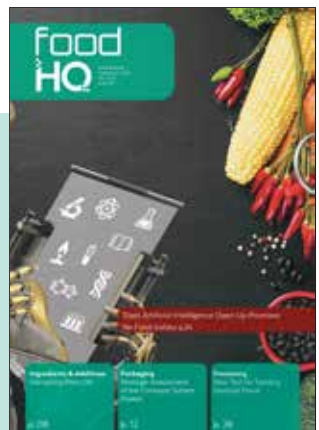
foodHQ serves the Food Processing, Ingredients, Packaging, and Catering sectors. foodHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the food industry bringing its readers in-depth insights and information. The brand readership is composed of decision makers or decision influencers for their companies. For more info on the platform, please visit www.foodhq.world



healthHQ serves the Medical, Laboratory, Pharmaceuticals & Fitness sectors. healthHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the health industry bringing its readers in-depth insights and information. Since January 2020, healthHQ has been publishing in both print and digital formats. For more details log on to www.healthhq.world



energyHQ launched at the beginning of 2023 and became a central and globally recognized industry platform. energyHQ provides its audience with cutting-edge high-quality news, information, and data pertaining to the energy industry (natural gas, petroleum, coal, nuclear as well as renewable sectors) and its promotional partners (clients) with 360 high-impact exposure provided via its multi-media channels (magazine, website, events, newsletters, email & social) available in print, digital & online formats. For more info on the platform please visit www.energyHQ.world



waterHQ

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Let's embark on a journey of collaboration, innovation, and success together. Your vision meets our expertise at the intersection of excellence. Reach out today!

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